

Third Party Fundraiser Ideas

There's an idea here for everyone!

Tailgate to Tackle Alzheimer's

Tailgate in support of the Alzheimer's Association. Host it in the stadium parking lots, your living room, the bleachers or at a favorite local hot spot

Karaoke Night

Host a karaoke night at a local bar, a restaurant or, even better, your house. Attendees can donate to sing a song. Spice things up a little and have people donate to get their friends on (or off) stage! For example, I would donate \$5 to nominate Bryan to sing. Bryan doesn't want to sing so he has to donate \$10 to get 'off the stage' (not sing).

Lunch on Us

'Sell' box lunches to your friends, family, clients, etc. Send out an email to everyone letting them know that you'll deliver them a lunch for a \$10 (or more) donation to the Alzheimer's Association. You can decide on a certain day or hold the event for the entire week.

Wii Tournament

A great way to involve your kids! Host the tournament at your house or anywhere you think would be fun. Players would donate to enter the tournament. The winner could win a portion of the money collected or a donated prize. You could have a tournament for each Wii game.

Silent Auction Bake Sale

You know who the awesome bakers are at your place of work. Ask them to donate their best item for the auction. This could be a cake, cookies, a pan of lasagna, a Mexican dish, BBQ sauce, etc. Let staff vote for a couple of days or a week. It's fun to see how much people will donate for great food.

Cookout for a Cure

It's a perfect time of year for a cookout party. Invite your friends and family over or plan a whole neighborhood block party. Charge a small fee (maybe \$5-10 a person) to attend. Do you know people who could donate a couple of items? If so, have a raffle as well. Get a dunk tank and charge the players a small amount to throw. Play a game of croquet and ask them to donate \$1 to play.

Cards Anyone?

Hold it at your home or work with your faith community, school, civic organization, etc. and host a card night. The attendees pay an "entrance fee" to play cards (or any game) for the evening with the proceeds going to the Alzheimer's Association.

Tricycle Race

If you work with a fun crew, this one is for you. You can elect several staff 'contestants' or maybe have a manager's contest. Either way, the staff votes for the person who they believe will win the race. On the day of the race, the person with the most money wins a prize and the person who actually wins the race wins a prize. You can rent 'bigger' tricycles from party supply places such as Fun Services or it may be more fun to see adults on the small tricycles.

Third Party Fundraiser Ideas Continued

Babysitting Adventure

Another great idea for kids! Host a babysitting night for your friends, neighborhood, etc. with the proceeds going to the Alzheimer's Association.

Garage Sale at Home or on Ebay

Ask family, friends and/or staff to donate items for the sale. Be sure to post a sign that all proceeds will be donated to the Alzheimer's Association – people's willingness to buy will increase!

Cook-off Challenge

Do you have a specialty dish? Challenge your team, neighborhood, co-workers, etc. to a cook-off. Each entry pays a small fee. The judges (everyone else who's not in the cook-off) pay a small fee to place their vote (maybe include additional food so the judges get a complete meal). Make sure you have a fun prize for the winner! OR, if you have lots of to-die-for recipes that all your friends and family would love to have, make a small cookbook and sell it to everyone.

Baby Picture/Cutest Pet Contest

Have your managers/department heads bring in a baby photo and have employees pay for each guess of which manager matches which baby picture. **OR** Have your employees bring in pictures of their kids/grandkids/pets and put a jar in front of each one. People vote by putting in money and the one with the most money at the end of the week wins.

Kiss a Pig/Pie in the Face/Paint your Hair Pink/Wear your Clothes Backwards, etc.

Designate 3 or 4 people who you want to be in the contest. Set out donation jars for each person for a week. Keep track of who received the most money. The person with the most money has to "do the deed". Have a chart during the week showing how each person is doing and how close the race is. This will hopefully entice people to donate more so "their person" will win.

Baking Contest

Choose one item for everyone to bake (or have several categories) – lemon meringue pie, a decorated cake, chocolate chip cookies, bread – whatever people love in your area. Recruit several unbiased judges to decide who the winner is. Then sell all the items by the piece to staff and families.

alzheimer's  association™
the compassion to care, the leadership to conquer