

World Alzheimer's Day "Purple with a Purpose"

World Alzheimer's Day is celebrated on the 21st of September each year. Launched with the support of the World Health Organization in 1994, the celebration continues to grow and gain recognition. We need you on board!



World Alzheimer's Day is an opportunity to raise awareness about Alzheimer's disease and the need for continued education, support and research! Millions of families across the United States and the world are affected by this disease.

Alzheimer's Associations across the globe unite to recognize this day in many ways. The Greater Michigan Chapter is involved with this unified effort. Events already scheduled include: education sessions in each region, open houses, Memory Walk celebrations, partnering with local media, and a Healthy Brain breakfast to be served to the legislators in Lansing.

Each of the regions in the Greater Michigan Chapter is promoting a "Purple with a Purpose" theme to promote World Alzheimer's Day. Our goal is to develop creative ways to highlight the signature purple color for the Alzheimer's Association. Purple ribbons, purple shirts and even purple hair may visit your community this fall!

Help us make a visible impact showcasing "Purple with a Purpose" in your community.

- Select a day to have everyone at work or home wear something purple
- Decorate your lunch room in purple – or promote a brain healthy lunch
- Host a Purple Party
- Sign up and be counted as an Alzheimer's Champion
- Participate in Memory Walk

Make World Alzheimer's Day 2010 a Day of Awareness!!

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alzheimer's association memory walk '10®

WALK TO END ALZHEIMER'S!

It's that time of year again...time to get out those walking shoes and lace them up for Memory Walk. "Take a Step to end Alzheimer's" by joining us at one of our 10 Memory Walks throughout the Greater Michigan Chapter.

Memory Walk is the Alzheimer's Association National Signature Event. It is the largest event to raise awareness and funds for Alzheimer's care, support and research. Each year in hundreds of communities across the country, volunteers of all ages become champions in the fight against Alzheimer's. Champions include people living with the disease, friends, families, caregivers and business and community leaders.

We hope you will join the thousands of people who come together and participate in Memory Walks in over 600 communities from coast to coast. Check out the Calendar of Events for a Walk near you!

REGISTER TODAY!!! IT'S SO EASY...

LOG-ON!!! To register and collect pledges! Visit our website at www.alz.org/gmc and follow the Memory Walk link.

CALL!!! (800) 272-3900 for information for a Walk near you!

TEAM UP!!! Pool your resources to fight Alzheimer's disease by forming a Memory Walk team – and the Association staff will help you every step of the way. Sign up to be a Team Captain and recruit your family, friends and co-workers to walk with you.

COMPANY MATCHING GIFT PROGRAMS!!! See if your company has a matching gift program to double or even triple your fundraising efforts.

PURPLE PARTY FUNDRAISERS!!! You can coordinate a casual day at your office, host a barbeque or bake sale, or sell our signature "Forget-Me-Nots" and dedicate the proceeds to Memory Walk. Call your local area office for more "purple party" ideas!

Don't miss your chance to be part of something really special - join the WALK TO END ALZHEIMER'S TODAY!

2010 Greater Michigan Chapter Memory Walks

Alpena	September 25
Detroit	August 28
Frankenmuth	September 11
Genesee County	October 2
Grand Rapids	September 18
Holland	August 28
Marquette County	September 25
Midland	September 25
Traverse City	September 18

From the President

In March, the Regional Senior Collaborative, including representatives from the Alzheimer's Association, met with Governor Granholm and her key staff. We spoke about the critical importance of a range of services, including dementia services, and received valuable input on how to be more effective advocates.



On the national level, with the final passage of the **Health Care Reform Bill**, there are many promising developments that will make an enormous difference to those suffering from dementia. I would like to highlight some of the benefits those with dementia and their caregivers will receive upon implementation of this bill.

WHAT WILL THE NEW HEALTH CARE REFORM BILL PROVIDE?

Care Coordination: Given that individuals with Alzheimer's often have other chronic medical conditions, this program will facilitate effective communication among medical and community care providers connecting individuals with Alzheimer's and their families with the services they need.

