



the compassion to care, the leadership to conquer

FOR IMMEDIATE RELEASE

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NEW PROGRAM TO GIVE THE 10 WARNING SIGNS OF ALZHEIMER'S DISEASE

HIGHLAND, IN —The Alzheimer's Association of Greater Indiana will present *Know the 10 signs*, a free educational program that will feature information on memory loss and Alzheimer's disease on Oct. 21 from 6 – 7 p.m. at the Immanuel United Church of Christ, 2201 Azalea Street, Highland.

This introductory program is designed for anyone who suspects memory loss and /or is interested in learning about it. Those who attend will learn about

- the basics of memory loss and Alzheimer's disease
- all that is involved in getting a diagnosis
- tips for maintaining a healthy brain.

Know the 10 Signs provides attendees with an understanding of the difference between age-related memory loss and Alzheimer's and what to do if they or someone they know has signs of the disease. Attendees will view video footage of real people who are living with the early stages of dementia and their families addressing fears and myths associated with Alzheimer's disease.

There is no charge to attend this program, however reservations are encouraged. To reserve space or for additional information, please call the Alzheimer's Association at 800.272.3900.

Today, approximately 5.3 million Americans have Alzheimer's disease, including 120,000 Hoosiers. Every 70 seconds, someone develops Alzheimer's disease, making Alzheimer's disease the 6th leading cause of death. The direct and indirect costs of Alzheimer's disease and other dementia amount to more than \$148 billion annually.

The Alzheimer's Association is the world leader in Alzheimer's research and support. Having awarded more than \$150 million to nearly 1,300 research projects, the Alzheimer's Association is the largest private funder of Alzheimer research. The Association's vision is a world without Alzheimer's disease. For more information about Alzheimer's disease, call 800.272.3900 or visit the Web site at www.alz.org/indiana

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