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- ANNOUNCEMENT -

ALZHEIMER'S ASSOCIATION PRESS CONFERENCE TO BE HELD

Quincy, Illinois, July 1, 2011. The Alzheimer's Association – Central Illinois Chapter, Quincy Area Branch, will hold a Press Conference Friday, July 8, 9:00 a.m., at the Quincy Senior and Family Resource Center, 639 York Street, Quincy, to announce important new branding, including a name change, for the Association's Annual Memory Walk.

A family member caring for a loved one with the disease, along with Walk Committee members and chairperson, will be on hand for personal interviews.

This is the nation's largest event to raise awareness and funds for Alzheimer's care, support and research. Together, we can end Alzheimer's – the nation's sixth-leading cause of death.

About the Alzheimer's Association:

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's research, care and support. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

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