

Advancing Advocacy – Enhancing Care & Support – Increasing Concern & Awareness

- Successfully worked for Kentucky legislation requiring state certification of home care agencies; secured passage of the Silver Alert bill in Indiana creating a system to notify the public when an endangered adult is missing.
- Responded to 2,320 requests for information, referral and support through our 24-hour Helpline and sponsored 83 support groups in 44 counties across Kentucky and Southern Indiana.
- Developed a new breed of Alzheimer's Champions, local and state celebrities joined together to help the Chapter promote awareness of Alzheimer's disease and the Alzheimer's Association.
- Represented our Chapter at the Alzheimer's Public Policy Forum; eight local Chapter advocates joined hundreds of others in Washington, D.C. urging Congress to increase federal support for Alzheimer research, end the two-year waiting period for Medicare disability coverage for persons with Alzheimer's, and develop a national Alzheimer's strategic plan.
- Provided dementia care training to over 1,600 professional caregivers at one or more of our 89 professional training events; 2,200 individuals participated in one or more of our 96 education programs for family caregivers and the general community.
- Implemented the Chapter's Early Detection and Early Diagnosis Campaign educating healthcare professionals about Alzheimer's and providing physicians a resource for patients at or near the time of diagnosis.
- Held Town Meetings across our Chapter territory offering discussion of current issues and direct interaction between advocates and elected officials.
- Utilized over 100 volunteers who provided more than 35,000 hours of compassionate care to 77 participants and their families.
- Conducted a territory-wide effort to educate the general public about the 10 Warning Signs of dementia, including the placement of 250 brochure holders in visible locations throughout targeted communities, combined with media exposure in numerous print, television and radio stories and interviews.
- Hosted Harry Johns, National Alzheimer's Association CEO, and 50 community leaders at a breakfast forum, updating attendees on the status of Alzheimer's in the world, as well as the hope offered by current research efforts.
- Awarded the 2009 Non-Profit of the Year Award by Greater Louisville, Inc, Metro Louisville's Chamber of Commerce.

MISSION:
Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

VISION:
A World without Alzheimer's.

Greater Kentucky & Southern Indiana Chapter

Board of Directors

July 1, 2008 – June 30, 2009

- Susan Pope, *Chair*
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2009 Financial Information

Revenue

Corporations and Foundations	\$ 86,223	5%
Individuals	\$ 291,007	16%
Government and Private Grants	\$ 56,866	3%
In Kind Donations	\$ 51,365	3%
Contributions rec'd via National	\$ 346,366	19%
Program Fees	\$ 172,893	9%
Fund Raising Events	\$ 828,387	45%
Other	\$ 6,221	0%
	\$ 1,839,328	100%

Contributions remitted to National	\$ (423,524)
Interest Income and Investments	\$ (50,453)

Net Revenue \$ 1,365,351

Expenses

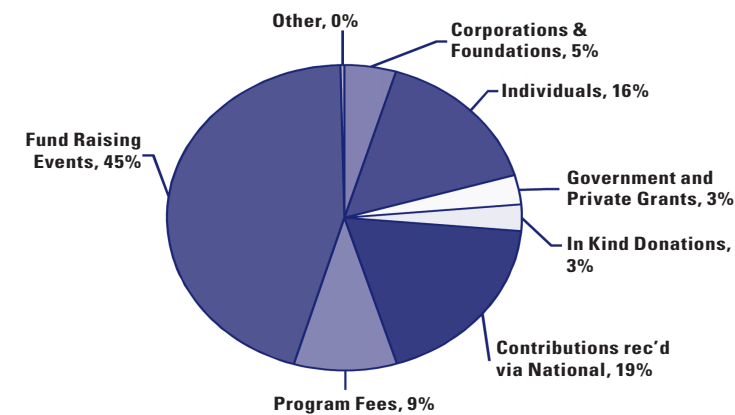
Management and General	\$ 204,103	10%
Fund Raising	\$ 287,909	15%
Programs, Services and Research	\$ 1,468,820	75%
	\$ 1,960,832	100%