Home- and Community-Based Services: Home support services, coordinated through Medicaid, to enable individuals with Alzheimer's to stay in home longer.

Insurance Reforms for those with Younger-Onset Alzheimer's: Premium subsidies to help those who develop Alzheimer's under the age of 65 purchase insurance.

Family Caregiver Assistance: Geriatric Education Centers to offer courses for caregivers on managing psychological and behavioral aspects of dementia

Quality Indicators: Department of Health and Human Services to develop "best medical practices" for treatment and care of Alzheimer's disease

CLASS Act: A new **voluntary insurance program** that will help people who are unable to perform two or more functional activities of daily living pay for non-medical services and supports and provide support for services so that they can remain within their homes and communities as long as possible.

Medical Research: A new medical research program – the **Cures Acceleration Network** – is funded at \$500 million a year to focus on developing treatments and cures for high-need diseases.

You can find more detailed information about the **Health Care Reform Bill** on our website www.alz.gmc/org.

Dian Wilkins
President

Current Grant Support

The GMC currently receives support for Programs and Services from the following funding sources:

Area Agency on Aging – West Michigan • Art Van • Burton Fraternal Order of Eagles #3814 • County of Alpena • City of Detroit Neighborhood Opportunity Fund • Community Foundation for Charlevoix County • Community Foundation of SE MI • DeRoy Testamentary Foundation • Detroit Area Agency on Aging • Detroit Wayne County Community Mental Health • Marquette West Rotary • Mary Thompson Foundation • Negaunee Area Community Foundation • Novartis • Pathways Community Mental Health • Rock Financial • Rollin M. Gerstacker Foundation • United Way • UPCAP (UPAAA) • Valley Area Agency on Aging • Whiting Foundation

New Grant Support

Michigan Public Health Institute \$80,000 to support the GMC's telephone Helpline, information and referral, and caregiver support programs • **United Way** has provided a number of grants • **UW Cheboygan** \$625 to support caregiver education and support in Cheboygan County • **UW Copper Country** \$2,131 to support caregiver support groups and information and referral services in Houghton and Keweenaw Counties • **UW Ionia Montcalm Counties** \$1,500 to support caregiver education and support in Ionia and Montcalm Counties • **UW Northeastern Michigan** \$5,511 to support caregiver education and support groups in Northeastern Michigan • **UW Sanilac** \$3,500 to support the Respite Care Assistance Program and caregiver education in Sanilac County

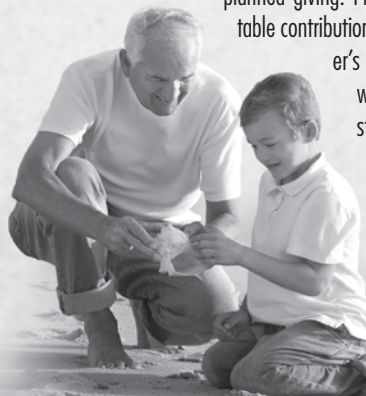


Invest in a world without Alzheimer's.
And discover the financial benefits
you'll get in return.

Every significant discovery in the fight against Alzheimer's disease has occurred within the last 20 years. With continued support, one day we will achieve our goal of a world without Alzheimer's. You can make a difference in our mission through

planned giving. Planned gifts allow you to make charitable contributions through your estate toward Alzheimer's research, care, and support programs, while benefiting from tax savings and steady income opportunities. To learn how to leave a legacy of support for millions of families living with this disease, call us at 248-996-1044 or email marc.berke@alz.org.

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- Program has supported more than 2,000 community organizations
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Call Today (313) 255-1000
or donate online at charitymotors.org

Mission Statement

To enhance the quality of living for all persons affected by Alzheimer's disease and other dementia related disorders by providing leadership, programs and services, advocacy awareness and research support.

