

Donation Request

Alzheimer's disease is the single largest unaddressed public health threat facing the nation today. As many as 5.3 million Americans are living with the disease and nearly 11 million are acting as caregivers.

We have to unite now to help end Alzheimer's. To do my part, I'm participating in the _____ (insert the name of your event), an event that raises awareness and funds to advance care, support and research.

The number of Americans with Alzheimer's is about to skyrocket. Baby Boomers are approaching the age of 65, placing this generation at a greater risk for developing this devastating disease.

The end of Alzheimer's starts here – with a gift from you. Please consider supporting my efforts with a donation. It's simple! I've enclosed a donation form and a self-addressed envelope for you. (For event with online registration, add this line)
You can also make an online credit card donation by visiting my personal webpage,

Thank you in advance for your time and generosity – together, we can help to end Alzheimer's!

Increase Your Fundraising Total!

- Ask all those you do business with – dentist, doctor, insurance agent, realtor, vet, hair stylist.
- Be sure to include a return envelope with your donation request.
- Follow up. People get busy & need reminders.
- Expand your network by asking your donors to forward your email to their address book.
- Ask your boss if the company will match whatever amount you fundraise.