



the compassion to care, the leadership to conquer

FOR IMMEDIATE RELEASE

October 15, 2009

Contact: Jeff Johnson, 317.575.9620, jeff.johnson@alz.org

UNIQUE PROGRAM TO TEACH ACTIVITIES BASED ALZHEIMER'S CARE

FORT WAYNE, IN— Activity Based Alzheimer's Care: Building a Therapeutic Program (ABAC), a unique program for activity professionals, will be given by the Alzheimer's Association on Oct. 29 from 9 a.m. - 4:30 p.m. at the Ivy Tech North Campus Student Life Center, 4801 Sirlin Dr.

ABAC is a national Alzheimer's Association program developed by leading experts in activities. Activity professionals working with individuals with dementia in all care setting should not miss this opportunity to attend. Those whose primary job responsibilities include activity programming, design and implementation will see great benefits from attending.

During the course, attendees will learn

- The fundamental components of ABAC
- To effectively examine assessment and care planning
- To identify program design options and methods for implementation
- To adapt activities and the environment
- A variety of ways to evaluate programs
- To identify and implement the various aspects of team work

The registration cost is \$110 per person which includes breakfast, lunch, break service, participant manual and certificate of completion. Registration is required for this event. To reserve a spot or for further information, please call the Alzheimer's Association at 1-800-272-3900 or visit www.alz.org/indiana. You may also call the Fort Wayne office at 260-420-5547.

Today, approximately 5.3 million Americans have Alzheimer's disease, including 120,000 Hoosiers. Every 70 seconds, someone develops Alzheimer's disease, making Alzheimer's disease the 7th leading cause of death. The direct and indirect costs of Alzheimer's disease and other dementia amount to more than \$148 billion annually.

The Alzheimer's Association is the world leader in Alzheimer's research and support. Having awarded more than \$150 million to nearly 1,300 research projects, the Alzheimer's Association is the largest private funder of Alzheimer research. The Association's vision is a world without Alzheimer's disease. For more information about Alzheimer's disease, call 800.272.3900 or visit www.alz.org/indiana.

###