

## HOPE, HELP & SUPPORT

The Alzheimer's Association of Greater Wisconsin is affiliated with the national Alzheimer's Association. We are a private, non-profit organization, dedicated to supporting all persons affected by Alzheimer's disease and related dementias.



## RELATED DEMENTIAS & BRAIN HEALTH

Alzheimer's is the leading cause of dementia, which gradually destroys brain cells and leads to a progressive decline in physical and mental function. Other causes of irreversible dementia can include vascular disease, frontotemporal dementia and Lewy Body disease. Because some causes of dementia are reversible, and because treatments offered to persons with other forms of dementia are most effective when provided early in the disease process, early diagnosis and support are essential.

Research today is focused on maintaining brain health as we age. By understanding factors such as diet, exercise, remaining socially involved and keeping mentally active, we might make choices to encourage brain health throughout the aging process.



the compassion to care, the leadership to conquer

## OUTREACH OFFICES

### ASHLAND

400 Chapple Avenue, Ashland, WI 54806  
Phone 715.682.3974

**Counties Served:** Ashland, Bayfield & Douglas

### EAU CLAIRE

1227B Menomonie Street, Eau Claire, WI 54703  
Phone 715.835.7050

**Counties Served:** Buffalo, Chippewa, Dunn, Eau Claire, Jackson, Pepin, Pierce, St. Croix & Trempealeau

### FOX VALLEY

1535 Lyon Drive, Neenah, WI 54956  
Phone 920.727.5541

**Counties Served:** Calumet, Green Lake, Marquette, Outagamie, Waupaca, Waushara & Winnebago

### GREEN BAY

2900 Curry Lane, Suite A, Green Bay, WI 54311  
Phone 920.469.2110

**Counties Served:** Brown, Door, Kewaunee, Manitowoc, Marinette, Menominee, Oconto & Shawano

### LA CROSSE

1523 Rose Street, Suite 8, La Crosse, WI 54603  
Phone 608.784.5011

**Counties Served:** Adams, Crawford, Juneau, La Crosse, Monroe, Vernon & Houston, MN

### RHINELANDER

203 Schiek Plaza, Rhinelander, WI 54501  
Phone 715.362.7779

**Counties Served:** Florence, Forest, Iron, Langlade, Lincoln, Oneida, Price & Vilas

### SPOONER

522 Service Road, Suite 5, Spooner, WI 54801  
Phone 715.635.6601

**Counties Served:** Barren, Burnett, Polk, Rusk, Sawyer & Washburn

### WAUSAU

3400 Ministry Parkway, Rm B0041, Weston, WI 54476  
Phone 715.393.3951

**Counties Served:** Clark, Marathon, Portage, Taylor & Wood



## ALZHEIMER'S ASSOCIATION OF GREATER WISCONSIN

2900 Curry Lane, Suite A  
Green Bay, WI 54311

920.469.2110

Helpline 800.272.3900

[www.alz.org/gwwi](http://www.alz.org/gwwi)

Serving 52 counties in central and northern Wisconsin and one in Minnesota. Outreach offices are located throughout Greater Wisconsin to provide local information, education, support and advocacy to those affected by Alzheimer's disease and related dementias.

### Our Mission

*To eliminate Alzheimer's disease through the advancement of research; and to provide and enhance support for all affected; and to reduce the risk of dementia through the promotion of brain health.*

### Our Vision

*A world without Alzheimer's disease.*

## ADVOCACY

The Alzheimer's Association represents the interests of persons affected to all levels of government and care providers. Through these efforts we seek to increase funding for research, improve state and federal assistance programs, and make more accessible long term care and caregiver support programs to meet the special needs of persons affected by dementia.

## CARE CONSULTATION

Some persons have the need for specialized or intensive support, and are cared for by staff through Care Consultation services. Provided over the phone, in your home or care facility, at a diagnostic clinic or the local Association office, persons assisted through this service find answers, begin steps toward future planning & experience ongoing support.

