

**FOR IMMEDIATE RELEASE:**

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## **Registration Still Open for Brain Health Program for Baby Boomers in DeKalb**

*More than 500,000 Illinoisans are affected by Alzheimer's disease.*

**ROCKFORD, IL---**The Alzheimer's Association – Greater Illinois Chapter will host *Now What Was I Saying?* Thursday, July 16 from 10:00 a.m. until 11:30 a.m. at the DeKalb Senior Services 330 Grove St., DeKalb.

"*Now What Was I Saying?* is for people who are concerned about the affects aging will have on their brain," said Sue Sklar, program manager for the Chapter. "This fun, informative and interactive seminar focuses on how our memory works, normal age-related changes versus serious memory problems and tricks and techniques to stimulate and challenge the brain."

Every 70 seconds, someone develops Alzheimer's disease, "Now What Was I Saying?" is a tool that the Alzheimer's Association – Greater Illinois Chapter is using in the fight against Alzheimer's. In a recent Center for Disease Control and Prevention study, of the top five leading causes of death for people age 65 and older, the Alzheimer's disease mortality rate increased by nearly 50% while heart disease, breast cancer, prostate cancer and stroke death rates all decreased since 2000. Over all, Alzheimer's disease is the seventh leading cause of death.

Register today for *Now What Was I Saying?* by calling 815.484.1300 or visiting [www.alz.org/illinois](http://www.alz.org/illinois).

**About the Alzheimer's Association** - The Alzheimer's Association, the world leader in Alzheimer research and support, is the largest voluntary health organization dedicated to finding prevention methods, treatments and cure for Alzheimer's. Since 1980, the donor-supported, nonprofit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. **The Greater Illinois Chapter** serves dozens of counties with offices in Bloomington, Carterville, Chicago, Joliet, Rockford and Springfield. For more information, call our Helpline at 800-272-3900 or visit [www.alz.org/illinois](http://www.alz.org/illinois).

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