

FOR IMMEDIATE RELEASE:

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Remember When Event has “Gone Hollywood”

BLOOMINGTON, IL---The Alzheimer's Association – Greater Illinois Chapter's "Gone Hollywood" for the Bloomington spring event. The eighth annual Remember When event will be held on Friday, April 17 from 6:00 p.m. until 9:00 p.m. at the Doubletree Hotel and Conference Center, 10 Brickyard Drive, in Bloomington.

Partying in the style of 1950s Hollywood with a celebration of icons such as James Dean, Sandra Dee, Lucille Ball and Marilyn Monroe, there will be great food, drinks and an atmosphere of hope.

"Guests will be walking a red carpet in to the event, complete with paparazzi, just like a Hollywood awards show," said Melissa Chrisman, manager of special events for the Chapter. "Each table will have their own trivia game surrounding a famous Hollywood icon that they can play with the other guests they are seated with. Guests will also be able to have their pictures taken with famous Hollywood legends via a green screen picture maker. The planning committee is pulling out all the stops to make sure this is the premier spring event in Bloomington."

All of the proceeds raised will help the more than 500,000 Illinoisans who are affected by this devastating disease. It will enable the Chapter to continue vital community resources including a 24/7 helpline, support groups, educational programs for family and professional caregivers, care consultation and MedicAlert®+Safe Return®.

For ticket information call 309.662.8392 or visit www.alz.org/illinois.

About the Alzheimer's Association - The Alzheimer's Association, the world leader in Alzheimer research and support, is the largest voluntary health organization dedicated to finding prevention methods, treatments and cure for Alzheimer's. Since 1980, the donor-supported, nonprofit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. **The Greater Illinois Chapter** serves dozens of counties with offices in Bloomington, Carterville, Chicago, Joliet, Rockford and Springfield. For more information, call our Helpline at 800-272-3900 or visit www.alz.org/illinois.

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