

2010-2011 Heartland Area Resource Guide Sponsorship Commitment Form

Company Name _____

Parent Company Name _____

Contact Person _____

Address _____

City, State, Zip _____

Phone / Fax _____

Email Address _____

Commitment

_____ **We would like to sponsor the following ad choice(s) with the understanding that electronically formatted Resource Guide ads (in either .pdf, .eps., or .tif format in exact dimensions) are due to the Alzheimer's Association of Greater Indiana, in accordance with the Association's Resource Guide sponsor guidelines, by *no later than April 9, 2010*:**

		<u>Before 12/4/09</u>	<u>After 12/4/09</u>
_____	1/4 page (5" wide x 2" tall)	\$225	\$250
_____	1/2 page (5" wide x 4" tall)	\$450	\$500
_____	Full Page (5" wide x 8" tall)	\$900	\$1,000
_____	Back Cover - Inside (5" wide x 8" tall)	\$1,125	\$1,250
_____	Front Cover - Inside (5" wide x 8" tall)	\$1,125	\$1,250
_____	Back Cover - Outside (5" wide x 8" tall)	\$1,350	\$1,500

Payment

_____ My check (**made payable to the Alzheimer's Association of Greater Indiana**) or invoice request (see the next payment option below) is enclosed with this ad sponsorship commitment form and mailed directly to the following address: Alzheimer's Association of Greater Indiana/ 50 East 91st Street, Suite 100/ Indianapolis, IN 46240/ Attn: Resource Guide, Jeff Johnson.

_____ Please send me an invoice.

Signature _____ Date _____

If you have questions, please contact Jeff Johnson at the Alzheimer's Association: 317.575.9620

**PLEASE SEND YOUR BLACK & WHITE AD IN EXACT DIMENSIONS TO:
jeff.johnson@alz.org**