

NORTHERN ARIZONA
WINE TO REMEMBER

FISCAL YEAR

2013
SPONSORSHIP

Become a Champion.

Together, we can move
toward a world without
Alzheimer's disease.

alzheimer's  association®

Desert Southwest Chapter

Northern Arizona Region

3111 Clearwater Dr, Suite A

Prescott, AZ 86305

alz.org/dsw



Community Partner

WINE RECEPTION

Wine to Remember

June 8, 2013

'Tis Art Center and Gallery
105 S Cortez Street
Prescott

"I'm excited to see the Wine to Remember in Prescott. It is a wonderful afternoon with great food, wine and community support for an important and worthy cause."

Mike Beatty

Prescott Investor Services, Inc

2012 Event Highlights

- 2013 is our inaugural year for Wine to Remember in Northern Arizona
- Approximately 300 attendees from around the Chapter
- Wine events across the Chapter raised almost \$25,000 to support local programs and services as well as the latest in research



The Alzheimer's Association Desert Southwest Chapter proudly presents its annual *Wine to Remember* event. The finest wines, featuring local wineries, along with some of the best hors d'oeuvres in a beautiful setting, make this relaxing afternoon reception the perfect opportunity to support our work to empower and support individuals affected by dementia in our community.

Your Investment as a Wine to Remember Supporter Will Provide You With:

- Opportunity to entertain family, friends, clients or employees in a relaxing environment while demonstrating your community philanthropy
- Opportunities to promote your corporate name and brand in an elegant setting to an affluent audience of consumers and decision-makers.
- Networking opportunities to engage in one-on-one conversations with attendees, corporate members and Association representatives.
- Valuable exposure within the community as a supporter of the Alzheimer's Association Desert Southwest Chapter, a leader in the fight against Alzheimer's and related diseases.

By partnering with the Alzheimer's Association Desert Southwest Chapter, you are distinguishing your company as an expert in your field. You are also demonstrating your support of the 5.4 million American diagnosed with Alzheimer's and their 15 million family caregivers.

Additional Marketing Opportunities

The Desert Southwest Chapter also hosts Wine to Remember events in Phoenix, Tucson and Las Vegas. For more information on those event and sponsorship opportunities, please contact Dan Lawler, Chapter Development Director, at 602.528.0545 or dlawler@alz.org



WINE TO REMEMBER SPONSOR BENEFITS	Gran Reserva \$5,000	Reserva \$2,500	Magnum \$1,000	Split \$500	Friend \$250
Pre-Event					
Recognition on Association website through December 2013	Logo	Logo	Name	Name	
Recognition in event save the date	Logo	Name			
Recognition in event invitation	Presenting Logo	Name			
Recognition in event email	❖	❖	❖		
Recognition in Promotions & Press Releases	❖				
Day-of Event					
Opportunity to address event attendees from the podium	❖				
Recognition plaque	❖	❖	❖	❖	
Verbal recognition from the podium	❖	❖	❖		
Promotional space in event program	Full Page	Half Page	Quarter Page		
Recognition in event program	Logo	Name	Name	Name	Name
Recognition in event display	Logo	Logo	Name	Name	
Event tickets	20 People	10 People	6 People	4 People	1 Person
Post-Event					
Recognition in the 2014 Association sponsorship brochure	❖				
Recognition in Association Newsletter (15,000)	Name	Name	Name	Name	

PRINT DEADLINES: INVITATION 4/12/13; PROGRAM 5/31/13



** Note: Exclusive Marketing Opportunities are filled on a first-come first-served basis and are limited to one opportunity per level. Contact your Regional Office today before they sell out if you are interested in any of these opportunities.*

Contact Meg Fenzi, Regional Director, at 928.771.9257 or mfenzi@alz.org for questions or more information on sponsorships.

Exclusive Marketing Opportunities*

Printing (\$250) *One Opportunity*

- Logo on event program back cover
- Special recognition inside event program
- Four (4) tickets to the 2013 Wine to Remember

Presentation (\$250) *One Opportunity*

- Logo recognition card on all event tables
- Special recognition in event program
- Four (4) tickets to the 2013 Wine to Remember

Glasses (\$250) *One Opportunity*

- Promotional card on souvenir glasses
- Special recognition in event program
- Four (4) tickets to the 2013 Wine to Remember

Entertainment (\$500) *One Opportunity*

- Logo recognition on easel display
- Special recognition in event program
- Six (6) tickets to the 2013 Wine to Remember

** All marketing opportunity underwriters will receive recognition in the Association newsletter (15,000)*

Chapter-Wide Events

Wine to Remember is the Desert Southwest Chapter's newest event. Please, let us know if you are interested in sponsoring this event at one of its other locations.

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

Sponsorships

- | | | | |
|-----------------------------------|--------------|---------------------------------|--------|
| <input type="checkbox"/> \$ 5,000 | Gran Reserva | <input type="checkbox"/> \$ 500 | Split |
| <input type="checkbox"/> \$ 2,500 | Reserva | <input type="checkbox"/> \$ 250 | Friend |
| <input type="checkbox"/> \$ 1,000 | Magnum | | |

Underwriting Opportunities

- | | | | |
|---------------------------------|---------------|---------------------------------|----------|
| <input type="checkbox"/> \$ 500 | Entertainment | <input type="checkbox"/> \$ 250 | Glasses |
| <input type="checkbox"/> \$ 250 | Presentation | <input type="checkbox"/> \$ 250 | Printing |

AUCTION ITEM DONATION

The value of your donation:

Item Description

Please, describe the item you are donating:

This donation becomes the property of the Alzheimer's Association Desert Southwest Chapter. The Alzheimer's Association Desert Southwest Chapter is a 501c3 non-profit organization. As such, the value of this donation is tax deductible. IRS regulations require us to state that we provided no goods or services to you in exchange for this contribution. Our tax identification number is 86-0402582.

PAYMENT INFORMATION

- ☐ I would like to purchase ____ ticket(s) at \$50 each or 2 for \$80.
- ☐ I cannot attend, but will support the cause:
\$ _____ (as a 501c3, all donations are tax deductible)
- ☐ I would like to pay my pledge with:
 - ☐ A Check (payable to Alzheimer's Association)
 - ☐ Credit Card:
 - ☐ Visa
 - ☐ Mastercard
 - ☐ Amex
 - ☐ Discover

card number

expiration

3-digit

company / organization

contact name

address

city

zip

email

phone

signature

date

ADDITIONAL EVENTS

Please, let us know if you'd like information on any of our other events.

☐ **WALK TO END
ALZHEIMER'S**

☐ **ALZHEIMER'S
CONFERENCE**

☐ **A LOVE NOT
FORGOTTEN**

alzheimer's  association®

Desert Southwest Chapter

SPONSOR COMMITMENT FORM

Northern Arizona Wine

Thank you for your pledge to our 2013 Wine to Remember. Please, check the level you are committing to.

Total Commitment Amount

\$

Please return this form to:

Alzheimer's Association
Desert Southwest Chapter
Northern Arizona Region
3111 Clearwater Dr, Suite A
Prescott, AZ 86305
928.771.9257 p
928.771.9297 f

alz.org/dsw