



Mission

To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Hudson Valley/Rockland/Westchester, NY Chapter
2008-2009 Annual Report

What is the Alzheimer's Association?

The **Alzheimer's Association** is the world leader in Alzheimer research and support. It is the only national voluntary health agency dedicated to both *research* for the prevention, cure, and treatment of Alzheimer's disease and to providing *support and assistance* to afflicted individuals and their families.

The **Hudson Valley/Rockland/ Westchester, NY Chapter** is an affiliate of the Association committed to carrying out the mission of the Alzheimer's Association at the local level. It is a non-profit organization governed by a voluntary Board of Directors.

2008 – 2009 Board of Directors

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Director of Development

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Director of Communications & Public Policy

Jennifer Scheuermann,
Director of Finance & Operations



Hudson Valley/Rockland/Westchester. NY Chapter

Core Services - FY09

24-Hour Helpline	Assisted more than 2,500 callers
Care Consultations	Conducted almost 500 Consultations
Educational programs	Educated 2,200 caregivers & professionals
Support groups	Coordinated 600 support group meetings
Safety Services	Facilitated Safe Return of 11 persons

Highlights

- Professional Training - launched *Foundations of Dementia Care*, an evidence-based training program developed by the national Alzheimer's Association
- Early Stage Education – presented *Taking Control of Memory Impairment: An Education Program for Early Stage Individuals and Their Care Partners*,
- Therapeutic Activities – introduced *Neu Experiences in Art*, a collaborative program with the Neuberger Museum of Art, and staged *To Whom I May Concern*, an interactive theater project created and performed by individuals with memory loss.
- Educational Conferences – organized conferences on *Cutting-Edge Alzheimer Research*, on *Montessori Based Activities for Persons with Dementia*, and on *Providing Help for the Caregiver Journey*
- Advocacy – inspired record-breaking numbers of advocates to participate in lobbying efforts by and on behalf of persons with AD and their families, and in support of funding for Alzheimer research
- Outreach – reached new audiences by mounting a poignant photographic essay, *Every 71 Seconds – Memories of Alzheimer's*

CONDENSED STATEMENT OF RECEIPTS AND DISBURSEMENTS
for the Year Ended June 30, 2009.

Public Support and Revenues*

Direct Public Support	
Indirect Public Support	\$ 543,818
Special Events (net)	92,377
Government & Other Grants	548,684
Shared Fundraising Revenues (net)	235,450
Other	(59,871)
	<u>35,567</u>
Disbursements	1,393,025

Program Services	
Management and General	1,145,037
Fundraising	162,511
	<u>211,134</u>
	1,518,682

Change in Net Assets

(125,657)

Net Assets, beginning

1,020,569

Net Assets, ending

894,912

ALZHEIMER'S ASSOCIATION, INC., HUDSON VALLEY/ROCKLAND/WESTCHESTER, NY CHAPTER

Administrative Office &
 Dutchess/Ulster Regional Office
 2 Jefferson Plaza, Ste. 103
 Poughkeepsie, NY 12601-4060
 845-471-2655 (DC); 845-340-8474 (UC)

Orange/Sullivan Regional Office
 453 Rte. 211 East, Ste. 305
 Middletown, NY 10940-2206
 845-342-2247 (OC); 845-794-3774 (SC)

Rockland Regional Office
 20 Squadron Blvd., Ste. 345
 New City, NY 10956-5242
 845-639-6776

Westchester Regional Office
 2900 Westchester Avenue, Ste. 306
 Purchase, NY 10577-2552
 914-253-6860

Point of Service, Putnam County
 15 Mount Ebo Road S., PO Box 429

Brewster, NY 10509-4004
845-278-0343

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24-Hour Toll-Free Helpline: 1-800-272-3900