



# Leading the Fight

against Alzheimer's Disease!



# Central Illinois Chapter Annual Report 2010

## Our Mission

To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

## Our Vision

A world without Alzheimer's disease.

## Peoria Office

606 W. Glen Avenue  
Peoria, IL 61614  
Phone: 309.681.1100

## Quincy Area Office

639 York St., Room 200  
Quincy, IL 62301  
Phone: 217.228.1111

## Rock River Office

93 S. Hennepin Avenue  
Dixon, IL 61021  
Phone: 815.285.1100

## 24 Hour Helpline

1.800.272.3900  
www.alz.org/illinoiscentral

## Chapter Board 2010

- Information and Referral
- Care Consultations
- Education
- Support Groups
- Safety Services

## Officers:

Donna Marcacci, President  
Brett Tilly, Past President  
Erik Pettit, Treasurer  
Susan Dawson - Tibbits, Secretary  
Linc Hobson, At - Large  
May Meister, At - Large

## Members:

Jayalakshmi Attaluri, MD  
Nick Esser  
William Hall, PhD  
Dennis McManus, MD  
Kimberly Sanders  
Mattie Scott  
Robert White, MD  
Chris Blakeman  
Kathie Clark  
Joyce Gadsen  
Glenadene Meyer  
E. Mont Robertson  
Marilyn Schroeder  
Theresa Taylor

## About the Chapter:

The Alzheimer's Association - Central Illinois Chapter, is a donor supported, not-for-profit health organization serving 20 counties in northern, central, and west central Illinois. Its three office locations - Dixon, Peoria, and Quincy - provide educational and supportive services to help people with Alzheimer's and their caregivers understand and deal with the disease and its impact on their lives. The Chapter provides services to residents in Adams, Brown, Bureau, Fulton, Hancock, Henderson, Knox, LaSalle, Lee, Marshall, McDonough, Ogle, Peoria, Pike, Putnam, Schuyler, Stark, Tazewell, Warren and Whiteside counties.

## 2010 Chapter Champions

*My name is Ruth Frig and I have Alzheimer's disease.*



*I was diagnosed in June 2009. I am here to tell you there is life after Alzheimer's. Pain, fear, frustration, and depression are more destructive than the disease itself. Because we*

*reached out to the Central Illinois Chapter, we now have hope, courage, and a positive attitude. I'm not afraid to say I have Alzheimer's disease. Both my husband, Bob, and I have taken advantage of the Chapter's programs and services. The staff gave me the courage and the answers on how to live my life to the fullest while also living with the disease.*

*As Chapter Champions, Bob and I have attended several of the Chapter's Memory Walks and other programs to help educate the public about this disease.*

## Message from the President

Dear Friends,

There are currently 5.3 million Americans living with Alzheimer's disease; 210,000 are Illinois residents. As the oldest baby boomers begin turning 65 in 2011, the growing prevalence and escalating impact of this disease should not be underestimated.

Although we faced the same economic challenges as the rest of our nation this past year, our commitment and dedication to our mission enabled us to make significant strides. In this Annual Report you will see the work accomplished by staff and volunteers throughout our 20 county area. Increased participation in our programs prove we are reaching families affected by



Alzheimer's disease through local and outreach efforts at our three Chapter locations: Dixon, Peoria, and Quincy.

In FY2010 more advocates than ever worked to bring attention to the growing Alzheimer's crisis and need for action. Community involvement in one of our nine Memory Walks gave a voice to those affected by Alzheimer's. Our designated Chapter Champions also graciously shared their personal story with others so that families new to the disease could better understand and plan for the future. By increasing disease awareness, the general public may be better equipped to deal with a diagnosis that may one day affect a neighbor, co-worker or loved one.

Corporate sponsorships, grant funding, and personal donations allow us to continue to move the cause forward, offering guidance, help and hope until we can all live in a world without Alzheimer's. Thank you for your continued support of the agency, its mission, and the families and communities we serve.

Warmest Regards,

Donna Marcacci, President, Central Illinois Chapter, Board of Directors

## Stevenson Society Donors of \$1,000 plus

We are grateful to the individuals, volunteers and sponsors whose leadership and generosity make our achievements possible. Thank you to these champions who have embraced our vision to end Alzheimer's.

### Corporation

1, 2, 3 You'n Me  
Altorfer Cat  
Broadway Liquors  
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Gully Transportation  
Hampton Distributing Co.  
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Illinois Valley Community Hospital  
KSB Hospital  
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Smith Barney  
Sunset Home  
Terribles Mark Twain Casino  
The Business Centre of Quincy  
Thomas M. Henry Attorney at Law  
Thrivent for Lutherans  
Toulon Rehab & Healthcare Center  
VITAS Innovative Hospice Care  
Wal-Mart Store #5399  
Western Catholic Union  
Yeomans Distributing Co.