SPOTLIGHT ON SAFETY

KEEPING YOUR HOME SAFE KEY SAFETY TIPS FOR A PERSON WITH ALZHEIMER'S DISEASE

A diagnosis of Alzheimer's disease can be a difficult, confusing time for families. There are many questions about care, treatment, and the future in general. In the process of creating a care plan, the safety issue is often initially overlooked. The physical environment of someone diagnosed with Alzheimer's will require modification as time goes by. Once very familiar household objects may no longer be recognized. Electronic gadgets may be turned on and then abandoned or used inappropriately. Access to kitchen appliances can pose a potential problem. Caregivers must look at the environment with a new set of eyes, open to possible hidden hazards.

Here are some tips to help you make the environment a safe place for your loved one.

Kitchen

- 1) Remove knobs from stoves to prevent them from being turned on accidentally.
- 2) Remove any small or non-stationary rugs to avoid tripping
- 3) Adjust the water temperature to avoid accidental scalding
- 4) Remove any cleaning fluids. Do not store any toxic fluid in anything other than the original container
- 5) Remove any knives and disable sink disposals
- 6) Put dishes, cups and glasses on lower shelves for easier access
- 7) Unplug any small appliance not in use
- 8) All household outlets should have ground fault interrupters to eliminate the danger of electrical shock
- 9) Remove any matches or lighters from the home
- 10) Do not wax or leave wet floors to dry

Bedroom

- 1) Make sure the bed covers don't reach the floor to avoid tripping
- 2) Keep medication out of sight and well out of reach
- 3) If on the 2nd floor, place a stop bar to prevent fully opened windows
- 4) Lamps should be stable with easily handled switches
- 5) Keep electrical cords tied up and out of sight
- 6) Use nightlights in rooms and hallways

Bathroom

- 1) Use professionally installed grab bars and a shower seat in tub
- 2) Use colorful non-slip bath mats in tub and on bathroom floor
- 3) Remove razors, old medications and cleaning fluids
- 4) Consider a handheld shower head

General

If your home has stairs, consider installing gates. Try to avoid the use of space heaters. Remove any weapons that may be in the home.

Consider door alarms or 3-stage locks to prevent wandering outside.

Most importantly, please enroll in the Alzheimer's Association Medic Alert + Safe Return® Program.

Enjoy the Sunny Seasons...Safely!

Summer temperatures and blue skies create an irresistible temptation to explore the outdoors. However, they can also pose an increased risk for wandering, defined as "a behavior of people with dementia who move about in ways that may appear aimless, but which are often purposeful." Up to 69 % of those with dementia will wander.

Wandering behavior can be dangerous or life threatening, yet under supervised conditions it may be beneficial. There are times when attempting to stop the wandering behavior can increase agitation or anxiety in the person with memory loss. It is important to take precautions and set boundaries to ensure the safety of the individual with memory loss.

A "safe" wandering environment can provide:

- Physical exercise
- A sense of freedom
- A feeling of independence
- Socialization between care giver and person with memory loss
- Reduction of boredom
- Calming effect

Here are some tips to insure "safe" wandering:

- Provide a restricted environment (example: an enclosed courtyard or hallway)
- Install sound alerts if the individual attempts to leave the safe environment
- Offer to help them find what they are looking for
- Encourage them to go for a walk or a car ride with you

If the individual is wandering in an agitated state:

- Call a friend or family member to come over and assist you
- When agitation begins to subside, present an idea or activity to redirect their attention

Wandering poses a danger when it puts anyone in a life threatening situation. Our Medic Alert + Safe Return® Program has a 98% success rate in finding a lost person within the first 24 hours. For information or to register call (800) 272-3900 or visit www.alz.org/gmc. Receive additional protection with the GPS Tracking device available through Comfort Zone (see details below).

New GPS Tracking Device from



Medic Alert® + Safe Return® introduces Comfort Zone™, a location management system designed specifically for wandering and memory loss, giving these individuals more freedom and independence while providing their family some peace of mind.

