

*passion  
purpose  
progress*

alzheimer's  association®

*rita hayworth gala*

  
ROLEX



## CONGRATULATIONS NINA

Hearst is proud to join the Alzheimer's Association in honoring our own Nina Garcia. Nina's commitment to fighting Alzheimer's and spreading awareness is helping to pave the way for an Alzheimer's-free world.

# HEARST

A World of Connections.

alzheimer's  association®

## *rita hayworth gala*

Underwritten by Rolex

### *emcee*

WILLIE GEIST

*Host of NBC's Sunday TODAY and MSNBC's Morning Joe*

### *presenters*

General Chair and Founder

PRINCESS YASMIN AGA KHAN

Gala Co-Chairs

KARYN KORNFELD

ROBIN MELTZER

DARYL SIMON

### *honoring*

Champion Award Honoree

NINA GARCIA

*Editor-in-Chief, ELLE*

### *special guest*

ROBERT VERDI

*Entrepreneur and Television Personality*

### *music by*

MUDDY MAGNOLIAS

ANDREW ANDREW

TUESDAY, OCTOBER 24, 2017

Cipriani 42nd Street, New York City





OYSTER PERPETUAL PEARLMASTER 39

ROLEX IS PROUD TO SUPPORT  
PRINCESS YASMIN AGA KHAN  
AND THE ALZHEIMER'S ASSOCIATION

ROLEX • OYSTER PERPETUAL, DATEJUST AND PEARLMASTER ARE ® TRADEMARKS.

## *a message from the general chair & founder*

### PRINCESS YASMIN AGA KHAN



It is an honor to welcome you to the 34th annual Alzheimer's Association Rita Hayworth Gala. The theme of this year's gala reflects three key points that are essential right now in the race to end Alzheimer's disease: Passion. Purpose. Progress. By sharpening our focus with this in mind, I know we will one day live in a world without Alzheimer's disease.

I am grateful to be surrounded by individuals who share my strong passion for this cause and who have given their all to make tonight possible. Thanks go to this year's Gala Co-Chairs, Karyn Kornfeld, Robin Meltzer and Daryl Simon, who acknowledge the important progress that is being made and are confident in the work we are doing. I am eternally grateful to our Underwriting Chair, Stewart Wicht and Rolex, whose continued generosity and friendship have made tonight's gala possible.

In addition, I send my appreciation to our Gala Steering Committee and Advisory Committee who worked all year long to bring us this elegant evening. Special thanks go to the auction committee, who put together an unbelievable collection of experiences and items! I hope everyone will do a little shopping this evening. As always, I must recognize and thank Harry Johns, the President and CEO of the Alzheimer's Association, and Christopher Binkley, Board Chairman, for their outstanding leadership and vision.

Tonight, it is a joy to present Nina Garcia, editor-in-chief of *ELLE*, with the Champion Award. Nina has been a member of the Gala Steering Committee for eight years and has helped in both elevating our cause and moving us forward in the fight against Alzheimer's.

We held the first Rita Hayworth Gala here in New York in 1984. Since that time, we've accomplished so much for the cause. Through the fundraising efforts, hard work and dedication of all you here tonight, we can proudly share that more than \$73 million has been raised for the Alzheimer's Association!

Because of your support, we have been able to provide help and hope to families facing this devastating disease. We have advanced the most promising Alzheimer's research in laboratories across the world, accelerating investigations into treatment and ultimately a cure. And we have advocated for and achieved historic increases in federal funding for Alzheimer's disease research. I thank you all for being here and I urge you to continue to stand together until we end Alzheimer's disease once and for all!



NINA

*I am so grateful for your unwavering support of and devotion to the fight against Alzheimer's. You are an incredible role model and inspirational leader.*

DARYL, KARYN & ROBIN

*Your visions have taken this event to a new level and I am so proud to stand with you in this quest to find a cure for this devastating disease. Your dedication, energy and compassion to this cause are truly unmatched.*

GALA STEERING COMMITTEE

*Congratulations to all of you for your hard work and dedication to another unbelievably successful Gala. You are simply the best!*

WITH LOVE & ADMIRATION,  
YASMIN



*a message  
from*

KARYN KORNFELD,  
ROBIN MELTZER  
and DARYL SIMON  
Gala Co-Chairs

Good evening and thank you for joining us for the 34th annual Alzheimer's Association Rita Hayworth Gala. We are honored to serve as Co-Chairs and proudly stand beside our gala founder, Princess Yasmin Aga Khan, who has worked so tirelessly over the past 37 years to raise awareness for Alzheimer's disease. Thank you for your continued support and unwavering leadership.

Alzheimer's disease has impacted all of our families and is a cause very close to our hearts. Our loved ones were among the over 5 million Americans living with this disease and treatments for a cure were not available, so we vowed to take action in hopes that other families would not have to go through the same pain and loss. Many would be surprised to know that Alzheimer's is the only disease among the top 10 causes of death in America that cannot be prevented, cured or even slowed. However, our communities and legislators are taking notice and the grassroots movement is building momentum. Alzheimer's research recently received a historic increase in federal funding, but while progress has been made, there is still a lot of work that has to be done. Just this past summer, thousands of dementia investigators and clinicians gathered in London for the annual Alzheimer's Association International Conference (one of the largest ever!) where exciting news and developments were discussed that could help change the future of Alzheimer's.

This year's Gala theme, Passion. Purpose. Progress., signifies this moment of change and hope. When Yasmin's mother, the legendary Rita Hayworth passed away, Yasmin had a vision of bringing Alzheimer's to the forefront and helping families that had nowhere to turn. Since its inception, the Rita Hayworth Galas have raised over \$73 million dollars. These funds allow the Association to provide care for those living with the disease today and fund innovative treatments and diagnostics that can help delay the

onset of symptoms and ultimately cure Alzheimer's. This work cannot be accomplished without the many people who are committed to fighting for an end to Alzheimer's. At this time, we would like to thank the women on the Gala Committees for their commitment to this event and the cause. And thanks to our Young Leaders who have shown such passion and continue to bring a fresh perspective to the Committee. We would also like to thank Harry Johns, President and CEO of the Alzheimer's Association, as well as Christopher Binkley, Board Chairman for the Alzheimer's Association, for their support and phenomenal leadership.