### Grants, Foundations & Organizations

Alzheimer's Womens Association  
Catch 25 Foundation, Inc.  
Caterpillar Foundation  
Central Illinois Agency on Aging  
Community Foundation of the Quincy Area from Joe & Jill Tracy Family Fund  
Dillon Foundation  
Heart of Illinois United Way

Jackson National Community Fund  
Northwestern Illinois Area Agency on Aging  
Rotary Club of Peoria North  
St. Mark's Lutheran Evangelical Church  
United Way of Lee County, Inc.  
West Central Illinois Area Agency on Aging  
Western Illinois Area Agency on Aging

### Individuals

Dr. & Mrs. Richard & Dolly Albers  
Mr. & Mrs. John & Sharon Amdall  
Mr. & Mrs. Glen & Polly Barton  
Mr. & Mrs. Don Brennan  
Mr. & Mrs. Randy & Pam Bright  
Mr. & Mrs. Tim & Linda Buck  
Mr. & Mrs. Greg Ciccirelli  
Mrs. Pat Ciccirelli  
Mr. & Mrs. Scott Ciccirelli  
Mr. & Mrs. Stephen Ciccirelli  
Mr. Kevin Cusak  
Mr. & Mrs. Kevin Doglio  
Mr. & Mrs. Nicholas & Carly Esser  
Mrs. Elaine Feinner

Mr. Donald Fites  
Friend of the Alzheimer's Association  
Mr. & Mrs. Joe & Kim Girardi  
Mr. & Mrs. Donald Hall  
Ms. Naomi Jackson  
Mr. & Mrs. Bill & Laura King  
Mr. & Mrs. John Kinney  
Ms. Rebecca Kugler  
Mr. & Mrs. Dean & Terry Lake  
Ms. Janet Loring  
Mr. & Mrs. Ken Lynch  
Mr. Randee Lyons  
Mr. & Mrs. Robert Manning  
Mr. & Mrs. Jon & Donna Marcacci  
Mr. & Mrs. Michael McCord  
Mr. Christopher McHugh  
Mr. & Mrs. Lynn & Susan McPheeters  
Mr. William McVail  
Ms. May Meister  
Ms. Dee Metzger Family  
Ms. Susan Mobley  
Ms. Karen Pflederer  
Mr. & Mrs. Stephen Pitstick  
Mr. William Rademaker  
Mr. T. L. Reid

Ms. Hellyn L. Sarek  
Mr. Richard Sauder  
Mr. & Mrs. William Schmidt  
Mrs. Avis Sexton  
Mr. & Mrs. Dan & Karen Shadid  
Mr. & Mrs. Jeffrey & Nancy Shelton  
Ms. Vicki Shields  
Dr. & Mrs. James & Darlene Siebert  
Mr. James Stevenson  
Mr. & Mrs. Robert & Cathy Stevenson  
Ms. Sandy Szakach  
Ms. Robin Turner  
Mrs. Sandra Ullman  
Mr. Steven Wander  
Dr. & Mrs. Robert & Gail White

### Estates & Trusts

Estate of Erma Vanlaningham  
Marion Gardner Jackson Charitable Trust  
Pauline Stone Estate  
Ruby Worner Trust

## Chapterwide News

- Over 7,000 individuals were served through Helpline, which includes care consultation and information and referral services, Medic Alert + Safe Return Safety program, family and professional education programs, support groups, libraries, civic talks and health fairs.
- Program staff completed 14 hours of training by a dementia care expert for "The Savvy Caregiver", a new 6-week nationally recognized clinical level program for family caregivers, to be replicated in the Chapter territory in FY11.
- Over 40 advocates shared their personal experiences with state senators and representatives as they descended upon the State Capitol in Springfield for the Alzheimer's Association's Annual Advocacy Day.
- Nearly 2,000 champions raised over \$200,000 in the fight to end Alzheimer's disease through 9 Memory Walks held in Peru, Canton, Quincy, Henry, Macomb, Galesburg, Dixon, Peoria and Peoria. Memory Walk is the nation's largest event to raise awareness and funds for Alzheimer's care, support and research.
- The Chapter formed a new working group, the Committee for Advanced Learning, in support of the Board of Directors' *Strategic Planning Objectives*. Chaired by Robert White, M.D., its purpose is to partner with other medical, clinical, and research communities to design, develop and provide advanced learning opportunities for patients, family caregivers and healthcare professionals.