Pricing begins at \$42.99 a month with a \$45.00 activation fee, plus cost of hardware device. For more information or to purchase Comfort Zone™, visit:

www.alz.org/comfortzone
or 1-877-259-4850



PURPLE PARTY

A Time to Remember

Many people have asked what they can do to help raise money for Alzheimer's awareness. We have the solution for you! We're excited to bring you **Purple Parties - A Time to Remember**. This is a great way to entertain your friends and support something that matters to you! Join the Purple Parade and let us help you begin planning your next event. *Please call Shelly Robertson at 248-996-1049 or shelly.robertson@alz.org*. For further information visit our website at www.alz.org/gmc and click on the Purple Party Icon on the Home Page!

Purple Parties & More - Great Ways to Donate!

Special Thanks To:

Mother's Day Open House

Lynn Hartnett of Port Huron, hosted an Alzheimer's fundraiser in honor of her mother on May 1st. During the open house guests purchased items from local vendors including: Jewelry by Blondie, LA Cakes, The Whipple Tree, and Kristi's Vintage Greetings. 10% of all sales were donated to the Alzheimer's Association. Lynn hopes this fundraiser will be the first of many.

Heart of a Spartan

On May 2, Alzheimer's Association supporters ran in the Heart of a Spartan 5K, 10K and 1 Mile run in East Lansing, Michigan. Thank you for your support and raising \$230 for the Alzheimer's Association.

10K in Honor of Mother

The Alzheimer's Association would like to extend a special thank you to Kristy Beeskow for organizing her first ever 10K and raising \$1,300 in honor of her mother.

Bankers Life & Casualty - Forget Me Not Days®

Bankers Life & Casualty held their Annual Forget Me Not Days on May 14-15. Forget Me Not Days® is a nationwide fundraising event benefiting local chapters of the Alzheimer's Association. Participants collect donations in exchange for a packet of Forget Me Not flower seeds to raise funds and awareness for Alzheimer's.

Grand Rapids is one of the top fundraiser branches in the country, raising over \$12,000. The Troy office raised \$2,700 and Saginaw brought in \$2,100. With a variation on the Forget Me Not theme, the Livonia Bankers Life location held a golf tournament. It was a great day at The Links of Novi on May 15 when they raised over \$8,000.

Since Forget Me Not Days® began in 2003, Bankers Life & Casualty has contributed over \$1.4 million nationally to our cause. Way to go!



Bankers Life & Casualty spreads the seeds for Alzheimer's awareness!

"Celebration of Memories" at Zieben-Mare

The town of Franklin was buzzing on **Thursday, April 29**, as crowds of shoppers gathered at Zieben-Mare for a "Celebration of Memories" in support of the Alzheimer's Association. **Zieben-Mare** amassed a fantastic collection of clothing, jewelry and home décor - **Todd's Room** was there to do "Arches for Alzheimer's" - **SoZen Designs** created one-of-a-kind necklaces just for the event - and **Plum Market** provided fantastic food from morning to night!

Zieben-Mare and Todd's Room generously donated **15% of the proceeds to benefit the Alzheimer's Association**. We still have about 40 necklaces to sell - which would boost our overall revenues to almost \$15,000! Each ultra chic necklace is a uniquely crafted quartz piece wrapped in gold-wire hanging on a leather strand - available for a \$100 donation to the Alzheimer's Association! Contact Marilyn Jacobson at marilyn.jacobson@alz.org or call 248-996-1048 for information.

Kudos and thanks to our generous hosts and fabulous supporters!

BOWLING BONANZA - PERFECT GAME!

The Alzheimer's Association bowled another strike at the 2010 Bowling Bonanza! Bowlers of all ages and skill levels came out on March 23rd in support of the Alzheimer's Association. All who attended had a great time and enjoyed Bowling Bonanzas new home at Thunderbowl Lanes in Allen Park! Special thanks to the top team, Strike Force who along with their team captain, Sheila Ward, raised \$1,700!

Race for Your Memories

Over 400 runners and walkers came out on a picture perfect Sunday morning on May 23 to support the Alzheimer's Association. Through the dedicated participants, Race for Your Memories raised over \$25,000. These funds help support the programs and services offered by the Alzheimer's Association - Greater Michigan Chapter.

