



Greater Richmond Chapter Strategic Plan 2006-2008

Vision

A world without Alzheimer's disease

Mission

To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Goal 1: Provide and Enhance Care and Support

The Alzheimer's Association is the principal provider of resources, education, and services to our community affected by Alzheimer's disease and related dementias.

Objectives:

Ensure that services provided meet the needs of an evolving community. Monitor programs to ensure quality and appropriateness. Focus more on care recipients, particularly those at the early on-set stage. Adapt our current services to changing conditions and needs as well as create innovative services. Increase the number and diversity of people served.

Action Steps:

- Identify and assess the evolving needs of our community
- Implement Early Stage education programs
- Implement programs for Early Onset individuals
- Review and monitor programs and services to ensure they are effectively utilized
- Build relationships with minority & diverse communities
- Participate in National's CSQI surveys

Broaden education of professional caregivers

Action Steps:

- Provide a professional track at the annual Education Conference
- Provide a list of in-service topics, programs, and workshops offered by the Chapter for professionals, including fee and contacts
- Provide outreach to hospital discharge planners and social workers
- Explore a professional education conference in collaboration with other VA Chapters at least every other year