



## ***About: "Honey, I Just Forgot"***

The Honey, I Just Forgot Pub Crawl is a Valentine's Day themed event for young professionals in the community to celebrate love or lack thereof, while raising awareness and funds to support the Alzheimer's Association, Greater Dallas Chapter. Founded by one of Dallas' own young professionals, the Valentine's pub crawl serves as an outlet of outreach for those who have been deeply impacted by this devastating disease. The pub crawl helps not only fund vital programs that benefit both Alzheimer's patients and caregivers living in the 34 counties the Greater Dallas Chapter serves.

## ***Purpose: Crawling for a Cause***

The Honey, I Just Forgot Pub Crawl serves as an important fundraiser for the Alzheimer's Association, Greater Dallas Chapter. As part of a nationwide network of chapters, the Dallas Area Chapter provides care and council to over 55,000 individuals – including those living with the disease, caregivers, and families- facing the daily challenges of Alzheimer's disease. The Greater Dallas Chapter provides services that include a 24/7 helpline, community education, counseling, information about the disease, support groups, Safe Return + MedicAlert programs, training for professionals, and government advocacy on both state and local levels. The majority of these programs are provided either free of charge or at a minimal cost to the public. This annual pub crawl serves as an outlet for young professionals to create community awareness about Alzheimer's disease.

## ***Stats:***

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## 2009 "Honey, I Just Forgot Pub crawl"



To learn more about how to become involved or sponsorship opportunities please contact Dustin Holcomb at 214.540.2411 or [Dustin.Holcomb@alz.org](mailto:Dustin.Holcomb@alz.org)