



the compassion to care, the leadership to conquer

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## **FOR IMMEDIATE RELEASE**

September 15, 2009

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### **WORLD ALZHEIMER'S DAY TRIBUTE EVENT BRINGS AWARENESS TO ALZHEIMER'S DISEASE**

MERRILLVILLE, IN - Methodist Hospitals, in partnership with the Alzheimer's Association, will host a tribute event in recognition of World Alzheimer's Day Sept. 21 from 1 to 3 p.m. The World Alzheimer's Day program will be held the Neuroscience Building, on the south side of Methodist Hospital's Southlake Campus, 200 E 89th Ave.

The public is invited to this free, uplifting program which will include a brief program, a prayer and balloon launch. Information about Alzheimer's disease and its prevalence will be available, as well as information on advocacy. Persons with Alzheimer's disease and their caregivers are invited, as well as families and professionals. Reservations are encouraged, but not required. Refreshments will be served. For more information or to RSVP, please call the Alzheimer's Association Helpline at 800.272.3900.

**Sept. 21 is World Alzheimer's Day**, and the Alzheimer's Association is asking people in the United States and in Indiana to join those around the world in turning their attention to this disease and joining the fight against it. The Alzheimer's Association's commitment to raising awareness on World Alzheimer's Day is part of an accelerating worldwide effort to find better ways to treat the disease, delay its onset, or prevent it from developing.

Today, approximately 5.3 million Americans have Alzheimer's disease, including 120,000 Hoosiers. Every 70 seconds, someone develops Alzheimer's disease, making Alzheimer's disease the 6th leading cause of death. The direct and indirect costs of Alzheimer's disease and other dementia amount to more than \$148 billion annually.

The Alzheimer's Association is the world leader in Alzheimer's research and support. Having awarded more than \$150 million to nearly 1,300 research projects, the Alzheimer's Association is the largest private funder of Alzheimer research. The Association's vision is a world without Alzheimer's disease. For more information about Alzheimer's disease, call 800.272.3900 or visit [www.alz.org/indiana](http://www.alz.org/indiana).

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