## DIAGNOSTIC INFORMATION

The Alzheimer's Association plays a vital role in the diagnostic process through its work in clinics throughout the state. Here it is realized that receiving the diagnosis is only the first step in managing the changes in lifestyle and family roles that can come with dementia. Alzheimer's Association staff provide services to persons diagnosed and their families through all aspects of disease progression.

## EDUCATION

Education programs are designed to meet the needs of all persons affected by dementia. The chapter's Dementia Specialist program is among the most popular for professionals, and other educational offerings are available for families, unity groups and persons diagnosed.

## KNOW THE 10 WARNING SIGNS

The signs are a key tool in promoting recognition of common changes that may facilitate early detection and diagnosis of Alzheimer's or another dementia. Early detection, diagnosis and intervention are vital because they provide the best opportunities for treatment, support and planning for the future.

- Memory changes that disrupt daily life
- Challenges in planning or solving problems
- Difficulty completing familiar tasks
- Confusion with time or place
- Trouble understanding visual images and spatial relationships
- New problems with words in speaking or writing
- Misplacing things and losing the ability to retrace steps
- Decreased or poor judgment
- Withdrawal from work or social activities
- Changes in mood and personality

For more information about the updated 10 warning signs and early detection and diagnosis, visit [www.alz.org/10signs](http://www.alz.org/10signs).

## INFORMATION & REFERRAL

The Alzheimer's Association's 24-hour, toll-free Helpline is available to persons diagnosed, families and friends, professionals, and the community at-large. Callers are supported by specially educated staff who treat each call with confidentiality and compassion and who link callers with community support and services.

## PUBLIC AWARENESS

Through events such as Memory Walk, galas, art auctions and a host of community-sponsored events the Association seeks to raise awareness and funding for programs and services that offer hope, help and support for persons affected by dementia.

## SAFETY SERVICES

Medic Alert+Safe Return® is a nationwide identification program that provides assistance in the safe and timely return of those who may wander and become lost as a result of dementia. Other safety programs are available to assist families and facilities in identifying home safety issues, educating law enforcement and first responders, and in gathering community support for persons at risk.

## SUPPORT OPPORTUNITIES

While traditional support groups continue to be the foundation of the chapter's services, specialty support opportunities are also available. Support groups are available for persons newly diagnosed, those in an early stage or with early onset of Alzheimer's, and many other unique needs. Groups meet at a variety of times and in various settings, which are confidential, free and open to the public.

## We Depend on Local Support!

**The Alzheimer's Association puts your charitable gift to work here in Greater Wisconsin.**

Name/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

County: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Membership** Gifts \$25+ receive our quarterly newsletter.

\_\_\_\_\_ Individual/Family Supporter (\$25)

\_\_\_\_\_ Professional Supporter (\$50)

\_\_\_\_\_ Organization Support (\$100)\*

\_\_\_\_\_ Patron/Friend (\$100+)\*

*\*Designate my gift (\$100) to start my*

*"Remembrance Society" giving [ ] Yes [ ] No*

[ ] **Memorial or Honorary Gift \$** \_\_\_\_\_

In honor/memory of \_\_\_\_\_

*Please notify:*

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

[ ] **General Gift** - Use as needed. \$ \_\_\_\_\_

[ ] **Remembrance Society**

Please send information on this annual giving club.

[ ] **Volunteer Opportunities**

I am interested in volunteer opportunities.

## Payment Options

[ ] Payment enclosed -Check payable to and mail to:

**Alzheimer's Association-Greater Wisconsin Chapter**  
**2900 Curry Lane, Suite A**  
**Green Bay, WI 54311**

[ ] Charge my gift to:

[ ] Visa [ ] MasterCard [ ] Discover

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security # \_\_\_\_\_

(last 3 digits on signature line)

Cardholder's Signature \_\_\_\_\_

*The Alzheimer's Association is a non-profit, tax-exempt,  
501(c)3 organization.*