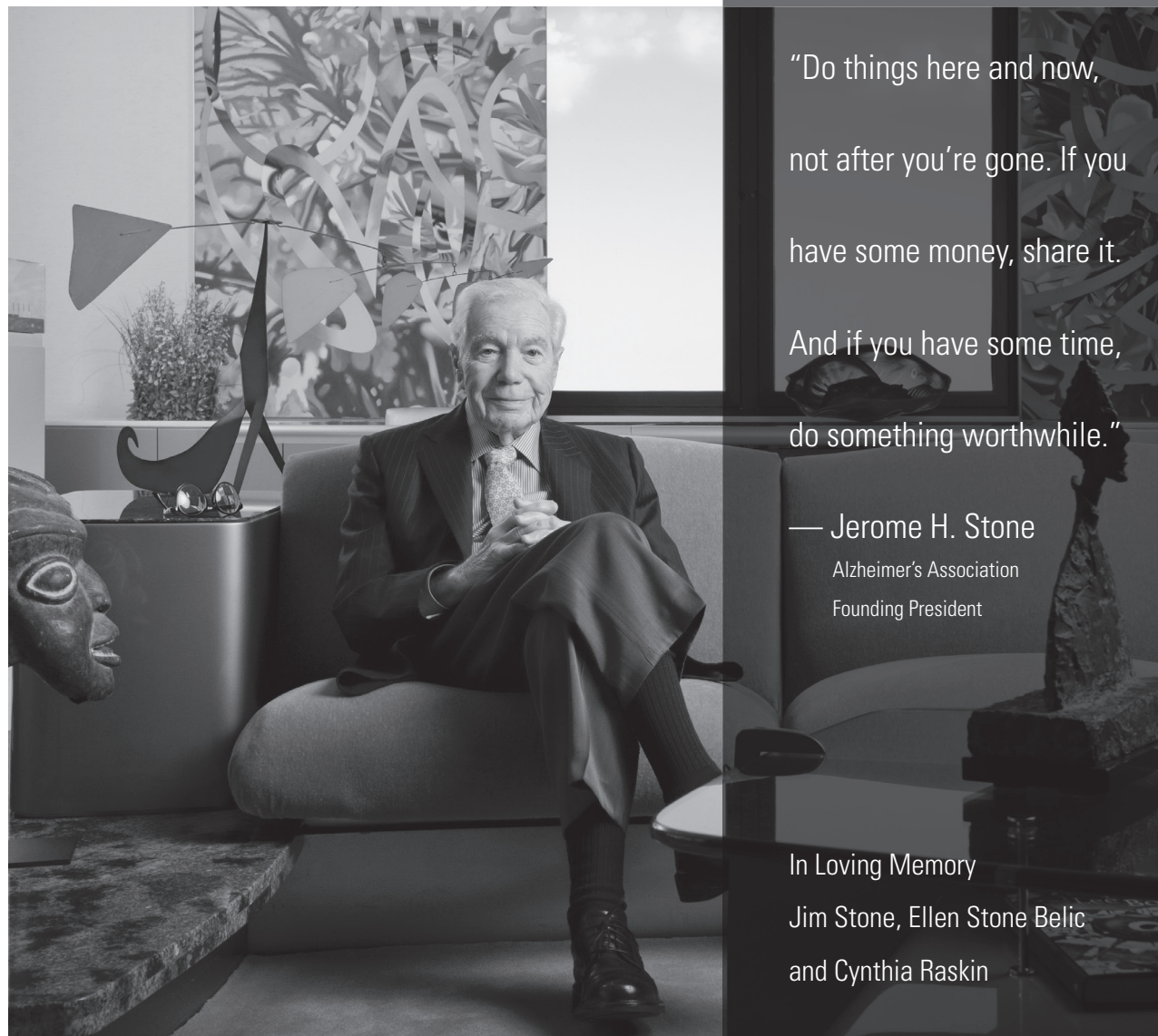
As Co-Chairs, we have the honor of welcoming our amazing Champion Award recipient, Nina Garcia, Editor-in-Chief of *ELLE*. Nina exudes glamour and grace and has been a voice for millions who have been impacted by Alzheimer's. We are extremely grateful for her partnership and willingness to share her personal story. Nina, congratulations and thank you for being with us tonight.

We feel so lucky to have a wonderful lineup this year and are thrilled to welcome back our master of ceremonies, Willie Geist. Thank you for sharing your time and talent with us once again. And I hope you all are as excited as we are about our featured entertainment this evening: the soulful, Nashville rock band Muddy Magnolias and the dynamic DJ duo AndrewAndrew. Also, a very special thanks to Robert Verdi for his generosity.

Finally, a big thank you to our families and friends for lending their support. It means a great deal to us and we could not have done it without you!

Thank you ALL for being with us tonight as we continue to fight for and support the Association's mission to end Alzheimer's once and for all. We hope you enjoy your evening!





"Do things here and now,  
not after you're gone. If you  
have some money, share it.

And if you have some time,  
do something worthwhile."

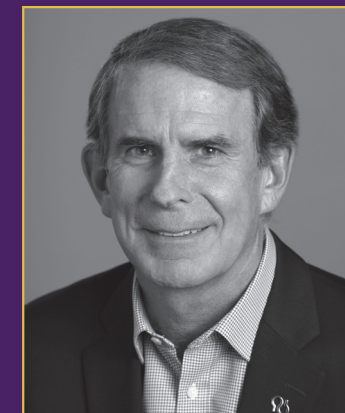
— Jerome H. Stone  
Alzheimer's Association  
Founding President

In Loving Memory  
Jim Stone, Ellen Stone Belic  
and Cynthia Raskin

## *a message from the Alzheimer's Association®*



**HARRY JOHNS**  
President & CEO  
Alzheimer's Association



**CHRISTOPHER BINKLEY**  
Chair, Board of Directors  
Alzheimer's Association

Welcome to the 34th annual Alzheimer's Association Rita Hayworth Gala. Thank you for your generous support, which allows us to raise awareness, advance public policy, ensure care and support, and accelerate research to ultimately end Alzheimer's disease – the nation's sixth-leading cause of death and the only cause among the top 10 that cannot be cured, prevented or even slowed.

The Alzheimer's Association® is the leading voluntary health organization in Alzheimer's care, support and research. Since the inception of the Rita Hayworth Gala in 1984, guests like you have raised more than \$73 million to enable the Association to continue our work.

Today, more than five million Americans are living with Alzheimer's and this number is expected to skyrocket to as many as 16 million by 2050. Your presence tonight and continued commitment to the Association helps us work tirelessly to ensure that those living with the disease, their families and their caregivers have access to the resources and services they need as we move toward our vision of a world without Alzheimer's.

We would like to recognize those who have been instrumental in making this event a success. We give a special thanks to our Gala Co-Chairs, Karyn Kornfeld, Robin Meltzer and Daryl Simon, for their enthusiasm

and devotion. To the dedicated Steering Committee, thank you for your continued commitment and hard work. Lastly, we are especially thankful for Gala Founder and General Chair Princess Yasmin Aga Khan, whose steadfast support makes the Rita Hayworth Gala possible.

This evening, we are proud to honor Nina Garcia, editor-in-chief at *ELLE*, with the esteemed Champion Award. Through her outstanding contributions, Nina is combating Alzheimer's every day. We thank you for your dedication and inspiring support of the Association.

Finally, we thank each of you for joining us this evening and for your continued commitment to the Alzheimer's Association and our cause.



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# CONGRATULATIONS TO THIS YEAR'S HONOREE

## NINA GARCIA

Her commitment, dedication  
and generosity  
to finding a cure for  
Alzheimer's disease  
is never ending.

---

The Kornfeld & Kobre Families

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### *a message from the Corporate Underwriter*



**STEWART WICHT**  
President & CEO  
Rolex Watch USA

Good evening and welcome to the Alzheimer's Association Rita Hayworth Gala.

I am proud that Rolex has been a corporate underwriter of this event for more than a decade and remain deeply dedicated to the cause in honor of the Rita Hayworths in all of our lives who inspire us to make a difference. We stand united with Princess Yasmin Aga Khan, the Gala Steering Committee and tonight's honoree in their vision of a world without Alzheimer's disease.

The number of Americans living with Alzheimer's disease is growing – and growing fast. An estimated 5.5 million Americans are living with the disease, and that number could grow to as many as 16 million by 2050. This disease is one of the great public health crises of our time, and on behalf of everyone affected, their families and their caregivers, Rolex is committed to remaining a passionate leader in the movement to end Alzheimer's.

We applaud Gala Co-Chairs Karyn Kornfeld, Robin Meltzer and Daryl Simon for their leadership and vision to make tonight's event such a powerful experience and for their steadfast commitment to the cause. We thank Nina Garcia, the Champion Award recipient, for her work to raise awareness and inspire others to join the fight. We celebrate the work of the Gala Steering Committee who we have had the pleasure of getting to know personally over the past decade.