A special thank you to our sponsors: Concord Management, Ltd., M. Jacob and Sons, MacProfessionals, Advanced Home Care, American House, DMC Huron Valley - Sinai Hospital, Fifth Third Bank, Botsford General Hospital, Cambridge Consulting Group, Four Seasons Nursing and Rehabilitation Center, 3 Blind Mice, At Home Network Solutions, Dr. Gowman, Lifetime Family Chiropractic, Pfizer, Great Lakes Home Health and Hospice, Powerade ION4, AM 580, and WDIV Local 4 and Karen Drew.

PURPLE PARTY

A Time to Remember

Upcoming Events

Mind Over Matter

Grab your family and your bikes to peddle your way to the 6th Annual Mind Over Matter, a tribute to Karl T. David Cycling Event. All ages are welcome and there is a distance for everyone: you can register for a 5 mile, 25 mile, or 40 mile ride.

When: Saturday, August 7, 2010 at 8:00 am

Where: Metro Beach Activities Center

Register online today at www.mindovermatter2010.com or contact (founder) Kristine Korpala at kristine@mindovermatter2010.com. Hope to see you there!

A Round to Remember

Presented by Railside Assisted Living

August 21, 2010 Maple Hill Golf in Grandville, MI
Shotgun Start 8:00 a.m. \$60 per person
Call (616) 459-4558 for more information.



Football Fans - Save the Date!

October 8, 2010

“Coming Together to Defeat Alzheimer’s”



Wyoming Park Vikings vs. Byron Center Bulldogs
Join Wyoming Park High School as they raise awareness and funds in the fight against Alzheimer’s. For more information please contact the West Michigan office at (616) 459-4558.

Young Professionals Unite Against Alzheimer’s Disease



On May 14, Synapse hosted “Happier Hour” at Blackfinn in Royal Oak. With over 30 young professionals in attendance, we raised awareness of Alzheimer’s disease, expanded our network, and had a great time!

Synapse is a dynamic group of young professionals who have come together to increase support and awareness of Alzheimer’s disease and the Alzheimer’s Association. We are looking for more members!

There is **no fee** to be part of Synapse. Learn more and get involved. Contact us at synapse@alzgmc.org or 248-996-1060.

2010 Memory Walk Quilt Raffle Alpena Walk



The White Pine Quilt Guild of Harrisville, MI, has again donated a queen sized bed quilt with matching pillow cover to the Alpena Memory Walk.

The guild adopted the Alzheimer’s Association as their official charity in 2009. Last year’s quilt raised just over \$2,000 for Memory Walk. The Guild members stitched the quilt.

This photo of the quilt has been submitted for publication in an upcoming quilter’s magazine! If accepted, it will bring great attention to our cause.

Tickets are 1/\$1 or 6/\$5 and are available at the Alpena office and from registered Memory Walk team members. Drawing will be held Saturday, September 25th and you need not be present to win!

COCKTAILS, DINNER & CAKE-A-PALOOZA
Thursday, September 23 • The Reserve, Birmingham
Cap off a great evening by watching top cake artists in the area go head-to-head in our deliciously unique cake competition: Cake-A-Palooza. Come see the frosting fly.
[For donors of \$2500 and up. Jubilee Luncheon included]

CHOCOLATE JUBILEE LUNCHEON & TASTING
Sunday, November 21 • The Henry, An Autograph Collection Hotel, Dearborn
(Formerly the Ritz-Carlton)
The Sweetest Event of the Year is back. Join us as we honor those who have helped us in the fight against Alzheimer’s. And of course, there will be chocolate. Lots and lots of chocolate.
[Tickets start at \$150.]

KEYNOTE SPEAKER
RONALD C. PETERSEN, Ph.D., M.D.
Director, Mayo Alzheimer’s Disease Center, Mayo Clinic College of Medicine
“Alzheimer’s Research - Hope on the Horizon”

HONORARY CHAIRS
MARY & RALPH WILSON

EVENT CO-CHAIRS
AMYRE MAKUPSON & RICHARD ASTREIN

ALOIS ALZHEIMER’S AWARD RECIPIENTS
LYNN & PAUL ALANDT

alzheimer’s association
FOR MORE INFORMATION CALL 248-996-1048.