Net Revenue \$1,365,351

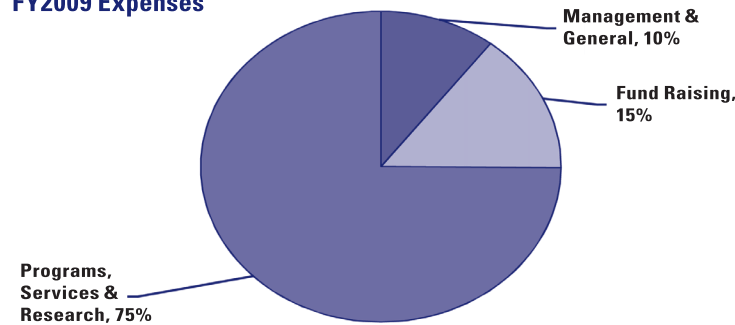
Expenses \$1,960,832

Year End Net Assets: \$1,027,926

FY2009 Sources of Revenue



FY2009 Expenses



During FY08, the Chapter received a sizable bequest; the Association received just under \$800,000, resulting in a significant net gain in FY08. The Board of Directors committed a large portion of these dollars to realigning and growing the Chapter's programs and services, as well as advancing community awareness of Alzheimer's disease. The Association's Vision Plan approved in April 2008, allocates bequest funds over a four year period, FY09 - FY12. The majority of net losses experienced in FY09 are a direct result of the investment of bequest funds in programs, services and awareness activities.

Shared Fund Raising (SFR) - Chapters and the national office work together to raise funds to provide programs and services for people affected by Alzheimer's, as well as funding for research to find treatments and a cure. Donations received at the National Association or our local office are shared, with the local Chapter receiving 60% of all funds. In FY09, the National office received unrestricted donations of \$577,276 from the Greater Kentucky and Southern Indiana area, 60% or \$346,366 was remitted to the local Chapter; the local Chapter remitted \$423,524 to National, representing 40% of its unrestricted income of \$1,058,810.





Teri Shirk,
President & CEO



Susan Pope
Chapter Board Chair

Fiscal year 2009 was an exceptionally busy and productive year for the Alzheimer's Association. Utilizing funds provided through a generous bequest received in 2008, the Association made great strides with its top priorities related to Alzheimer's disease and the individuals it affects: increasing concern and awareness and providing support and education.

Receipt of this bequest allowed us to hire additional staff; realigning Association resources, we focused on a new territory-wide approach, spending time and energy in towns and communities throughout our 125 county territory. We partnered with a state-wide public relations firm to increase the visibility of Alzheimer's disease and our Association, seeing a dramatic increase in local media focus on our cause.

In early 2009, we formally adopted our own history, creating the Teaching Learning Institute, a professional training program based on the Best Friends Approach to dementia care, bringing this approach to caregivers across the Chapter allowing them to provide the very best quality of life for those they love and for whom they care.

During the year, thousands of supporters from across the Chapter came together to champion our cause. At our annual Public Policy Rally at the State Capital, Governor Beshear, Alzheimer's activist Phyllis George and a record breaking crowd joined us as we met with legislators and rallied behind families affected by Alzheimer's. In April, the Association partnered with the UK Sanders Brown Center on Aging for a pre-screening of the HBO Alzheimer's Project. Annual Memory Walks and Making Memories events brought together thousands of individuals to celebrate the lives of loved ones and raise funds to strengthen local services and propel research towards a cure.

Together we have moved Alzheimer's from a disease to a cause: increasing the concern of our public officials, improving the knowledge of professional and family caregivers, and bringing greater awareness to the community-at-large. In fiscal year 2010 and beyond, we challenge ourselves and our supporters to continue our recent gains, through persistence and perseverance our CAUSE will become an unstoppable MOVEMENT.

The Greater Kentucky and Southern Indiana Chapter celebrates its many donors and supporters. In the midst of very challenging economic times, individuals, foundations and corporations came together to help raise over \$2 million in our local communities, an increase of 25% over 2008. Six hundred individuals joined us at Making Memories Events with net earnings of \$90,000 toward the mission. Memory Walk season continued to draw new advocates, with thousands of supporters and hundreds of teams across our territory raising over \$660,000 in the 2008 season and exceeding \$720,000 in 2009. We celebrate and thank each of you for allowing us to fulfill our mission.

