

Thursday, November 30, 2017 – Schoolcraft College VistaTech Center

Alzheimer’s Association & Wayne State University’s Institute of Gerontology

SPONSORSHIP OPPORTUNITIES

A MEANINGFUL LIFE WITH ALZHEIMER’S DISEASE

Bringing together healthcare professionals, people with dementia, and caregivers

This year we anticipate the **Sixth Annual Fall Conference** will attract at least 325 healthcare professionals, family caregivers and people living with dementia from the Metro Detroit area. A conference sponsorship provides your company with:

- An affiliation with the Alzheimer’s Association, the leading voluntary health organization in Alzheimer’s care and support and the largest private, non-profit funder of Alzheimer’s research.
- An affiliation with the Institute of Gerontology – Wayne State University, recognized as one of the top five gerontology research institutes in the nation – and the only one with a fully developed outreach and education program.
- The opportunity to present your company’s information to a large, diverse market of committed, passionate and engaged professionals and caregivers in the Metro Detroit community.
- The ability to network with the decision makers at some of the largest aging-related companies in Metro Detroit.

Together, we can enhance Alzheimer’s care, support and research in Michigan!

alzheimer’s  association®

THE BRAINS BEHIND SAVING YOURS:™



Institute of Gerontology



SPONSOR BENEFITS	<i>Exclusive Keynote Sponsor</i> \$5,000	<i>Breakfast & Lunch Available Catering Sponsor</i> \$3,000	Coffee Sponsor \$2,000	Conference Vendor \$1,000 For-Profit \$500 Non-Profit
Opportunity to include marketing material in all conference packets	Yes			
Opportunity to introduce speaker	Keynote	One Afternoon Introduction		BUY AN AD IN OUR CONFERENCE BOOKLET <i>\$250 per Quarter Page</i>
Special recognition from the podium	Yes	Yes		
2x3 ft. Sign of sponsor logo displayed in the main event space	Yes	Yes	Yes	
Ad space in conference booklet	Full Page	Half Page	Half Page	Quarter Page
Complimentary conference registrations	6 (including 4 reserved premium seats)	4	2	2
Display space within the main event space	Two 6 Foot Tables	One 6 Foot Table	One 6 Foot Table	One 6 Foot Table
Logo projected in the main event space during registration and lunch	Yes	Yes	Yes	Yes

For more information contact:

Jean Barnas, Alzheimer’s Association – Greater Michigan Chapter, Program Services Manager
jbarnas@alz.org | 248.996.1033

SPONSORSHIP COMMITMENT

Thursday, November 30, 2017 – Schoolcraft College VistaTech Center

Alzheimer's Association & Wayne State University's Institute of Gerontology 6th Annual Fall Conference

CONTACT INFORMATION Please print clearly or type

Contact Name _____ Title _____

Company or Individual _____

Address _____

City/State/Zip _____ Email _____

Phone _____ Fax _____

Sponsor name as it should appear on all materials _____

Authorized Signature _____ Date _____

6TH ANNUAL FALL CONFERENCE SPONSORSHIP COMMITMENT

YES! I/We am/are committed to sponsoring the 6th Annual Fall Conference. Our sponsorship will enhance Alzheimer's care, support and research in Michigan.

_____ **Keynote Sponsor - \$5,000** _____ **Catering Sponsor - \$3,000** _____ **Coffee Sponsor - \$2,000**

_____ **Conference Vendor (For-Profit) - \$1,000** _____ **Conference Vendor (Non-Profit) - \$500**

_____ **Ad Space - \$250 per Quarter Page - _____ Number of Quarter Pages**

PAYMENT INFORMATION

Total Sponsorship Amount \$ _____

Please indicate if payment will be coming from a company with a name different than the organization listed above:

_____ **Check:** Payable to Alzheimer's Association

_____ **Credit Card:** _____ Visa _____ Mastercard _____ American Express _____ Discover

Credit Card Number _____ Expiration Date _____ Security Code _____

_____ **Invoice:** Email to _____ or _____ Mail to contact above

PLEASE RETURN TO

Theresa Gierzynski, Program Coordinator (tgierzynski@alz.org | 248.996.1053 | Fax 248.351.0419)
Alzheimer's Association - Greater Michigan Chapter, Attn: Theresa Gierzynski
25200 Telegraph Rd., Suite 100, Southfield, MI 48033

Commitment form due by November 10, 2017. Total payment due by November 27, 2017.

alzheimer's  association®

THE BRAINS BEHIND SAVING YOURS®



Institute of Gerontology

