

FOR IMMEDIATE RELEASE

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**HEALTH CARE PROFESSIONALS TO LEARN THE BEST FRIENDS APPROACH TO DEMENTIA CARE –
The Alzheimer's Association hosts David Troxel, MPH during day-long seminar**

WEST LAFAYETTE, IN —Staff employed at state licensed health care facilities will have the opportunity to learn about strategies in working with those with dementia through a seminar given by David Troxel, MPH, Sept. 10 from 9 a.m. - 4 p.m. at the University Plaza Hotel, 3001 Northwestern Ave.

Thanks to a grant received by the Indiana State Department of Health, the Alzheimer's Association is proud to host Troxel as he presents *The Best Friends Approach to Alzheimer's Care*. This presentation will describe the development and practice of person centered care, describe the Best Friends model now in use around the world and share tips for enhancing care with creative activities & more effective communication. He will also speak in general about placement in long term care from a family member's perspective.

David Troxel, MPH, has become nationally and internationally known for his writing and teaching in the fields of Alzheimer's disease and long-term care. He has co-authored four influential books (most notably, *The Best Friends Approach to Alzheimer's Care*) on Alzheimer's care as well as numerous articles relating to Alzheimer's disease care and staff development and training.

The seminar is only open to staff employed at Indiana state licensed health care facilities. CEU credits are available to social workers and health facility administrators, and certificates of completion will be given to all attendees.

The registration fee for each seminar is \$30 which will cover the cost of continental breakfast, lunch and other costs not covered by the grant. Cancellations must be received at least five days prior to the seminar to receive a refund.

To reserve space or for additional information call the Alzheimer's Association Helpline at 800.272.3900 or visit www.alz.org/indiana.

Today, approximately 5.3 million Americans have Alzheimer's disease, including 120,000 Hoosiers. The Alzheimer's Association is the world leader in Alzheimer's research and support. Having awarded more than \$150 million to nearly 1,300 research projects, the Alzheimer's Association is the largest private funder of Alzheimer research. The Association's vision is a world without Alzheimer's disease. For more information about Alzheimer's disease, call 800.272.3900.

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