

**FOR IMMEDIATE RELEASE**

**August 31, 2009**

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***THREE DOCUMENTARIES FROM HBO'S ALZHEIMER'S PROJECT SCREENED***

**SOUTH BEND**—Due to the success of a recent screening of the HBO documentary “Caregivers,” the Alzheimer’s Association, in partnership with the Madison GeroPsych Institute, will host more special screening of films from the award winning HBO series *The Alzheimer’s Project* followed by a group discussion and Q and A session. The screening will take place at the Madison GeroPsych Institute’s Education Center, 420 N Niles Ave., beginning at 6 p.m. on Sept. 16, Oct. 14, and Nov. 18.

The free screening event will be an opportunity for those without access to the film to view it. After screening the film which is approximately one hour in length, attendees be able to ask questions, discuss the film and share their own personal experiences during the group discussion. This discussion will be led by a trained facilitator.

**Sept. 16 - “Momentum in Science Part I”** This is the first installment of a two-hour, two-part documentary that will take viewers inside the laboratories and clinics of 25 leading scientists and physicians, who seek to discover what can be done to better detect and diagnose Alzheimer’s, delay the onset of memory loss, affect the brain changes associated with the disease, and ultimately prevent Alzheimer’s disease altogether. Two years in the making, the documentary travels coast to coast to explore this complex disease, which scientists believe may have no single cause, but may develop from a number of factors that interact over many years. Scientists are zeroing in on both genetic and environmental factors that might cause Alzheimer’s or protect against it. The series delves into the intriguing links to heart disease and diabetes, as well as the potential benefits of exercise or diet. Groundbreaking advances in brain imaging are allowing scientists to peer into the living brain to see the disease at its earliest stages, and revolutionary approaches to treating and preventing Alzheimer’s, such as vaccines, are reaching final stages of drug testing.

**Oct. 14 – “Momentum in Science Part II”** This is the second installment of the two-hour, two part documentary.

**Nov. 18 – “The Memory Loss Tapes”** This verité documentary profiles seven people living with the disease, each in an advancing state of dementia, from its earliest detectable changes through death. “We wanted to capture a sense of what it was to be inside the disease,” explains Director Shari Cookson. “Our plan was to show the progression of the illness through several stories along the way.” But as Nick Doob points out: “There’s nothing clear cut about it. The course of the disease is different from person to person.” Adds Cookson: “They say if you’ve seen one person with Alzheimer’s...you’ve seen one person with Alzheimer’s.”

Today, approximately 5.3 million Americans have Alzheimer’s disease, including 120,000 Hoosiers. Every 70 seconds, someone develops Alzheimer’s disease, making Alzheimer’s disease the 7<sup>h</sup> leading cause of death. The direct and indirect costs of Alzheimer’s disease and other dementia amount to more than \$148 billion annually.

The Alzheimer’s Association is the world leader in Alzheimer’s research and support. Having awarded more than \$150 million to nearly 1,300 research projects, the Alzheimer’s Association is the largest private funder of Alzheimer research. The Association’s vision is a world without Alzheimer’s disease. For more information about Alzheimer’s disease, call 800.272.3900 or visit [www.alz.org/indiana](http://www.alz.org/indiana).