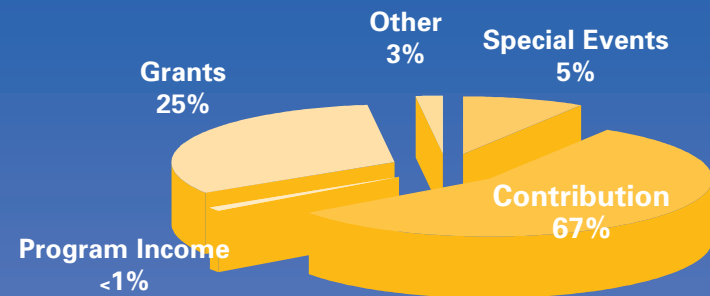
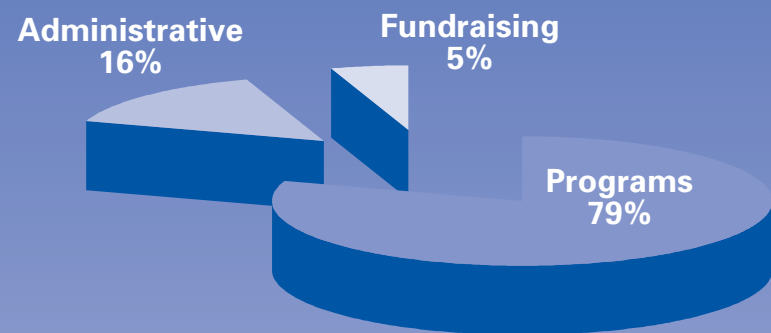


FY 2007-08 Operating Budget \$1,514,839



Expenditures



Board of Trustees

Officers

President
Richard A. Marx

Vice-President
Babette B. Bach, Esq.

Treasurer
Charlotte Howard

Secretary
Margarita Nunez, M.D.

Board Members

Edwin M. Boyer, Esq.
Bruce A. Colby
Peggy Connelly
Jimmy Edmond, M.D.

Emma Hemness, Esq.
Terri McNulty
Alan Silverglat
Janie Watson

President/CEO
Gloria J. T. Smith

When Alzheimer's disease touches your life, turn to us.

CHARLOTTE/DESOTO
4075 Tamiami Trail #2
Port Charlotte, FL 33952
(941) 235-7470

HERNANDO/CITRUS/SUMTER
4108 Lamson Avenue
Spring Hill, FL 34608
352-688-4537

HIGHLANDS/HARDEE/GLADES/HENDRY
228 North Ridgewood Drive, 2nd Floor
Sebring, Florida 33871
Mailing Address: PO Box 1901
Sebring, Florida 33871
(863) 385-3444

HILLSBOROUGH/PASCO
309 North Parsons Avenue
Brandon, Florida 33510
(813) 684-1296

LEE/COLLIER
Pinebrook Suites
12995 South Cleveland Ave, Suite PBS 60
Ft. Myers, Florida 33907
(239) 418-1173

PINELLAS
9365 US Hwy. 19 N. Suite B
Pinellas Park, Florida 33782
1-800-772-8672
(727) 578-2558

POLK
1131 - 1st Street S.
Winter Haven, FL 33880
(863) 292-9210

POLK
520 South Florida Ave.
Lakeland, Florida 33801
Mailing Address: PO Box 2962
Lakeland, Florida 33806-2962
(863) 688-4834

SARASOTA/MANATEE
1230 South Tuttle Avenue
Sarasota, Florida 34239
(941) 365-8883

24 Hour Confidential Helpline - 1-800-772-8672

To learn more about the Alzheimer's Association -

Florida Gulf Coast Chapter

visit us online at www.alz.org/FIGulfCoast

alzheimer's  association™
florida gulf coast chapter



**2008
Annual Report**

THE ALZHEIMER'S ASSOCIATION is the world's leader in the fight against Alzheimer's disease. Our vision is a world without Alzheimer's disease. But until there is a cure, we will help provide care for people living with Alzheimer's disease and their caregivers.

There is an estimated 187,032 people living with Alzheimer's disease in the 17 counties served by the Florida Gulf Coast Chapter.

There are only eight states in the U.S. with more cases of Alzheimer's disease than are in the Florida Gulf Coast Chapter's service region.

In the United States, 1 in every 58 people has Alzheimer's disease.

In Florida, 1 in every 38 people has Alzheimer's disease.

In the Florida Gulf Coast Chapter's service region, 1 in every 30 people has Alzheimer's disease

When Alzheimer's disease touches your life, turn to us For Support.

