The 2017 Chicago Rita Hayworth Gala Young Champions Committee

About The Young Champions Committee
The Chicago Rita Hayworth Gala Young Champions Committee (YCC) formed to bring together a diverse group of civic minded young professionals who have been personally touched by Alzheimer’s disease. These leaders are dedicated to raising awareness about Alzheimer’s and related dementias to a generation who may not be as familiar with the statistics and devastating effects of the disease. This awareness is accomplished through events, education and support to further the efforts of the Alzheimer’s Association.

YCC members join some of our country’s most influential business, social and philanthropic leaders in the fight against Alzheimer’s disease by assisting the steering committee with the planning and fundraising of the Chicago Rita Hayworth Gala. By participating in YCC members also get the opportunity to be recognized in gala print collateral.

About the Chicago Rita Hayworth Gala
Princess Yasmin Aga Khan began the gala in honor of her mother, the screen legend Rita Hayworth, who died as a result of Alzheimer’s disease. Held annually on Mother’s Day weekend, and attracting more than 800 guests, the Chicago Rita Hayworth Gala celebrates and honors medical research and programs in the causes, treatment, prevention and cure of Alzheimer’s disease. Since inception, the Chicago and New York Rita Hayworth Galas have raised more than $70 million to support the Association’s work. The 30th annual Chicago Rita Hayworth Gala will be held on Saturday, May 13, 2017 at the Hilton Chicago.

Young Champions Committee Roles & Responsibilities
- Donate or raise a minimum of $3,500
- Attend YCC and Gala kick-off events and the Chicago Rita Hayworth Gala
- Support the Chicago Rita Hayworth Gala Steering Committee however possible

In addition to the roles & responsibilities, Young Champions are encouraged to support the Chicago Rita Hayworth Gala Steering Committee by helping in at least two of the following areas:
- Help solicit items for the auction (Examples: sports packages, wine & spirits, restaurant gift cards, Chicago experiences, etc.)
- Secure donations for the gift bag – All gala guests go home with a gift bag at the end of the night. We are looking for companies interested in donating 200-750 quality items.
- Host YCC meetings or other gala and YCC related events
- Sell an ad for the event journal – Ask your employer, doctor or any business you frequently visit! (Half page ads are $500 and full page ads are $1,000)
- Like us on Facebook (https://www.facebook.com/alzgalas) and share details about the gala and your connection to the cause on your personal page
- Bring a friend to pre-gala events or recruit someone to join YCC!

Please contact Sofia Lazo with your interests for more details at slazoherrera@alz.org or call 312.335.5808

Why Join?
For more than 30 years, the Alzheimer’s Association has been the leading voluntary health organization in Alzheimer’s care, support and research. Today, an estimated 5 million Americans are living with Alzheimer’s; this number is expected to grow to as many as 16 million by mid-century. With your support and involvement, the Alzheimer’s Association can continue to provide assistance and services to individuals and caregivers facing this disease, provide resources to study the causes and risk factors for Alzheimer’s, and fund ongoing research of effective treatments to prevent onset, delay disease progression and one day, find a cure. Your commitment to the YCC and support of the Alzheimer’s Association will help change the course of Alzheimer’s for those affected today and those who will be impacted tomorrow.

Next Steps
After reviewing the information, kindly complete the following membership pledge form and return to the Alzheimer’s Association Chicago office. Upon receipt, an email will be sent to you confirming your membership, fundraising commitment and indicating any follow-up steps.

For more information, please visit: alz.org/galas/chicago or contact: Sofia Lazo
Specialist, Alzheimer’s Association
slazoherrera@alz.org
312-335-5808
The Chicago Rita Hayworth Gala Young Champions Committee
2016-2017 Membership Pledge Form

☐ I am pleased to join the committee at the $3,500 commitment level, which includes:
  - One table for 10 at the Chicago Rita Hayworth Gala*
  - A Young Champions Committee listing in the Gala Journal and Web site
  - Invitations to pre-gala events

Please indicate your fundraising commitment preference:
  - ☐ I wish to pay the $3,500 in full prior to the gala
  - ☐ I wish to use best efforts to raise $3,500 with the help of other sources prior to the gala
  - ☐ I am unable to commit to the YCC at this time, but please contact me with other ways I can get involved

Name: __________________________
Company/Organization: __________________________
Address: __________________________________________
City: _________________________ State: ________ Zip: ________
Phone: __________________________ Fax: __________________________
Email: __________________________

I would like to make a personal gift toward my fundraising efforts:
  - ☐ Please send me an invoice for my donation in the amount of: ________
  - ☐ A check is enclosed (please make checks payable to Alzheimer’s Association)
  - ☐ Please charge my credit card in the amount of: ________

Please charge to my: ☐ American Express ☐ Master Card ☐ Visa ☐ Discover

Name (as it appears on the card): __________________________
Card Number: __________________________ Expiration Date: ____________
Cardholder Signature: __________________________

Please return this form to Sofia Lazo via e-mail at slazoherrera@alz.org, or by mail:
The Alzheimer’s Association
Chicago Rita Hayworth Gala
225 North Michigan Avenue, 17th Floor
Chicago, IL 60601

*The non-tax deductible portion of each dinner seat is $200