IN APPRECIATION - We would like to extend our appreciation to Janice Howell, LMSW, for 12 years of dedicated service as a support group facilitator. Many families have been touched through your qualities of empathy and compassion for others at Calvary Presbyterian Church in Detroit and throughout the community. We wish you well in your future endeavors!



From the Alzheimer's Media Center

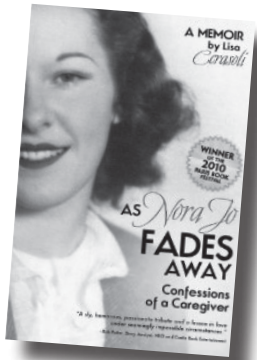
As Nora Jo Fades Away- Confessions of a Caregiver

by Lisa Cerasoli

Nora Jo Cerasoli was officially diagnosed with dementia and small blood vessel disease of the brain in the fall of 2006. By Easter 2008, it was clear she could no longer live on her own. That is when Lisa and her family chose to “move her in” and life as they knew it shifted instantaneously from Michigan...to Mars.

As Nora Jo Fades Away will make your heart and mind wrestle, as Cerasoli's does, with concepts like logic vs. love; laughter vs. tears; Heaven and Hell. This story dares to defy the standard definitions of patience, frustration, rage, shock, fear and ultimate acceptance. But mostly, it redefines the meaning of compassion, and raises the price a family is willing to pay for one of its members to hold onto dignity.

\$1 from the sale of every book will go directly to the Alzheimer's Association – Greater Michigan Chapter. Books can be ordered through our website www.alz.org/gmc for \$15 + shipping.



Greater Michigan Chapter Educational Workshops

Call 800-272-3900, visit our website at www.alz.org/gmc or contact your local office to learn more about programs in your area.

- ALZHEIMER'S DISEASE – KNOW THE 10 SIGNS: EARLY DETECTION MATTERS
- COMBATING CAREGIVER STRESS
- COMMUNICATION TIPS AND TECHNIQUES
- FACTS ABOUT ALZHEIMER'S DISEASE & RELATED DEMENTIAS
- LEGAL AND FINANCIAL CONSIDERATIONS
- MAINTAIN YOUR BRAIN
- RESEARCH AND MEDICAL UPDATES
- UNDERSTANDING BEHAVIORS
- PARTNERING WITH YOUR DOCTOR

YOUTH DAY

Helping Children & Teens Understand Alzheimer's

The Program Services Department would like to offer a Youth Day in 2010. This FREE workshop is designed to give basic information about Alzheimer's and help children and teens cope with their feelings.

The workshop will include activities, group discussions, and role play for age groups 5 – 11 and 12 – 18. If you have children, grandchildren, nieces, nephews, or others that you feel would be interested in a workshop like this, please contact Treena Horton, Program Coordinator at (248) 996-1058.

We must have at least 10 children/teens interested in order to proceed with setting a date for the workshop. Adults, teens, and children are invited to help plan the event.

World Alzheimer's Day Free Education Program

September 21, 2010

CEUs available for most disciplines

Co-sponsored by *Arden Courts Alzheimer Assisted Living*

Topics will include:

- Alzheimer's disease research update
- Latest facts and figures surrounding Alzheimer's disease
- Alzheimer's disease and its global impact
- Non-Alzheimer type dementias
- How does someone get a diagnosis?
- Why it's so important to be diagnosed as early as possible

Contact Jean Barnas (248) 996-1052 or jean.barnas@alz.org

Join our Online Support Group!