This year the Florida Gulf Coast Chapter:



- Responded to over 2,422 calls on our **24-hour Confidential Helpline** capable of providing translation support in over 140 languages.
- Provided 293 **Caregiver Trainings** to a total of 2,768 caregivers.
- Provided 5 **Caregivers' Days Out** that gave 330 caregivers some *carefree* time to enjoy a Chapter planned

activity, such as a musical performance, a picnic or a holiday function.

- Was awarded the **2008 National Family Caregiving Award for Innovation, Responsiveness, and Effectiveness in Alzheimer's Caregiver Programs** by the National Alliance for Caregiving and the MetLife Foundation.
- Provided 908 **Care Consultations**, that assisted caregivers in resolving their current concerns, while developing long-range care plans to prepare them for the future.
- Provided 105 **Support Groups** that met 1,111 times providing peer support in a safe environment. The groups were attended 8,882 times by caregivers.
- Provided services through 9 convenient offices and the **Memory Mobile** – a fully functional mobile service office – ensuring that any caregiver residing within our 14,000 square mile service region had access to all Chapter services.
- Provided **Emergency Respite Care** ranging from a few hours to a few weeks at no charge for 81 people living with Alzheimer's disease and their caregivers.
- Enrolled 393 new participants in the **Medic Alert + Safe Return® Program**. 100% of the program participants who wandered were located and safely returned to their loved ones.
- Conducted **Memories in the Making™** training that provided people living with Alzheimer's disease the opportunity to express themselves through art and their family members the opportunity to enjoy their artistic achievements.

When Alzheimer's disease touches your life, turn to us **For Education.**

IT HAS BEEN JUST OVER 100 YEARS since Alois Alzheimer documented the first case of a new disease that would eventually bear his name. Even so, the majority of what we know about Alzheimer's disease we have learned in the past 25-30 years. Many people feel overwhelmed by the sudden influx of information available and sometimes have difficulty separating fact from fiction.

This year the Florida Gulf Coast Chapter:



- Provided **State of Florida Certified Dementia Care Trainings** to 131 professional caregivers serving people with dementia.
- Provided law enforcement officers **Dementia & Safe Return Training**, teaching them about dementia, how to interact with a person who has dementia, and techniques regarding how to search for and locate a wanderer.

- Enhanced our **Multi-Cultural Outreach Program's** objective of identifying and providing services to isolated, low income, minorities affected by Alzheimer's disease.
- Collaborated with **faith-based organizations, professional groups, community service providers and civic organizations** to reach and serve our clients.



- Made 143 outreach and service stops with the **Memory Mobile** reaching 7,340 individuals.
- Conducted 351 **Outreach** activities reaching 14,528 people.
- Provided 178 **Education Presentations** to a total of 2,914 people.



- Raised awareness and over \$335,000 through **Memory Walk** to advance our mission.

When Alzheimer's disease touches your life, turn to us **For Advocacy.**



BETWEEN THE STRESS AND THE HIGH COSTS of providing care to a family member with Alzheimer's it doesn't take much to upset what balance Alzheimer's caregivers struggle to maintain.

A legislative action that results in even a minor change could have devastating effects on the lives of a person living with Alzheimer's disease and their caregivers.

In 2008, the Alzheimer's Association continued **advocacy efforts on behalf of those impacted by Alzheimer's disease and related disorders.** This year we were able to maintain federal funding for research at \$642 Million – with sustained community support **our \$1 Billion goal is within reach.**

During the past year, the Florida Gulf Coast Chapter advocated for the successful implementation of the **Florida Silver Alert Program.** This important program is designed to quickly disseminate information to the public and law enforcement agencies about missing seniors with Alzheimer's disease or other forms of dementia.

Like many organizations throughout Florida, the Chapter experienced significant cuts in funding through the State of Florida in FY 09. Our **Multi-Cultural Outreach Program** and **Law Enforcement & Safe Return Training Program** were both eliminated from the State's budget – resulting in a statewide reduction of \$290,000 in State funds. Through the perseverance of **Senator Garrett Richter and Senator Burt Saunders** the Chapter was able to retain \$90,000 in State funding for the Memory Mobile.

While we seek new ways to fund these programs in the future, we will advocate the important role the State of Florida plays in supporting people with Alzheimer's disease and their caregivers. We will continue to advocate for legislation and work to restore the State's funding for support of programs that **ease the burden of Floridians impacted by Alzheimer's disease.**



When Alzheimer's disease touches your life, turn to us **For Research.**

The Alzheimer's Association is the **world's largest private funder of Alzheimer's research** having contributed **more than \$220 million** to promising research projects. We bring together health care professionals and the world's best scientists to advance breakthroughs in treatments and a cure for Alzheimer's disease.

Our Vision

A world without Alzheimer's disease.

Our Mission

To provide a support system for people affected by Alzheimer's disease or a memory related disorder through patient & family services, education, advocacy and research.