More than anything, we are grateful to Princess Yasmin Aga Khan, who is a shining example of the difference one person can make. Her persistence has grown this cause and brought hope and inspiration to millions for over 30 years. May we all be inspired by her passion and commitment to making Alzheimer's a thing of the past.

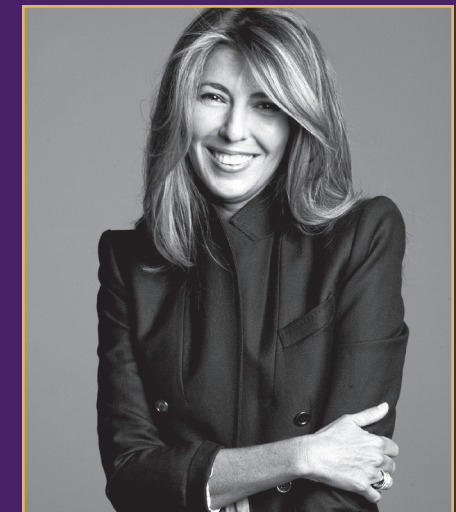
Thank you all for being here tonight and I hope you enjoy the evening.

# IN HONOR OF MY MOTHER CECILIA GARCIA

I KNOW YOU ARE STILL  
WATCHING OUT FOR ME  
NINA

## champion award honoree

**NINA GARCIA**  
Editor-in-Chief, *ELLE*



Born in Barranquilla, Colombia, Nina Garcia is currently the Editor-in-Chief of *ELLE*. To many, she may be best known as the unerring, formidable fashion judge on the Peabody Award winning hit show, *Project Runway*, now on its 16th season and viewed in over 13 different countries around the world.

Nina is also a *New York Times* bestselling author of four books on style: *The Little Black Book of Style*, *The One Hundred*, *The Style Strategy* and *Nina Garcia's Look Book*. Responsible for covering the designer fashion markets of New York, Milan and Paris, Nina is an elite authority of the industry, and has cultivated an adoring fan-base of fashion "insiders" as well as those in the general market who flock to her appearances around the country. She has hosted the Academy Awards, judged the Miss Universe competition, and served as a style expert on programs such as *Good Morning America*, *The View*, CNN, Bloomberg TV, and *The Today Show*.

She is the recipient of the 2010 Oracle Award organized by the NGO Fashion Group International (FGI), the 2010 Individual Achievement Award by the Hispanic Federation, and the 2015 Champion of Educational Excellence Award by the Oliver Scholars Program. Prior to her work with *ELLE*, she worked as Creative Director at *Marie Claire* after working her way through the fashion world, including a position at *Mirabella*. Nina is a graduate of Boston University, as well as the famed Fashion Institute of Technology.



***We salute  
the Alzheimer's Association  
for its unwavering  
commitment to eliminating  
Alzheimer's disease  
by advancing research,  
providing care and  
support to those affected,  
and promoting brain health***

**The Simon Family**

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**WILLIE GEIST**  
Host of NBC's *Sunday TODAY* and MSNBC's *Morning Joe*

Willie Geist is the host of NBC News' *Sunday TODAY* with Willie Geist. He is also a co-host of MSNBC's *Morning Joe* and a regular host and contributor to *TODAY*, as well as to *NBC Nightly News with Lester Holt* and *Meet the Press*.

Geist also contributes to the NBC Sports Group, where he hosted coverage of several Olympic Games.

Geist is the author of three books, including the *New York Times* best-sellers *Good Talk, Dad* and *American Freak Show*.

He lives in New York with his wife and their two children.

Geist is on Twitter at @WillieGeist



**MUDDY MAGNOLIAS**

The music of Muddy Magnolias, live and on record, comes from a place where the Mississippi meets the A-Train by way of Nashville. Muddy Magnolias are collaboration without boundaries, musical healing in a landscape of the heart, and all of us who treasure creative energy, honest art and the possibilities of love and unity, are better for their arrival.

With the release of their debut album, *Broken People*, Jessie Wilson and Kallie North take us on an 11-song journey with its origins in two widely divergent backgrounds that came together in a friendship and creative partnership with world-changing resonance.



**ANDREWANDREW**

AndrewAndrew is a New York-based creativity team working behind the scenes and in front of large crowds since 1999. Whether DJing parties, designing fashion and home decor, reviewing theatre and restaurants, or consulting with one of their many clients, AndrewAndrew challenge pre-conceptions with their unique perspective and unexpected methods.



With admiration for the  
Alzheimer's Association's  
ceaseless efforts  
on behalf of  
patients and families,  
and with gratitude  
for the dedicated  
leadership of

my dear friend  
**YASMIN AGA  
KHAN**

---

LILY SAFRA  
*THE EDMOND J. SAFRA  
FOUNDATION*



*In memory of*  
*our mothers*  
*Gloria Firtz*  
&  
*Billie Meltzer*

*With love,*  
*Robin, Roger, Justin, Martin,*  
*Lizzie and Paul*  
*Jon, Amy, Alexa and Matthew*  
*Donald, Shelley, Julia,*  
*Connie, Ryan and Aiden*

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AND INVESTIGATIONS



Kobre & Kim is proud to support  
**THE RITA HAYWORTH GALA**

Congratulations to **KARYN KORNFELD**,  
**ROBIN MELTZER** and **DARYL SIMON** for  
leading this amazing evening as co-chairs.  
We also salute **LOUISE KORNFELD** for her  
hard work and dedication in support of the  
Alzheimer's Association over the years.

Congratulations to **NINA GARCIA**  
for her commitment to this noble cause.



# CONGRATULATIONS, DARYL!

---

WITH LOVE,  
ALAN, BETH AND EVA BILLIE



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*For those of us who pray for a cure  
each and every day*

THANK YOU YASMIN

for your strength and spirit

THANK YOU NINA

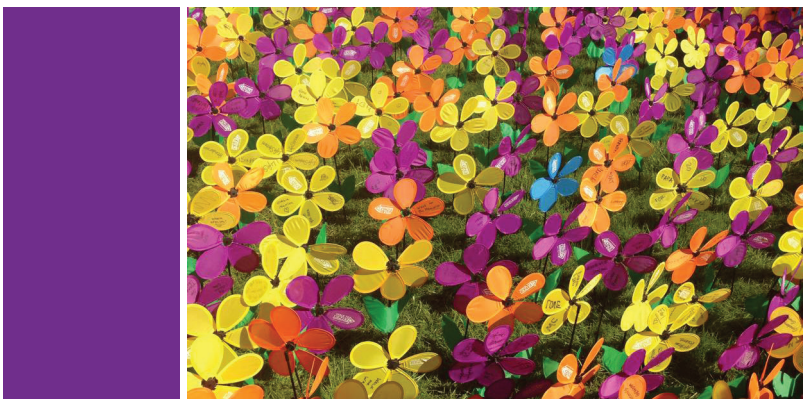
for your unwavering support  
of the Alzheimer's Association

THANK YOU  
DARYL, KARYN & ROBIN

for putting it all together

JOHN, MARGO, ANDREA  
AND JOHN, JR. CATSIMATIDIS





Celebrating an organization that makes a difference

Finding a purposeful way to assist one another, turning belief into action, and working toward this ideal — these are the driving forces that lift up humanity and make a difference, one person at a time.

