

****MEDIA ALERT****

Alzheimer's Association's Memory Walk® 2009

Thousands of Central Indiana Residents MOVE to End Alzheimer's!

ATTENTION: PLANNING/ASSIGNMENT DESK

WHAT: **THOUSANDS** of **CENTRAL INDIANA** residents will be *Champions* for Alzheimer's. They are on the MOVE to end Alzheimer's disease at the annual Alzheimer's Association's Memory Walk. The event raises public awareness and critically needed funds for the fight against Alzheimer's. In 2008 the **Indianapolis Memory Walk** contributed to more than \$38 million raised by *Champions* nationwide, for care and support of those impacted and research to advance the diagnosis, treatment and prevention of Alzheimer's.

WHEN: Sunday, October 11
12:30 p.m. Registration
1:30 p.m. Walk begins

WHERE: **Michael A Carroll Track and Soccer Stadium – IUPUI Campus**
Indianapolis, IN

HOW: To start a team or make a donation, contact the Alzheimer's Association at www.alz.org/memorywalk or **800-272-3900**.

WHO: Interview and photo opportunities available:

- Relative to person with Alzheimer's disease / Memory Walk Committee Chair:
Brian Healey
- Physician who works with patients with dementia: **Dr. Ann Marie Hake**
- Chapter spokespeople **Jeff Johnson**
- Local Chapter Spokesperson: **Cathy Boyer**

**CONTACT: JEFF JOHNSON 317-575-9620, jeff.johnson@alz.org,
www.alz.org/memorywalk]**

About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. www.alz.org.