

2007 ALZHEIMER'S ASSOCIATION MAJOR EVENT SPONSORS

Please join-us, as **we thank the following major corporate supporters for joining us in the fight against Alzheimer's disease!** The Alzheimer's Association depends upon the support of civic-minded businesses like these, to advance research into the cause, cure, treatment and prevention of Alzheimer's disease and related disorders, to provide many free, vital support services, and to enhance care for all affected.

Although the Alzheimer's Association does not endorse particular products or services, we are publishing the current list of major Hudson Valley/Rockland/Westchester, NY Chapter event sponsors who have pledged &/or donated their support of local families impacted by Alzheimer's disease in 2007, by making a contribution of \$1,000 or more to at least one fundraising or educational event. These generous companies will be joined by others throughout the year. The final list will be published on or before Monday, September 3, 2007, and will be made available through Association program, outreach and educational activities in Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster and Westchester Counties, until December, 31, 2007.

ATTENTION: Your LAST CHANCE to increase your company's visibility in your community, through the 2007 Major Sponsors List, is Wednesday, August 15, 2007! Many prime 2007 sponsorship and underwriting opportunities are still available! Contact your local event manager for details.

To learn more about how you can make a difference through Alzheimer's Association events, contact your local event manager:

Dutchess, Sullivan, Ulster Counties ▪ Pamela Perkins-Dwyer ▪ 1.800.872.0994 ▪ Pamela.Dwyer@alz.org

Orange County ▪ Janet Troia ▪ 845.342.2247 ▪ Janet.Troia@alz.org

Rockland County ▪ Maria Paliotta ▪ 845.639.6776 ▪ Maria.Paliotta@alz.org

Westchester & Putnam Counties ▪ Terry Kean ▪ 914.428.1919 ▪ 845.878.9890 ▪ Terry.Kean@alz.org

2007 ALZHEIMER'S ASSOCIATION MAJOR EVENT SPONSORS

Major Sponsors

2007 World Champions (\$50,000+)

□

LOGO

Your Name Here, Phone, Website

2007 Champions (\$40,000 - \$49,999)

□

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Sponsor, Phone, Website

2007 Challengers (\$30,000 - \$39,999)

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2007 Promoters (\$20,000 - \$29,999)

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2007 Trainers (\$10,000 - \$19,999)

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2007 ALZHEIMER'S ASSOCIATION MAJOR EVENT SPONSORS

Major Sponsors, cont'd

2007 Announcers (\$5,000 - \$9,999)

- Putnam Ridge, www.putnamridge.com

2007 Fans & Supporters (\$1,000 - \$4,999)

- | | |
|---|--|
| <ul style="list-style-type: none"> □ The Seabury at Fieldhome □ Diversified Investment Advisors □ The Wartburg Adult Care Community □ Burke Rehabilitation Hospital □ Enea Scanlan & Sirignano, LLP □ Ridgefield Crossings □ MetLife □ Security Systems by Hammond □ The Athlete's Foot □ Orange Regional Medical Center □ CRM: Compensation Risk Management, LLC □ Greenwich Woods Healthcare and Rehab. Center □ Keane & Beane, PC □ Makovic Home Designs □ Pier Sixty, LLC □ NYS Senator Stephen M. Saland □ Sunrise Senior Living, Westchester County □ The Greens at Greenwich | <ul style="list-style-type: none"> □ Edna Lillian Roker Social Adult Day Center □ Health Quest □ Elant, Inc. □ The Classic Residence by Hyatt □ Hebrew Hospital Home □ Central Hudson Gas & Electric □ Security Systems by Hammond □ St. Francis Hospital & Health Centers □ Vassar College □ Ortho McNeil Neurologics □ Elder Care Consulting, Inc. □ IBM □ Key Bank □ Orange & Rockland Utilities, Inc. □ Schnurmacher Center for Nursing & Rehabilitation □ Sunrise Assisted Living of New City □ TD Banknorth |
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SPECIAL THANKS to Genworth Financial, and Kindred Healthcare, national sponsors of



Nationally presented by
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SPECIAL THANKS to WPDH & the Cumulus Media of Poughkeepsie family of stations:

WPDH (101.5 FM/106.3 FM/106.1 FM & streaming on WPDH.com) - The Home of Rock-n-Roll



- WRRV (92.7 FM/96.9 FM) - The New Rock Alternative**
- WKXP - The Wolf (94.3 FM/97.3 FM) - Country Radio**
- WCZK - Mix 97.7 (97.7 FM) - The Hudson Valley's Best Music Mix**
- WKNY (1490 AM) - Adult Contemporary Radio**
- Radio Disney (1390 AM - WEOK & 1340 AM - WALL)**
- "The music kids & 'tweens want to hear!"

WPDH is the official Champagne Media Sponsor of our 2007 A Night of Wine and Roses Gala, and the official media sponsor of all 2007 Memory Walks in their listening area: Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster and Westchester Counties!

COME JOIN THE FUN! Meet Coop, Tobin and the entire **WPDH** on-air staff at **ROOF-A-THON**, Friday, August 3rd (3 pm) through Sunday, August 5th (6 pm)! This is one of the area's premier community events – Chock-Full of **FREE CONCERTS** and other fun-filled activities!

For the 3rd year in a row, proceeds raised during Roof-A-Thon's **BUCKET DRIVE** and **Live On-Air Auction** will support these charities, serving families throughout the Hudson Valley: **Alzheimer's Association**, Hudson Valley Renegades "Pitch for Kids" Foundation, and Vassar Brothers Medical Center Foundation. **WPDH – Thank you for caring about your listener-families in the community!** To learn more about Roof-A-Thon 2007, listen to WPDH on-air (101.5 FM/106.3 FM/106.1 FM) or streaming on the web at WPDH.com!

We are deeply grateful to all of our national sponsors & partners for sharing our vision of a world without Alzheimer's!

Strategic Alliances

Genworth Financial Harrah's Foundation

National Corporate Sponsors

Bankers Life & Casualty Company	Creative Memories
Eisai/Pfizer Neuroscience	Forest Pharmaceuticals, Inc.
Kindred Healthcare	Memory Lane

Foundations and Membership Organizations

Blanchette Hooker Rockefeller Fund	Eisenberg Family Trust
FM Kirby Foundation	The Improved Order of Red Men
MetLife Foundation	NARFE
Sigma Alpha Mu	Sigma Kappa Foundation
Order Sons of Italy in America	Tau Kappa Epsilon

Special Recognition

United Airlines – The official airline of the Alzheimer's Association