Wells Fargo Middle Market Banking salutes the Alzheimer’s Association and its work to raise awareness and funds for Alzheimer’s care, support, and research. **We are proud to sponsor the 34th Annual Rita Hayworth Gala.**



KARYN, ROBIN, DARYL

+

YASMIN

=

SUCCESS

Thank you ladies for all you do

The Kornfeld Family



dlapiper.com

# LEND A HAND.

DLA Piper proudly supports the hard work of the Alzheimer's Association in its efforts to eradicate this debilitating disease and its tenacity in advocating for those suffering with Alzheimer's and their caregivers fighting this critical battle.

We're proud to lend a hand to those that are making a difference.



Roger Meltzer, 1251 Avenue of the Americas, New York, NY 10020 | DLA Piper LLP (US) is part of DLA Piper, a global law firm, operating through various separate and distinct legal entities. Further details of these entities can be found at [www.dlapiper.com](http://www.dlapiper.com) | Attorney Advertising | MRS000090133



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RITA HAYWORTH GALA***



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KUDOS TO  
*NICOLE SEXTON*  
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THE ENTERTAINMENT  
INDUSTRY FOUNDATION

***BRAVA!***

MUCH LOVE,  
CHELE & THE COMMITTEE

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LILIANA CAVENDISH

*Art Advisory*

SALUTES

**YASMIN AGA KHAN**

**KARYN KORNFELD**

**ROBIN MELTZER**

**DARYL SIMON**

**NINA GARCIA**

and

**THE ALZHEIMER'S**

**ASSOCIATION**

FOR BRINGING US

CLOSER TO A CURE

---

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Our thanks to Yasi and all those who work tirelessly to find the cure for Alzheimer's.

Martha and Peter Webster

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does every year!

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WITH TREMENDOUS ADMIRATION FOR  
THE ALZHEIMER'S STEERING COMMITTEE  
AND 2017 HONOREE NINA GARCIA

NINA, YOU ARE TRULY DESERVING OF  
THIS RECOGNITION

---

SOMERS AND JONATHAN FARKAS

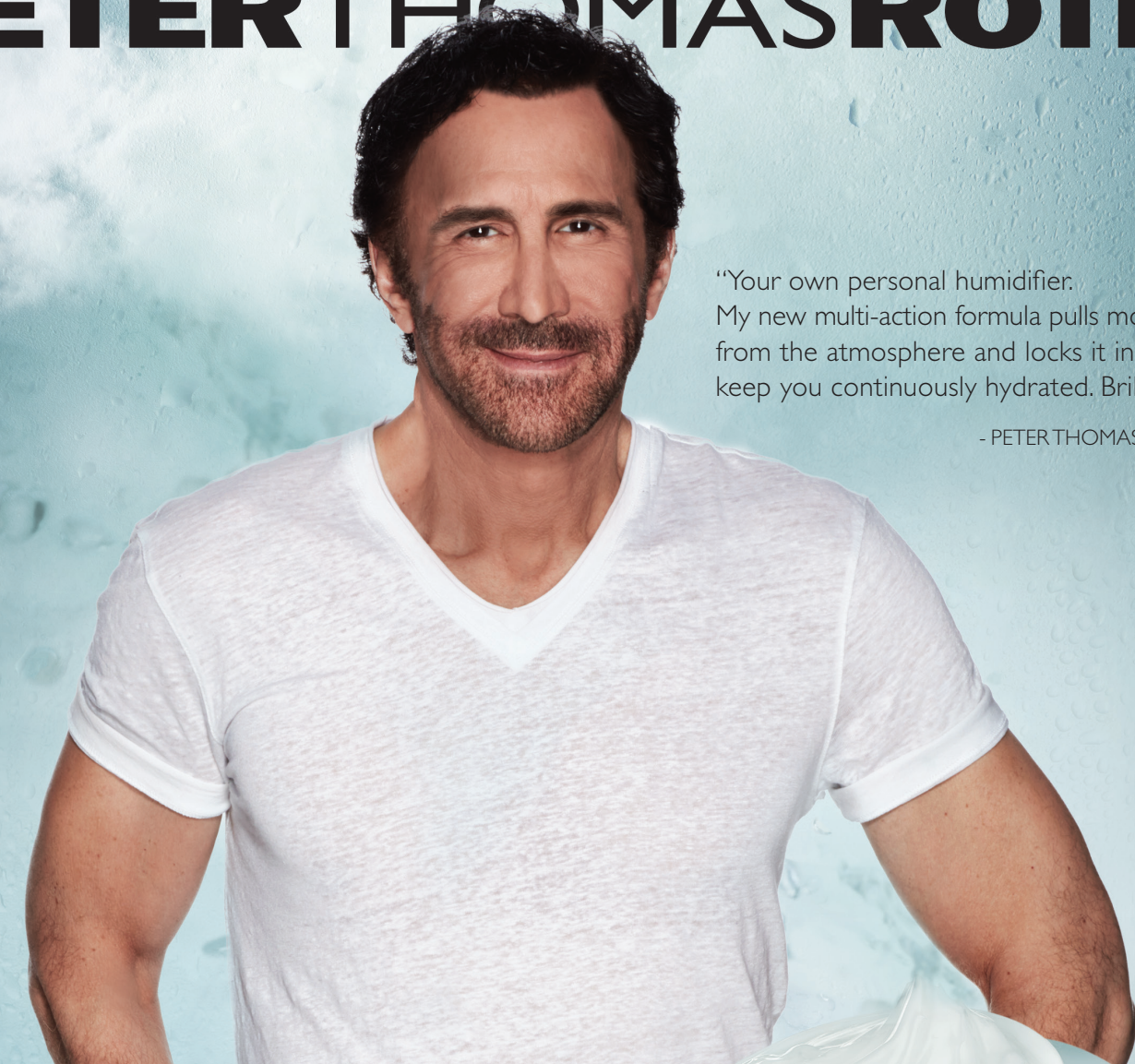




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***¡Felicitaciones  
NINA GARCIA!***

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in the making.**

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LATIN HISTORY  
FOR MORONS***

***JOHN LEGUIZAMO***  
★ ★ ★

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• FOR •  
MORONS**

*Directed by*  
**TONY TACCONE**

PHOTO CREDIT: MARK ABRAHAM

**LATINHISTORYBROADWAY.COM**





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**NINA GARCIA.**  
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2017 GALA

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**Our mission** is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

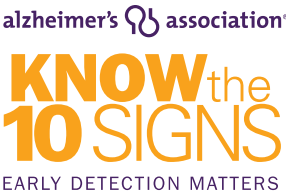
**Our vision** is a world without Alzheimer's®. For more information, visit [alz.org](http://alz.org).

alzheimer's  association®

THE BRAINS BEHIND SAVING YOURS.®



# 10 Warning Signs of Alzheimer's disease



- 1 Memory loss that disrupts daily life
- 2 Challenges in planning or solving problems
- 3 Difficulty completing familiar tasks
- 4 Confusion with time or place
- 5 Trouble understanding visual images and spatial relationships
- 6 New problems with words in speaking or writing
- 7 Misplacing things and losing the ability to retrace steps
- 8 Decreased or poor judgment
- 9 Withdrawal from work or social activities
- 10 Changes in mood and personality

If you or anyone you know experiences any of these warning signs, please see a doctor.  
For more information, call 800.272.3900 or visit [alz.org/10signs](http://alz.org/10signs).



