



CENTRAL ILLINOIS CHAPTER | *Locations:*

PEORIA OFFICE 606 W. Glen Ave. Peoria, IL 61614 Phone: 309.681.1100 Fax: 309.681.1101	QUINCY AREA OFFICE 639 York St., Rm. 200 Quincy, IL 62301 Phone: 217.228.1111 Fax: 217.592.3690	ROCK RIVER OFFICE 93 S. Hennepin Ave. Dixon, IL 61021 Phone: 815.285.1100 Fax: 815.285.1116
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www.alz.org/illinoiscentral | 800.272.3900

Media Release

July 27, 2011
For Immediate Release

Great Duck Race to Benefit Alzheimer's Association

This could be your opportunity to buy a family or flock of ducks and pocket a \$1,000 first place prize. Even the Lazy Duck last place prize will fetch \$50 in the **Third Annual Alzheimer's Association Great Duck Race on the Rock River.**

The Great Duck Race will be held Saturday, August 13th, at 10:00 a.m., at Heritage Crossing, Dixon.

Lucky Ducks can be purchased at the Alzheimer's Association Rock River Branch, 93 S. Hennepin Avenue, Dixon, or by calling the office at 815.285.1100.

Tickets prices are:

- 2 Ducks for \$5.00
- Family of 12 for \$25
- Flock of 50 for \$100

First prize is \$1,000; second prize is \$250, and third prize is \$100. The last place "Lazy Duck" is \$50.

In case of inclement weather, the drawing will be held at the Rock River Branch.

Alzheimer's disease is the nation's sixth leading cause of death. Funds raised through ticket sales benefit the care and support of the Alzheimer's Association Rock River Branch, which provides services to residents in Lee, Whiteside and Ogle Counties.

The Central Illinois Chapter offers programs and support services to help improve the quality of life of area residents dealing with Alzheimer's disease. Its mission is to eliminate Alzheimer's through the advancement of research, to provide and enhance care and support for all affected, and to reduce the risk of dementia through the promotion of brain health.

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