

**2010-2011 Metro Indianapolis Area Resource Guide
Sponsorship Commitment Form**

Company Name _____

Parent Company Name _____

Contact Person _____

Address _____

City, State, Zip _____

Phone / Fax _____

Email Address _____

Commitment

_____ We would like to sponsor the following ad choice(s) with the understanding that

electronically formatted Resource Guide ads (in either .pdf, .eps., or .tif format in exact dimensions) are due to the Alzheimer's Association of Greater Indiana, in accordance with the Association's Resource Guide sponsor guidelines, by *no later than April 9, 2010*:

	<u>Before 12/14/09</u>	<u>After 12/14/09</u>
_____ 1/4 page (8 inches x 2.625 inches)	\$450	\$500
_____ 1/2 page (8 inches x 5.25 inches)	\$900	\$1,000
_____ Full Page (8 inches x 10.5 inches)	\$1,350	\$1,500
_____ Back Cover - Inside (8" tall x 5" wide)	\$1,800	\$2,000
_____ Back Cover - Outside (8" tall x 5" wide)	\$2,250	\$2,500
_____ Front Cover - Inside (8" tall x 5" wide)	\$1,800	\$2,000
_____ Complete Guide Sponsorship		Call for Details

Payment

_____ My check (**made payable to the Alzheimer's Association of Greater Indiana**) or invoice request (see the next payment option below) is enclosed with this ad sponsorship commitment form and mailed directly to the following address: Alzheimer's Association of Greater Indiana/ 50 East 91st Street, Suite 100/ Indianapolis, IN 46240/ Attn: Resource Guide, Sarah Ferguson.

_____ Please send me an invoice.

Signature _____ Date _____

If you have questions, please contact Sarah Ferguson at the Alzheimer's Association: 317.575.9620 (p)
317.582.0669 (f)

**PLEASE SEND YOUR BLACK & WHITE AD IN EXACT DIMENSIONS TO:
Sarah.ferguson@alz.org**