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To see the most current list of  
the Board of Directors,  
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YASMIN  
AGA KHAN  
General Chair  
& Founder



KARYN  
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WATERS



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WEBSTER



*Phillips celebrates Princess Yasmin Aga Khan  
on the occasion of the 2017 Rita Hayworth Gala  
in New York and wishes much success to the  
Alzheimer's Association on this special evening.*



**Pablo Picasso**  
*Portrait de femme endormie. III*  
(Françoise Gilot), 1946

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Princess Yasmin Aga Kahn

Gala Chairs:  
Karyn Kornfeld, Robin Meltzer, Daryl Simon

Honoree Nina Garcia

FOR THEIR HARD WORK AND DEDICATION TOWARDS  
A FUTURE WITHOUT ALZHEIMER'S

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# fall 2017 research update

The role of the Alzheimer's Association as a catalyst for breakthrough dementia research is exemplified by our commitment to funding world-class research and providing knowledge-sharing forums for leading dementia researchers around the globe. Since 1982, the Alzheimer's Association has invested more than \$405 million in more than 2,600 scientific investigations through the International Research Grant Program. As the world's largest nonprofit funder of Alzheimer's research, the Alzheimer's Association is currently investing more than \$110 million in nearly 400 best of field active projects in 18 countries. In 2017, the Alzheimer's Association® made investments totaling more than \$28 million in more than 129 scientific investigations. These include grant awards to 112 projects funded through its International Research Grant Program (IRGP), representing proposals ranked highest by a peer-reviewed process in an extremely competitive field of over 486 applications that were submitted from more than 1,005 letters of intent.

Research on Alzheimer's disease prevention and prevalence took center stage at the Alzheimer's Association International Conference® (AAIC®) held July 16-20th, 2017 in London, England. The world's largest gathering of Alzheimer's and dementia professionals, AAIC drew a record 5,600+ researchers, physicians, and other health care professionals from nearly 70 countries. Participants had hundreds of sessions from which to choose over the five-day conference, including 2,333 poster presentations, 59 oral sessions, 26 featured research sessions, and 19 symposia, plenary and focused topic sessions. The AAIC 2017 program included a record-breaking 3,337 abstracts that summarized the breadth and depth of the research presented at the conference. This year had 4 Emerging Concepts series conducted to specifically highlight promising areas of scientific discovery that

will help advance our understanding of the fundamental mechanisms of Alzheimer's disease. The 2018 Alzheimer's Association International Conference® (AAIC®) will be held July 22-26, 2018 in Chicago, Illinois.

The mission of the Alzheimer's Association Research Roundtable (AARR) is to advance the research, development and management of new treatments for Alzheimer's disease, as well as identify gaps and barriers in the field. The AARR is a consortium of senior scientists from the pharmaceutical, biotechnology, diagnostics, imaging and cognitive testing industries, senior staff and advisors from the Association, and appropriate academic and government scientists. On May 23-24, 2017, AARR took place in Washington, D.C. to discuss the developing range of digital technologies and their potential application to advance our understanding of Alzheimer's disease and to revolutionize clinical trials. Technologies such as wearable devices can collect massive amounts of near real-time data in a patient's daily activities, which could provide insights into brain function and behavior. Data collected passively (e.g., content of emails, driving patterns and web-searches) or actively (e.g., phone apps or video games) can now be analyzed to provide insights into impending cognitive decline and may aid in determining if a drug candidate is effective. At the same time, issues related to medical ethics and privacy in the use of digital technologies were explored. Details of the meeting will be published in an upcoming Alzheimer's Association Update. Also, for the first time, the AARR meeting included the voice of the patient and care partner with the participation of two members of the **Alzheimer's Association Early Stage Advisory Group** participating on a panel.

Launched in 2016, the four-year **Imaging Dementia-Evidence for Amyloid Scanning (IDEAS)** study is

evaluating the impact of brain amyloid PET scans on the management and health outcomes of individuals living with mild cognitive impairment or Alzheimer's disease. Participants will include more than 18,000 Medicare beneficiaries age 65+ with MCI or atypical dementia who meet published Appropriate Use Criteria (AUC) for clinical amyloid PET. Before brain amyloid PET scans – which detect amyloid plaques, a core feature of Alzheimer's disease – amyloid plaques could be seen only during autopsies, making it much harder to give living patients a definitive diagnosis. At the **2017 AAIC in London**, interim results (approximately 20% of the final enrollment) from the IDEAS study showed that amyloid PET scans led to changes in medical management for more than 65 percent of the patients examined (only a 30% change was hypothesized). The researchers measured the rate of change between pre- and post-PET medical management, including one or more of: Alzheimer's disease drug therapy, other drug therapy and counseling about safety and future planning. Amyloid PET scans also reduced the need for additional diagnostic testing such as neuropsychological testing and spinal fluid testing. These results show the great value of amyloid PET imaging in making a better diagnosis, as well as treating and caring for individuals with this disease. We are awaiting the data from all participants to be compiled in the next year or so.

The Alzheimer's Association made an exciting announcement regarding the launch of a large \$20 million study in the United States called **PrO**tect through a lifestyle **IN**tervention to **R**educe risk (US POINTER), which the Association will be leading. This is a two-year clinical trial to test the ability of a multi-dimensional lifestyle intervention to prevent cognitive decline and dementia in 2,500 older adults with no current cognitive symptoms, but who are at increased risk for later cognitive decline. The announcement was made at

AAIC17 in London. US POINTER will include physical exercise, nutritional counseling and modification, cognitive and social stimulation, and improved self-management of medical conditions. Recruiting for the 2,500 study participants, 60-79 years old, will begin in 2018 by identifying individuals using a medical record search to select those with medical conditions that have been linked to an increased risk for dementia (e.g., hypertension and other cardiovascular events, elevated blood sugar). Information about family history of Alzheimer's, physical activity level, and current cognitive status and mood will be collected in follow-up interviews to further identify eligible participants. Local Alzheimer's Association offices nationwide will participate in intervention delivery. National partnerships will be developed with community-based organizations to deliver the exercise, nutrition, social and medical aspects of the intervention. US POINTER will complement three other similar international prevention studies, FINGER (Finland), SINGER (Singapore), and Maintain Your Brain (Australia). This global effort, collectively referred to as WW-FINGER (WorldWide-FINGERS), supports a collaborative network of trials and experienced investigators to facilitate harmonization of research methods, and sharing of experiences and data for maximum global scientific impact.





# ALZHEIMER'S ASSOCIATION

## celebrity champions

The Association's Celebrity Champions enthusiastically embrace our vision of a world without Alzheimer's disease. Together, we continue to advance scientific discoveries and care services to aid those with the disease now and in the future.