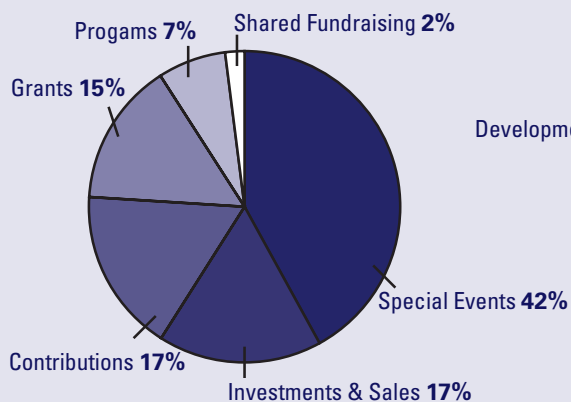


Advocacy Day, Springfield

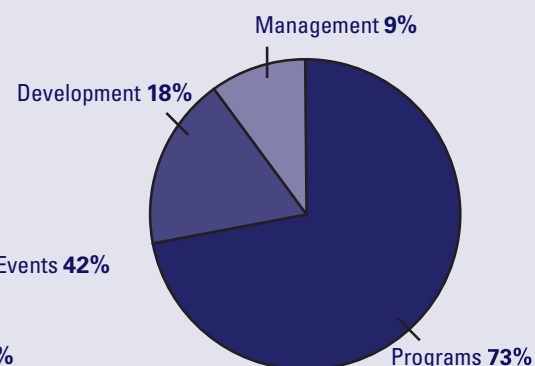
## EFFICIENCY, EFFECTIVENESS, RELIABILITY: What Makes the Central Illinois Chapter Strong

- According to survey results provided through the National Alzheimer's Association, 96% of respondents who attended Central Illinois Chapter programs, said that they were strongly satisfied with the education presented and 96% said they would recommend the program to others.
- The Central Illinois Chapter out performed other chapters of its size as it presented 251 programs in FY10, as compared to an average of 117 programs of similar size chapters.
- Attendance has increased at our Chapter programs as more people are diagnosed with the disease and outreach activities remain strong in rural communities. A total of 4,161 people attended Chapter programs as compared to 2,541 individuals who attended programs of similar size chapters.
- 100% of individuals who attended Early Stage Support Groups said the group helped them handle changes that were happening, 94% said the group helped them prepare for the future, and 100% said the group made it easier to talk about concerns.

## Support Revenue FY June 30, 2010



## Functional Expenses FY June 30, 2010



## Peoria News

- *Train Your Brain*, a new 6-week healthy aging program for individuals 40 and older, was piloted in January. The program featured healthcare experts presenting a variety of healthy brain related topics.
- Black History Month was commemorated with a Multi-Cultural Education Conference designed to help faith group leaders, civic leaders, family caregivers, and healthcare professionals gain a better perspective on how to work with individuals and their families from varied ethnic groups and cultural settings who are affected by Alzheimer's.
- Peoria office collaborated with Lakeview Museum on an intriguing traveling brain exhibit called "Memory." Peoria residents learned about healthy living and aging through public health and education programs presented by Peoria staff and a special Alzheimer's Association Day at the Museum.



Kentucky Derby Party, Peoria

- The Committee for Advanced Learning held its first program in mid-January on the topic of research projects and tissue and organ donation, featuring two physicians and Greg Kyrouac, Director of Education Outreach Programs at SIU School of Medicine.



Evening of Advanced Learning, Peoria



Memory Walk Star Status, Dixon

## Quincy News

- Tracy girls released a second "Celebration of Life" cookbook to benefit the Quincy Branch. As with the first volume, which sold nearly 2,000 copies, this cookbook was dedicated to the late Bob Tracy and his wife, Dorothy, who started Dot Foods, Mt. Sterling, more than 40 years ago.
- Quincy expanded its popular monthly lunch and lecture series to Pike County, and introduced its first program for individuals with the disease called Memory Café, a monthly social program. The early stage program allows people with similar experiences to gather together for support and socialization.
- A new audience was reached as the Quincy Branch collaborated with Quincy University to host "Dunk Alzheimer's," raising disease awareness and honoring former long time coach John Ortwerth at a men's home basketball game. QU students were provided purple t-shirts commemorating the event. The Quincy Branch later hosted its first Trivia Night at the Quincy University location.



Tracy Girls & Cookbooks, Quincy

## Rock River News

- Daniel Kuhn, MSW, LCSW, a nationally recognized author and trainer on Alzheimer's disease, delivered three workshops on the Art of Dementia Care for the Professional Education Conference held in June. With the support of sponsors SIU School of Medicine, KSB Hospital, United Way of Lee County, and Sauk Valley College, 52 professionals enhanced their knowledge in caring for persons with dementia.
- Volunteers and advocates took the Rock River Branch to new heights for the 2009 Memory Walk, generating \$42,000 and recruiting 72 advocates. Their achievements earned them National STAR status from the National Alzheimer's Association as one of only 50 walks nationwide to earn this designation based on walk performance and growth. Top fundraiser team captain, Bernie McFalls, and Branch Manager, Nancy Sweitzer, attended the national 3-day Memory Walk Symposium in California in February.
- In May the Branch held its annual fundraising dinner, Scoring for Alzheimer's, which featured live and silent auctions, allowed attendees to show their support for battling Alzheimer's disease. The support of generous sponsors – CGH Medical Center of Sterling and KSB Hospital of Dixon, contributed to a fun and successful evening.