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Annual Conference Reaches Out To African-American Community

CHICAGO, IL---On Saturday, September 26, 2009 the Alzheimer's Association - Greater Illinois Chapter in partnership with the South Side Dementia Consortium will host, **You Are Not Alone: Supporting Caregivers of Loved Ones with Memory Loss** from 8:30 a.m. until 1:30 p.m. at Kennedy-King College 740 West 63 Street, Chicago.

This conference, developed specifically for family members and friends of those with Alzheimer's disease and related memory disorders, will be held at Kennedy-King College, Media and Culinary Arts Building, 740 West 63 Street Chicago, Illinois 60621-2032. The guest emcee will be Deloris MeBain who is president & CEO of MeBain Media Group & Consulting, and the director of community & outreach affairs at Pioneer Gardens, an affordable supportive living facility on Chicago's south side.

"Each year, the interest in this annual conference increases, confirming the value this event holds for the African-American community," said Beverly Kimmons, manager of education and outreach for the Greater Illinois Chapter. "Once again, we have assembled some of the most prominent leaders in the field of dementia care and research and we encourage anyone who is caring for a family member or friend to attend. This is a wonderful educational opportunity that is certain to inspire hope and foster an atmosphere of support for all who come."

According to the Alzheimer's Association, nearly 10 million Americans provide unpaid care for someone with dementia and roughly 1 in 3 caregivers are age 50 or older. In the African-American community, where there is a greater prevalence of Alzheimer's disease than in the general population, such care is consistently provided at great personal, emotional and financial cost. In response, the Alzheimer's Association – Greater Illinois Chapter has partnered with the South Side Dementia Consortium to provide this community with the knowledge and skills needed to combat Alzheimer's disease or a related dementia.

To register for **You Are Not Alone: Supporting Caregivers of Loved Ones with Memory Loss** call 847.933.2413 or visit www.alz.org/illinois.

About the Alzheimer's Association - The Alzheimer's Association, the world leader in Alzheimer research and support, is the largest voluntary health organization dedicated to finding prevention methods, treatments and cure for Alzheimer's. Since 1980, the donor supported, nonprofit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. **The Greater Illinois Chapter** serves dozens of counties with offices in Bloomington, Carterville, Chicago, Joliet, Rockford and Springfield. For more information, call our Helpline at 800-272-3900 or visit www.alz.org/illinois.