PRINCESS YASMIN AGA KHAN Philanthropist	LESLIE BIBB Actress, FX's "The League," "Iron Man," "Iron Man 2," "Law Abiding Citizen"	KYLE CHANDLER Actor, Netflix's "Bloodline," NBC's "Friday Night Lights," "Zero Dark Thirty," "The Wolf of Wall Street"	KAREN DAVID Actress, ABC's "Galavant," "Once Upon a Time"	CHRISTINE EBERSOLE Actress, USA Network's "Royal Pains," TBS' "Sullivan & Son," "The Wolf of Wall Street"
TREVOR ALBERT Producer, "Glen Campbell... I'll Be Me," Groundhog Day," "The League of Extraordinary Gentlemen"	KYLE BORNHEIMER Actor, "Casual," "Angel from Hell," "She's Out of My League"	ALEXANDRA CHANDO Actress, ABC Family's "The Lying Game"	THOMAS DEKKER Actor, The CW's "The Secret Circle," Fox's "Terminator: The Sarah Connor Chronicles," "A Nightmare on Elm Street"	HÉCTOR ELIZONDO Actor, "Pretty Woman," "New Year's Eve," ABC's "Last Man Standing"
JASON ALEXANDER Actor, NBC's "Seinfeld," "Pretty Woman," "Shallow Hal"	ALEX BORSTEIN Comedian, actress, writer, FOX's "Family Guy," CW's "MADtv"	BRADLEY COOPER Actor, "American Sniper," "Joy," "American Hustle," "Silver Linings Playbook," "The Hangover"	ANOOP DESAI Music artist, FOX's "American Idol" season 8	SHELLEY FABARES Actress, ABC's "Donna Reed," "Coach"
ANTHONY ANDERSON Actor, comedian, NBC's "Black-ish"	WAYNE BRADY Comedian, actor, host, ABC's "Whose Line is it Anyway," CBS' "Let's Make a Deal"	DEAR ABBY Advice columnist	KAITLYN DEVER Actress, ABC's "Last Man Standing," FX's "Justified"	JILL FLINT Actress, NBC's "The Night Shift"
JUDD APATOW Director, producer, writer, HBO's "Girls," "Trainwreck," "This Is 40," "Bridesmaids," "Knocked Up"	BETSY BRANDT Actress, CBS' "Life in Pieces," AMC's "Breaking Bad"	DOMINIC CHIANESE Actor, HBO's "Sopranos," HBO's "Boardwalk Empire," NBC's "The Good Wife"	TORREY DEVITTO Actress, NBC's "Chicago Med," ABC Family's "Pretty Little Liars," The CW's "The Vampire Diaries,"	BARRETT FOA Actor, CBS' "NCIS: Los Angeles"
KATIE ARMIGER Country music artist	CREED BRATTON Actor, musician, NBC's "The Office"	AUTUMN CHIKLIS Actress, FX's "The Shield"	IZZY DIAZ Actor, NBC's "Telenovela"	JACK FORD Journalist, legal analyst
AMY AQUINO Actress, Amazon Studio's "Bosch," "ER," "Picket Fences"	KATE BURTON Actress, ABC's "Grey's Anatomy," "Scandal," "127 Hours"	MICHAEL CHIKLIS Actor, "Fantastic Four," FX's "The Shield," "American Horror Story"	COLIN DONNELL Actor, NBC's "Chicago Med," The CW's "Arrow"	VIVICA A. FOX Actress, HBO's "Curb Your Enthusiasm," ABC's "Dancing with the Stars," "Three Can Play That Game"
VALERIE AZLYNN Actress, TBS' "Sullivan & Son"	CANDACE BUSHNELL Author, columnist, Sex and the City, Lipstick Jungle, The Carrie Diaries	DWIGHT CLARK Former NFL wide receiver, San Francisco 49ers	TREVOR DONOVAN Actor, ABC Family's "Melissa & Joey," The CW's "90210," NBC's "Days of our Lives"	DANIEL FRANZESE Actor, comedian, ABC's "Conviction," "Mean Girls"
DIEDRICH BADER Actor, ABC's "American Housewife," HBO's "Veep," "The Drew Carey Show"	KEITH CARRADINE Actor, songwriter, "Madam Secretary," "Deadwood," "Dexter"	BRANDON COLEMAN NFL wide receiver, New Orleans Saints	DWIGHT FREENEY NFL defensive end, San Diego Chargers	LEEZA GIBBONS TV and radio personality, entrepreneur, Westwood One's "Leeza Live," "Hollywood Confidential"
SCOTT BAKULA Actor, NBC's "Quantum Leap," "Star Trek: Enterprise"		EMERSON DRIVE Grammy-nominated Country band	SOLEIL MOON FRYE Actress, author, entrepreneur, NBC's "Punky Brewster," The WB Television Network's "Sabrina, the Teenage Witch"	JOHN GLOVER Actor, The CW's "Smallville"
		MADISON COWAN Chef, Food Network's "Chopped" Grand Champion	OLYMPIA DUKAKIS Actress, "Away From Her," "Steel Magnolias," "Moonstruck"	BOB GOEN Host, GSN.com's "Marianne and Bob," "Entertainment Tonight"
				ALLIE GONINO Actress, ABC Family's "The Lying Game"
				YVETTE GONZALEZ-NACER Actress, Nick Jr.'s "Fresh Beat Band"

EMMA FUHRMANN Actress, "Blended," "The Magic of Belle Isle"	BETH GRANT Actress, Hulu's "The Mindy Project," "Crazy Heart," "Little Miss Sunshine," "Donnie Darko"	ELAINE HENDRIX Actress, "The Parent Trap," "Inspector Gadget 2"	GEORGIA KING Actress, NBC's "The New Normal," "Austenland" HBO's "Vice Principals"	LESLIE MANN Actress, "How to be Single," "This Is 40," "The Change-Up," "Funny People," "Knocked Up"
MICHAEL GALANTE Actor, Freeform's "Switched at Birth"	BRYANT GUMBEL Journalist, host, HBO's "Real Sports with Bryant Gumbel"	MARILU HENNER Actress, author, NBC's "All-Star Apprentice," ABC's "Taxi," CBS' "Evening Shade"	RICKI LAKE Actress, host, "The Ricki Lake Show," VH1's "Charm School," ABC's "Dancing with the Stars"	GILLES MARINI Actor, ABC Family's "Switched at Birth," ABC's "Brothers & Sisters," "Sex and the City"
NICHOLE GALICIA Actress, model, "Django Unchained"	JOHNNY GALECKI Actor, CBS' "The Big Bang Theory," "Hancock"	SAMUEL L. JACKSON Actor, "The Hitman's Bodyguard," "Pulp Fiction"	MATT LANTER Actor, The CW's "90210," The CW's "Star-Crossed," Cartoon Network's "Star Wars: The Clone Wars," "The Roommate"	RONNY MARSHALL TV Producer, NBC's "Valerie," ABC and CBS' "Step by Step"
PETER GALLAGHER Actor, NBC's "Law & Order: SVU," USA Network's "Covert Affairs," FOX's "The O.C."	DON HANY Actor, NBC's "Heartbeat"	EMMA MAE JACOB Country music artist	MATT JENKINS Country music artist	PENNY MARSHALL Actress, director, producer, ABC's "Laverne & Shirley," "A League of Their Own," "Big"
VICTOR GARBER Actor, "Argo," "Titanic"	MARCIA GAY HARDEN, Actress, CBS' "Code Black," "50 Shades Darker"	RAFER JOHNSON USA Olympic Team, Gold & Silver Medalist, Decathlon	SHARON LAWRENCE Actress, ABC's "NYPD Blue," The WB's "One Tree Hill"	CAMERON MATHISON TV host, actor, "Entertainment Tonight," "All My Children"
NINA GARCIA Creative Director, Marie Claire, Judge on Lifetime's "Project Runway"	SAMANTHA HARRIS Host, "Entertainment Tonight," ABC's "Dancing with the Stars,"	MELINA KANAKAREDES Actress, CBS' "CSI: NY," NBC's "Providence," "Snitch"	JENNIFER LEE Writer, director, "Frozen," "A Wrinkle in Time"	KATHY MATTEA Country music artist
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JOHN GLOVER Actor, The CW's "Smallville"	TONY HAWK Professional skateboarder	AARON KAPLAN Producer, CBS' "Life in Pieces"	SELENIS LEYVA Actress, Netflix's "Orange is the New Black"	KEVIN MCKIDD Actor, ABC's "Grey's Anatomy," "Rome," "Brave"
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ALLIE GONINO Actress, ABC Family's "The Lying Game"	LIZ HERNANDEZ Host, Access Hollywood	JEAN LOUISA KELLY Actress, CBS' "Yes, Dear," "Mr. Holland's Opus"	RICHARD LUI Journalist, News anchor, MSNBC and NBC News	SHANE MCRAE Actor, "Still Alice," Amazon's "Sneaky Pete"
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TONY PLANA  
Actor, ABC's "Ugly Betty"

