

FOR IMMEDIATE RELEASE:

4-Aug-09

Contact:

Dan Kuhn
Director, Professional Training Institute
Greater Illinois Chapter
847.324.0391 direct dial
847.933.2413 office line
Dan.Kuhn@alz.org

Marc Gentzler
Public Relations Specialist
Greater Illinois Chapter
847.779.6948 direct dial
847.933.2413 office line
Marc.Gentzler@alz.org

Speakers Announced For World Alzheimer's Day Celebration

Every 70 seconds someone develops Alzheimer's disease.

CHICAGO, IL---In honor of World Alzheimer's Day the Alzheimer's Association – Greater Illinois Chapter will host a leading edge seminar featuring top experts in the field of dementia research and care. The Celebration of World Alzheimer's Day will be held on Monday, September 21 from 8:30 a.m. until 12:15 p.m. at the North Shore Senior Center, 161 Northfield Road, Northfield.

"The 2009 celebration will boast of our best speakers to date," said Dan Kuhn, director, professional training institute. "Currently there are more than half-a-million Illinois citizens who are directly impacted by Alzheimer's disease. This educational seminar is for professionals and others interested in the latest research findings and new approaches to caring for people with Alzheimer's disease and related dementias."

2009 Speakers and Topics:

- "Update on Research" - Sandra Weintraub, PhD, Professor of Psychiatry and Neurology, Northwestern Cognitive Neurology and Alzheimer's Disease Center, Northwestern University, Chicago
- "The Enduring Self" - Sam Fazio, PhD, Director of Special Projects, Medical and Scientific Relations, Alzheimer's Association, National Office, Chicago, Author of The Enduring Self in People with Alzheimer's.
- "A Family Caregiver's Perspective" - Ann Davidson, Author of two memoirs including, A Curious Kind of Widow: Loving a Man with Advanced Alzheimer's.
- "Alzheimer's Disease in Film" - James VandenBosch, Executive Director, Terra Nova Films, Inc., Chicago

The speaker's books will be available for purchase and signing. To register for this event call 847.933.2413 or visit www.alz.org/illinois. The fee for this event is \$45 for non-members of the North Shore Senior Center and \$25 for members of the North Shore Senior Center.

About the Alzheimer's Association - The Alzheimer's Association, the world leader in Alzheimer research and support, is the largest voluntary health organization dedicated to finding prevention methods, treatments and cure for Alzheimer's. Since 1980, the donor supported, nonprofit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. **The Greater Illinois Chapter** serves dozens of counties with offices in Bloomington, Carterville, Chicago, Joliet, Rockford and Springfield. For more information, call our Helpline at 800-272-3900 or visit www.alz.org/illinois.