

# sample letter/email

Once you register online, this letter, plus others, will also be available in the email section of your personal headquarters (My HQ).

Dear \_\_\_\_\_,

Today an estimated 5.2 million Americans are living with Alzheimer's. In addition, 78 million baby boomers are approaching the age of greatest risk for developing this fatal disease. Now is the time to ACT to end this epidemic!

This year, in support of those affected by Alzheimer's, I'm participating in the 2009 Alzheimer's Association Memory Walk® to raise funds and awareness to fight this disease. ***(enter local date and location)***.

The Alzheimer's Association is the leading local voluntary health organization in Alzheimer care, support and research, and funds I raise will go directly toward supporting their efforts. I hope to raise at least \$\_\_\_\_\_ to help support this cause and I know I can make a difference with your support!

Will you consider making a donation? It's simple! I've enclosed a donation form and a self-addressed envelope for you. You can also make a secure online credit card or Pay Pal donation by visiting my personal webpage, \_\_\_\_\_. (use only if registered online)

Thank you in advance for your time and generosity - together, we can help end Alzheimer's!

Your Friend,