JESSE PLEMONS  
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LEIGH SILVERMAN  
Director, "Violet," "From Up Here"

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Rock and roll music artist

JEAN SMART  
Actress, FX's " Fargo," CBS' "Designing Women," ABC's "Samantha Who?," NBC's "Harry's Law"

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Actress, Amazon Video's "Red Oaks," USA Network's "Royal Pains"

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Actress, "Oz the Great and Powerful ," "This Means War," "This is Where I Leave You," AMC's "Mad Men,"

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Actor, "Independence Day: Resurgence," "Star Trek: The Next Generation"

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Actress, Freeform's "The Bold Type," MTV's "Faking It"

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Celebrity Stylist

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Country music artist

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Actor, "Night at the Museum," "Mary Poppins," CBS' "Diagnosis Murder"

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Country music band

ANNA WILSON  
Jazz music artist

SAM WITWER  
Actor, Syfy's "Being Human," The CW's "Smallville"

PARKER YOUNG  
Actor, ABC's "Suburgatory"

*The Steven B. Sands Foundation  
supports the fight against Alzheimer's  
and the search to find a cure.*

The Foundation would like to  
acknowledge and thank

DARYL AND IRWIN  
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for their tireless efforts and support  
for the Alzheimer's Association.

With lots of love,  
The Sands Family



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ALZHEIMER'S ASSOCIATION

*previous gala chairs & honorees*

2016 THE TIME IS NOW

General Chair	PRINCESS YASMIN AGA KHAN
Gala Chair	KARYN KORNFELD
Gala Vice Chair	MARK LOCKS
Honorees	BILL BRAND BRENDAN SHANAHAN

2015 OUR FUTURE IS CRYSTAL CLEAR

Gala Chair	DARYL SIMON
Honorees	MICHELE & LARRY HERBERT DAN & B. GASBY

2014 CELEBRATING A TIMELESS HOLLYWOOD ICON

Gala Chairs	PRINCESS YASMIN AGA KHAN NICOLE SEXTON
Honorees	MARK LOCKS THE KORNFELD FAMILY

30TH ANNIVERSARY

Gala Chair	NICOLE SEXTON
Honorees	ROLEX, STEWART WICHT PRESIDENT & CEO, ROLEX WATCH USA JOHN C. LECHLEITER, PH.D. CHAIRMAN, PRESIDENT & CEO, ELI LILLY & COMPANY

2012 TONIGHT AND EVERY NIGHT

Gala Chair	ROBIN MELTZER
Honorees	CIGNA, DAVID CORDANI, PRESIDENT & CEO JAMES KEACH, JANE SEYMOUR & TREVOR ALBERT, PCH FILMS

2011 HOLLYWOOD GLAMOUR

Gala Chairs	ANNE HEARST MCINERNEY & JAY MCINERNEY
Honorees	SOMERS FARKAS, HSN MINDY GROSSMAN, CEO

2010 EXPERIENCE THE MYSTERY

Gala Chairs	MICHELE HERBERT CHELE UPTON CHIAVACCI
Honorees	NAEEM & RANJANA KHAN G. MARLYNE SEXTON

2009 SO NEAR & YET SO FAR

Gala Chair	ALEXANDRA LEBENTHAL
Honorees	MUFFIE POTTER ASTON THE CATSIMATIDIS FAMILY LONNIE WOLLIN, ESQ.

2008 AFTER 25 YEARS...  
A SPARKLING SILVER CELEBRATION

Gala Chairs	PRINCESS YASMIN AGA KHAN ALLEN BRILL
Honorees	LILY SAFRA FRANK A. BENNACK, JR.

2007 BEWITCHED, BOTHERED  
& BEWILDERED

Gala Chair	LOUISE KORNFELD
Honorees	JOHN K. CASTLE NURIT KAHANE HAASE

2006 REACH OUT, I'LL BE THERE

Gala Chair	DEBORAH GRUBMAN
Honoree	PHYLLIS GEORGE

2005 MEET ME AT THE STORK CLUB

Gala Chair	SOMERS FARKAS
Honorees	ROBERT H. BENMOSCHE DENNIS BASSO

2004 BEAUTY UNDER THE BIG TOP

Gala Chair	NANCY CORZINE
Honorees	PRINCESS YASMIN AGA KHAN MARIA SHRIVER

2003 THE MAGIC OF MARDI GRAS

Gala Chair	MUFFIE POTTER ASTON
Honorees	DONNA DIXON AYKROYD

2002 THE LADY FROM SHANGHAI

Gala Chair	ANDREA STARK
Honorees	MARGO CATSIMATIDIS

2001 CHAMPAGNE SAFARI

Gala Chair	ANNE R. HEARST
Honorees	LILLIAN GOLDMAN DR. DALE SCHENK

2000 BENEATH THE HARVEST MOON

Gala Chair	SUSAN HESS
Honorees	CLAUDIA COHEN DR. MARTIN CITRON

1999 DANCING INTO THE 21ST CENTURY

Gala Chair	NURIT KAHANE HAASE
Honorees	MICHELE HERBERT DR. HOWARD FILLIT

1998 AN EVENING IN THE CARIBBEAN

Gala Chair	MARGO CATSIMATIDIS
Honoree	ANNE R. HEARST

1997 THE GILDED AGE

Gala Chair	JUDITH RESNICK
Honorees	DEBORAH NORVILLE DR. RICHARD MAYEUX

1996 RED, WHITE & BLUE BALL

Gala Chair	CLAUDIA COHEN
Honorees	NANCY REAGAN DR. ZAVEN KHACHATURIAN

1995 MUSIC OF HOLLYWOOD

Gala Chair	PAOLA SCHULHOF
Honorees	ZACHARY FISHER DR. DENNIS J. SELKOE

1994 LOVES OF CARMEN

Gala Chair	DIANDRA DOUGLAS
Honorees	BURTON RESNICK DR. ALLEN D. ROSES

1993 LADY IN RED

Gala Chair	DEBORAH GRUBMAN
Honorees	EDGAR BRONFMAN, JR. DR. PETER VINCENT RABINS

1992 COVER GIRL

Gala Chair	DEBORAH NORVILLE
Honorees	EUNICE SHRIVER CHARLES EVANS DR. DONALD LOWELL PRICE

1991 BLACK & WHITE MAGIC

Gala Chairs	ANNE R. HEARST SUSAN HESS
Honorees	AMALIA DE FORTABAT ALA ISHAM DR. KENNETH L. DAVIS

1990 ARABIAN NIGHTS

Gala Chairs	MICHELE HERBERT DELLA ROUNICK
Honorees	RANDOLPH A. HEARST RHONIE BERLINGER DR. PETER DAVIES

1989 100TH ANNIVERSARY  
OF THE EIFFEL TOWER

Gala Chairs	CORNELIA SHARPE BREGMAN KIMBERLY SMITH SANDRA PAPONE
Honoree	MICHAEL FUCHS

1988

Gala Chair	RHONIE BERLINGER
Honoree	ANTHONY QUINN

1987

Gala Chair	RHONIE BERLINGER
Honoree	WILLARD SCOTT

1986

Gala Chair	RHONIE BERLINGER
Honoree	RICHARD KILEY

1985

Gala Chair	SANDRA PAPONE
Honoree	DOUGLAS FAIRBANKS, JR.

