

What's New This Year at the Richmond Memory Walk?

B.Y.O.T. (Bring Your Own Tent) – and celebrate with us after the Walk! Encourage your team to bring a tent, decorate it– and tailgate with us. This is a great way to celebrate with your friends and family after the Walk. Prizes will go to those with the “Best Memory Walk Themed” tent and the “Most Creative” tent! RSVP to Courtney.Groves@alz.org to reserve your spot!

Stroller Decorating Contest – Add a little bling to your baby’s ride. Strollers will be judged in two categories - “Best Memory Walk Themed” and “Most Creative.”

V.I.F. Tent (for our Very Important Fundraisers!)– Turn in your Walk money by the end of the business day September 30th & you’ll be eligible to enter! The top 20 teams (2 representatives from each team) and the top 20 individual fundraisers will be invited to join us in the V.I.F. tent! V.I.F. benefits include special parking on the day of Memory Walk, delicious snacks & beverages after the Walk, chair massages, and a goody bag to take away.

Chinese Raffle - This year each walker will be able to put their raffle ticket towards the gift that they would most like to win. Look for the raffle display when you return from walking.

Extra - Also new this year – bring a little cash – for a chance to enter the 50/50 cash raffle and to make a “drop in the bucket” to support the Alzheimer’s Association.

Please note these new incentives and contests apply only to the Richmond Walk. Questions? Please contact Courtney Groves at courtney.groves@alz.org or 804.967.2547.