

FOR IMMEDIATE RELEASE:

6-Aug-09

Contact: Melissa Chrisman
Manager, Special Events
Greater Illinois Chapter
217.726.5184
melissa.chrisman@alz.org

Motorcycle Ride to Benefit the Alzheimer's Association – Greater Illinois Chapter

Every 70 seconds someone develops Alzheimer's disease.

SPRINGFIELD, IL---The inaugural **Ride to Remember** will take place on Saturday, August 29 beginning at 12:00 p.m. at the 49er, 518 Bruns Lane, Springfield. Registration opens at 11:00 a.m.

"Ride to Remember is a motorcycle ride throughout central Illinois," said Melissa Chrisman, manager of special events for the Chapter. "We will begin at the 49er in Springfield with other stops including The Still in New Berlin, Shepp's Speedway in Alexander, Don's Place in Jacksonville and The Trail's End in Curran. Cost for the event is \$15 per driver and \$10 per passenger your registration fee includes entrance to the ride, a buffet brunch at The 49er before the ride, a buffet dinner and live entertainment at The 49er after the ride. This event will feature several items for raffle and auction including gifts from Budweiser, Southern Wine and Sprints and many more. For those that don't have a bike there is limited space available on the party bus donated by Riverside Bar for \$10 a seat. Pre-registration for the Party bus is recommended."

According to Erna Colborn, president and CEO of the Greater Illinois Chapter, "**Deaths due to Alzheimer's disease increased by 47.1%** from 2000 until 2006 while deaths due to heart disease, breast cancer, prostate cancer and stroke all showed a decrease. **Alzheimer's disease is the health crisis of the 21st Century.** The Greater Illinois Chapter will continue to offer hope and support to those affected. **Ride to Remember** is your opportunity to make a difference by raising funds to support our cause."

For more information call the Greater Illinois Chapter at 217.726.5184.

About the Alzheimer's Association - The Alzheimer's Association, the world leader in Alzheimer research and support, is the largest voluntary health organization dedicated to finding prevention methods, treatments and cure for Alzheimer's. Since 1980, the donor supported, nonprofit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. **The Greater Illinois Chapter** serves dozens of counties with offices in Bloomington, Carterville, Chicago, Joliet, Rockford and Springfield. For more information, call our Helpline at 800-272-3900 or visit www.alz.org/illinois.