1984 MOET & CHANDON

General Chair	PRINCESS YASMIN AGA KHAN
Gala Chairs	RHONIE BERLINGER MRS. JEROME STONE
Honoree	CATHERINE DENEUVE



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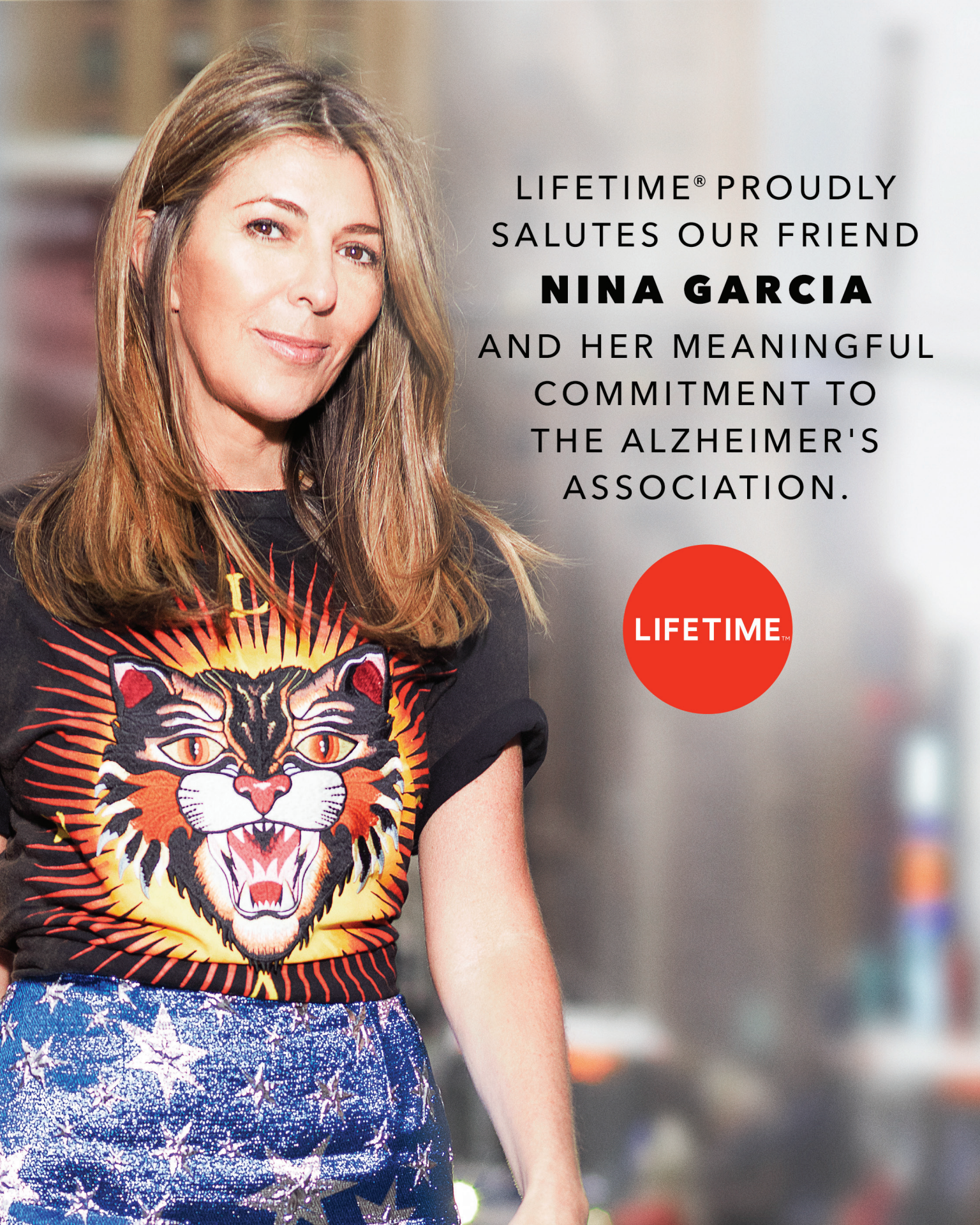


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We are delighted to support Princess Yasmin Aga Khan  
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We hope that her leadership will continue to inspire others  
to get involved and eliminate Alzheimer's disease.

Congratulations to this year's  
Champion Award recipient Nina Garcia.

---

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4

1. Olympic Gold Medalist Laurie Hernandez watched a Yankees win with friends and family during the 2017 Alzheimer's Awareness night at Yankee Stadium in June / 2. Alzheimer's Awareness Night at Yankee Stadium, where the Yankees helped to paint the stadium purple / 3. President & CEO Harry Johns, New York City Chapter Executive Chris Smith, Edward Jones Partner John Beuerlein, Yankees Manager Joe Girardi, and Olympic Gold Medalist Laurie Hernandez with her parents Anthony and Wanda are recognized during the Yankees Home Plate Ceremony. / 4. Over 200 New York community members parade on the warning track in their purple #ENDALZ shirts during a pre-game ceremony



# ALZHEIMER'S ASSOCIATION 2017 hamptons kickoff party

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1. The McInerney Home / 2. Blaise Labriola, Brooke Shields, Yasmin Aga Khan & Chris Henchy / 3. Nicole Miller, Nina Garcia, Michael Clinton & Alina Cho / 4. Robin Meltzer & Lizzie Meltzer Fine / 5. Dan Gasby, Lindsey Diener & Al Smith / 6. Yasmin Aga Khan, Anne Hearst McInerney, Brendan Shanahan, Robin Meltzer & Daryl Simon / 7. Jim Coleman, Candace Bushnell, Brooke Shields, Chris Henchy, Jamee Gregory & Peter Gregory / 8. Anne Hearst McInerney & Jay McInerney / 9. Carole Gabay, Dale Newberg, Louise Kornfeld & Suzan Kremer / 10. Somers Farkas, Margo Catsimatidis, John Catsimatidis & Victoria Wyman / 11. Mark Gilbertson, Chele Farley, Kathy Prounis & Othon Prounis / 12. Judith Giuliani & Rudy Giuliani



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2016 rita hayworth gala

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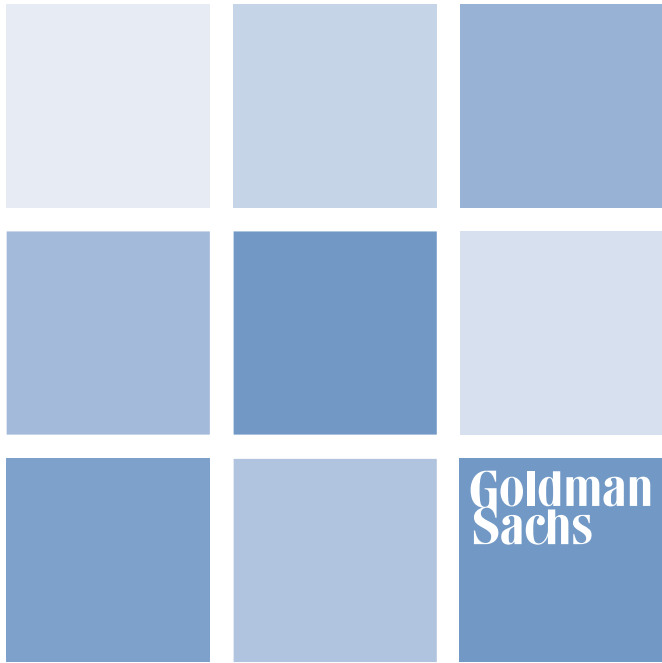
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# rita hayworth gala

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rita hayworth gala

/ 83



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Karyn Kornfeld  
and the Gala Committee**

on behalf of such an important cause,  
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We congratulate  
**Nina Garcia**  
on being chosen as this year's award nominee.

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