

**FOR IMMEDIATE RELEASE:**

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**Contact: Melanie Adams**  
**Senior Program Manager**  
**Greater Illinois Chapter**  
**815.744.804**  
[Melanie.Adams@alz.org](mailto:Melanie.Adams@alz.org)

**Nancy Rainwater**  
**Director of Communications**  
**Greater Illinois Chapter**  
**847.933.2413**  
[Nancy.Rainwater@alz.org](mailto:Nancy.Rainwater@alz.org)

## **Eat a Free Breakfast and Learn About Memory Loss**

*More than half-a-million Illinoisans are impacted by Alzheimer's disease.*

**JOLIET, IL---**On Friday, October 9 the Alzheimer's Association – Greater Illinois Chapter will present **Memory Loss 101** from 9:00 a.m. until 10:30 a.m. at The Loyalton & Courtyard of Joliet, 3315 Executive Drive, Joliet. Complimentary breakfast will be included.

**"Memory Loss 101** offers a basic overview of the memory and how it works by focusing on normal age-related memory changes versus more serious that should be evaluated by a physician," said Melanie Adams, senior program manager for the Chapter's Joliet office. "Participants will learn about the ten warning signs of Alzheimer's disease, what Alzheimer's disease is and how it progresses, the importance of a diagnosis, current treatment options and available community resources."

According to Erna Colborn, president and CEO for the Greater Illinois Chapter, "Alzheimer's disease is a progressive disease that destroys brain cells and gradually destroys a person's memory and ability to learn, reason, make judgments, communicate and carry out daily activities. The duration of Alzheimer's ranges from three to 20 years after symptoms are experienced. Many scientists believe Alzheimer's develops over several decades before people begin showing symptoms. Our community education programs will engage people in the fight against Alzheimer's by equipping them with the knowledge they need to combat this deadly disease."

To register for this free program call 815.744.0804 or visit [www.alz.org/illinois](http://www.alz.org/illinois).

**About the Alzheimer's Association** - The Alzheimer's Association, the world leader in Alzheimer research and support, is the largest voluntary health organization dedicated to finding prevention methods, treatments and cure for Alzheimer's. Since 1980, the donor supported, nonprofit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. **The Greater Illinois Chapter** serves dozens of counties with offices in Bloomington, Carterville, Chicago, Joliet, Rockford and Springfield. For more information, call our Helpline at 800-272-3900 or visit [www.alz.org/illinois](http://www.alz.org/illinois).