

Join

As our population rapidly ages, Alzheimer's disease threatens to affect more lives than ever before, including employees across the country – many of whom will shoulder caregiving duties for family members and loved ones. In fact, you may already have employees who balance providing care with their responsibilities at work.

Investing in the cause today will help those affected by Alzheimer's, both now and in the future. Partner with the Alzheimer's Association to provide hope to the millions of Americans touched by this disease – including those in your workplace.

Did you know...

- 10 million Americans are caring for an individual with Alzheimer's or a related dementia.
- The majority of people who care for an adult over the age of 60 are in the workforce full-time¹.
- Each year American businesses pay more than \$61 billion to cover Alzheimer's-related costs – for health care, loss of productivity, absenteeism and worker replacement.
- As the baby boomer population enters the age of greatest risk for Alzheimer's, the number of people with dementia will skyrocket from more than 5 million today to an astounding 16 million by mid-century.
- Alzheimer's disease is the seventh leading cause of death in the United States, and there are no treatments to prevent or cure it.

The Alzheimer's Association can help

We have over 300 points of service nationwide – wherever you work, we provide support in your community. And, based on your needs, we'll tailor our educational offerings and materials to bring valuable Alzheimer resources to your workforce.

- **ElderCare Benefit Evaluation:** Get expert advice on your company's life cycle caregiving policies from a human resources professional, who can help your company create programs to support employees' senior caregiving duties.
- **Educational programs:** We offer a variety of educational programs to educate your workforce about Alzheimer's disease, support for caregivers and brain health. In addition, we can provide Alzheimer and aging updates that you can easily place in a company newsletter, e-mail or Web site.

Get involved!

Chances are good that your workforce is impacted by Alzheimer's disease. There are many simple – and fun – ways to engage, educate and motivate your employees to join the cause, including:

- **Volunteer:** There are dozens of ways your workforce can get involved in the community. Contact your local chapter to learn about volunteer opportunities in your area.
- **Memory Walk®:** Rally behind our cause and organize a corporate team to participate in our signature fundraising and awareness event. With more than 600 walks nationwide, there's bound to be one in your area. And, if there isn't, start one!
- **Matching gifts program:** It takes both time and money to make a difference in the community. Provide a corporate match to multiply employees' contributions.
- **One-day activities:** Employees make a small donation to participate in an easy, engaging activity – like Casual for a Cause – to raise awareness and contributions.
- **Payroll deduction:** A convenient, systematic way to show support with every pay check.

Including the Alzheimer's Association in your workplace will give your employees an opportunity to provide a better future for the people in their community. We are eager to work with you to explore how we can best support your business goals and objectives while building awareness in your workplace about Alzheimer's disease and related dementias.

Be a corporate champion. Join the Alzheimer's Association – and together we can move toward a world without Alzheimer's.

For more information, contact Carolyn Nopar at carolyn.nopar@alz.org.

**www.alz.org/illinois
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¹ The MetLife Caregiving Costs Study: Productivity Losses to U.S. Business, 2006