

Don't be fooled by "Look-A-Like" Alzheimer Organizations!

Other organizations, with names or programs similar to ours, create confusion for the general public and for our donors. **Supporting these organizations does not benefit families served by the Alzheimer's Association**, or guarantee that your donation will be used according to the Alzheimer's Association's strict national standards of service and accountability. Please, do not hesitate to contact us at 1.800.272.3900 or your local Alzheimer's Association if you have any questions.

Here is a partial list of "Look-A-Like" Alzheimer organizations:

Alzheimer's Foundation of America (AFA)

(& The Long Island Alzheimer's Foundation)

252 W. 37th Street, 8th Floor

New York, NY 10018

866.AFA.8484

www.alzfdn.org/

member listing: www.alzfdn.org/members.shtml

Consists of a consortium of non-profit member organizations that focus on care programs and services to Alzheimer families and professionals. They do not fund research.

American Health Assistance Foundation (AHAf)

22512 Gateway Center Drive

Clarksburg, MD 20871

1.800.437.2423

www.ahaf.org

Funds "Alzheimer's Disease Research" and "Alzheimer's Family Relief Programs." Alzheimer's Association donors often confuse the two organizations, and believe they are supporting Association research programs when they donate to Alzheimer's Disease Research.

Alzheimer's Research Forum

www.alzforum.org/home.asp

A Web-based organization that focuses on research. The site has 4,000 "subscribers" that are primarily Alzheimer disease researchers and scientists. They use the site to communicate about research and treatments for Alzheimer's disease.

Alzheimer's Research Foundation, Inc.

P.O. Box 9106

Virginia Beach, VA 23450

877.427.0220

www.alzheimers-research.org

Promotes various caregiving books and an Alzheimer Quilt Project. Conquer Cancer and Alzheimer's Now Foundation, Inc. (CCAN)

36585 Penfield Lane,

Winchester, CA 92596

Runs a nationwide signature-gathering campaign. Their direct mail program urges recipients to send the enclosed "petitions" to Congress to increase funding for cancer and Alzheimer research. Mailings are signed by Roger Chapin, President, Volunteer Chairman and Founder, or sometimes by spokesperson and golfer Arnold Palmer. Their lobbyist is former Representative Brian Bilbray, R-Calif. They appear to be a qualified nonprofit and are registered as a 501(c)3.

Project Cure, Inc.

1000 North Field Court, Suite 160

Roswell, GA 30076

770.569.0740

Sends direct mail with a sweepstakes offer. Also known as "Center for Advanced Alzheimer's Disease Research" and "Alzheimer's Disease Fund."

The John Douglas French Alzheimer's Foundation and The John Douglas French Center for Alzheimer's Disease

JDF Alzheimer Foundation Information:

11620 Wilshire Blvd.

Suite 270

Los Angeles, CA 90025

310.445.4650

www.jdfaf.org

Funds Alzheimer research—\$18 million in its 19-year history.

Has several research projects/programs, including Adopt-a-Scientist.

JDF Center Information:

3951 Katella Avenue

Los Alamitos, CA 90720

562.493.1555

www.frenchalz.com

Part of Tenet Healthcare Corporation, the Center offers direct care services including long-term care and outpatient care, such as adult day programs. Also offers consulting services to facilities and runs support groups.

National Caregiving Foundation

801 N. Pitt Street, #116

Alexandra, VA 22314

703.299.9300

www.caregivingfoundation.org

Runs an aggressive telemarketing campaign several times during the year. Sometimes operators identify themselves as being from the Alzheimer's Association. They call their program the "Alzheimer's Project." They market a caregiver's kit and a personal response system service called LIFELINE.

Fisher Center for Alzheimer's Research Foundation

One Intrepid Square

West 46th Street & 12th Avenue

New York, NY 10036

800.ALZ.INFO

www.alzinfo.org

The Foundation funds and operates an Alzheimer research laboratory at Rockefeller University in NY, as well as funds research at New York University, the University of Genoa, Italy, and other scientific laboratories.