The Alzheimer's Association message boards and chat rooms are your online communication forum. Share your thoughts and experiences and make new friends. Please join our community. Here is how you do it:

1. Go to our website www.alz.org/gmc.
2. On our Homepage, you will see a row of tabs across the top which will take you to our corporate website and items of interest on a national level.
3. The **Online Support Group** is through the Greater Michigan Chapter, and you can **access all of the GMC links** by using the **row of tabs down the left side** of the page.
4. Once you **select Support Groups**, halfway down the page you will find a blue link: Join the Alzheimer's Association Online Community.
5. **You must register** to join this group. Once you select **Register**, a menu will come up requesting your LiveCloud Account, which you can ignore. **Select: I do not have a LiveCloud Account.** Proceed with your registration and you're on your way!

Harry L. Nelson Helpline (800) 272-3900 24-hours, 7 days-a-week

RESEARCH CORNER

Couples Life Story Project is seeking participants



This innovative study sponsored by the University of Michigan School of Social Work is seeking participants. This is a research intervention for older adults experiencing mild to moderate memory loss and their spouses/partners.

Participation is completely voluntary and all information will be kept confidential. All participants will receive a total of \$50 in gift cards after completing two different surveys. Please contact Beth Spencer, LMSW at elizspen@umich.edu or (734) 998-9352.

The Healing Power of the Arts Exhibit The Rebecca and Gary Sakwa Adult Day Program

Participants at the Rebecca & Gary Sakwa Adult Day Program unleashed their inner creativity with the facilitation of art therapist Diana Veselka, as they constructed "Beyond Our Memories," an abstract work of art for The Healing Power of the Arts Exhibit.

Focusing on the selection, painting and arrangement of pieces of wood, participants found new ways to communicate feelings and ideas from their inner world with each other, and reaching beyond the inner-self. "Beyond Our Memories" was on exhibit at The Art Experience, located at 175 S. Saginaw #109 in Pontiac, from June 17th through July 8th and will also be at the Orion Art Center, located at 115 South Anderson in Lake Orion, July 15th through August 5th.

ADVOCACY DAY 2010 A Rousing Success!

On May 12, 2010 advocates from all over the state arrived at the State Capitol in Lansing to speak with Representatives and Senators about the importance of making resources available to individuals with Alzheimer's in their district. The advocates also asked for co-sponsors on upcoming legislation regarding State of Michigan Tax forms. We are hoping to get approval for a Charity Tax Check-Off designating the Alzheimer's Association.

Several teen advocates from Traverse City who are members of a youth volunteer group, TEENS IN ACTION, presented our State Representatives with Alzheimer's Association ties. Each of these girls has been personally touched by a grandparent with Alzheimer's disease. They shared their personal stories with the legislators and then explained why the Charity Tax Check-Off is so important.

To sign a personal letter of support to your Representative or Senator, please contact Carrie at 248-996-1059 or carrie.collins@alz.org for more information.



Ceci Theuerkorn, Tinisha Kaschel and Kassidy Teglas with State Representative Darwin Booher

An Exciting New Partnership with the Detroit Institute of Arts

We are thrilled to announce plans for an innovative collaborative between the Alzheimer's Association - Metro Detroit Regional Office and the Detroit Institute of Arts. This interactive Art Appreciation Program is designed for individuals with Alzheimer's disease or related dementia and their caregivers, and will combine supervised art tours with hands-on studio projects.

The program is based on **The MoMA Alzheimer's Project: Making Art Accessible to People with Dementia**, launched by the Museum of Modern Art, in New York, 2006. To date, the program has been successfully implemented by 20 Alzheimer's Association Chapters and art museums throughout the country. The goal is to make art more accessible for individuals with dementia by creating an opportunity for caregivers and persons with dementia to interact and express their creativity through art discussion, sensory stimulation, and creative design through hands-on experience.

Both the Alzheimer's Association and the Detroit Institute of Art are seeking funding in support of the program. Please contact Gayle Burstein at 248-996-1047 for more information.

Language Line Available through the Harry L. Nelson Helpline!

Do you or someone you know have a difficult time speaking English but require our assistance? We are happy to announce that we now have access to Language Line Services. This is a free translation service that connects the caller, an interpreter and a Helpline Representative through a conference call to overcome any language barriers. Call (800) 272-3900 to sign up.



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