Amethyst Society – \$1000 donations and in-kind gifts

***This list includes national & chapter donors \$1000+ including in-kind gifts (FY2009 only)*

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Mr. James H. Taylor
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Mr. & Mrs. Ronald Tierney
Ms. Anna C. Vick
Mr. Christopher I. Waits
Mr. David Winkler
Ms. Pat Winn

Organizations, Foundations and Companies – \$500+

Accessible Home Health Care
Aegon
Al and Guy Campisano Family Trust
Alpha Chi Sigma Kappa
Angel River Health & Rehabilitation
AVC Security, Inc
B. L. Radden & Son Inc
Bankers Life & Casualty Group
Bluegrass Area Development District
Brown-Forman Corporation
The Cerel Family Foundation
Community Foundation Alliance
The Community Foundation of Louisville
Depository, Inc.
Community Health Charities of Kentucky
Council Oaks Assisted Living
Crescent-Creline-Wabash Plastics Foundation
Crestwood Christian Church
Crowe Chizek & Company LLC
Danville Centre for Health and Rehabilitation
Deming, Malone, Livesay & Ostroff
Deutsche Bank
Edward W. Love Foundation, Inc.
First Capital Bank Of Kentucky
Flaget Alumni Association, Inc.
GE Foundation
Harding, Shymanski & Co., P.S.C.
Harrah's Metropolis Casino - Human Resources Dept.
Health Professions Press
Helmwood Healthcare Center
The Hofgesang Foundation, Inc.
IBM Employee Services Center
Infinity Molding & Assembly, Inc.
James C. Griffin Trust
Jewish Community Federation of Louisville
Kaden-T Limited Partnership
Keeneland Foundation
Kentucky Hypnotiq LLC, LLC
The Honorable Order of Kentucky Colonels
Kindred Foundation
Kindred Healthcare Operating Inc.
KIPDA
Koetter Construction Inc.
Lexington Medical Society Foundation
Louisville/Jefferson County Metro Government

L & N Federal Credit Union Giving Fund
Maple Manor Health Care Center
The Marshall Charitable Foundation
Meadowview Health and Rehabilitation Center
Mercer, Inc.
North Hardin
Northfield Center for Health and Rehabilitation
Norton Healthcare
Occupational Kinetics
Old National Bancorp
Omnicare
PHLOC 186
Process Machinery Charitable Foundation
Rosewood Health Care Center
Search Associates
Sellersburg Health & Rehabilitation Center
Southern Wine & Spirits of America, Inc.
Sportsdrome Speedway, Inc.
State Employees' Community Campaign
The Steilberg Foundation
Stryker Orthopaedics
United Way Special Distribution
University Health Care
Wal-Mart Foundation
Wellington Parc Health Systems, Inc.
WellPoint Associate Giving Campaign
Wayne Supply Company
Wildhair Studios, LLC
Yum! Brands Foundation Inc
Zoeller Company

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97.5 WAMZ
AEGON
Almost Family/Caretenders
Amedysis
Angel River Health and Rehabilitation
Arden Court
Asera Care Hospice
Associates in Neurology
AT&T
Atria Senior Living Group
Ball Homes
Baptist Hospital East
Barton House
Belmont Village
Bluegrass Healthcare Staffing
Brown-Forman
CareTenders
CBS Outdoor Bus Shelters
Central Bank of Kentucky
Central Baptist Hospital
Chick Fil A
Christian Care Communities
Circle K
Citizens Union Bank
Comfort Keepers
Companion Care Services
Cooley Apothecary, inc.
Crowe Horwath
Deaconess
Derby City Litho
Diversicare
Eastern Telephone
Episcopal Church Home
Fifth Third Bank
First Federal Bank

Flav-O-Rich Dairy
Forms Management, Inc.
Four Rivers Clinical Research
Frost Brown Todd
Genworth Financial
GFWC-KFWC Ossoli Club of Corbin
Golden Living
Good Samaritan Home
Hacker Brothers
Harding Shymanski & Company, P.S.C.
Harrah's
Heritage Manor Healthcare (Kindred)
Highlands Cleaners
Holiday World & Splashin' Safari
Home Instead Senior Care
Horseshoe Casino and Hotel
Kindred Healthcare
Kingsbrook Lifecare Center
Koetter Construction
Laurel Heights
Laurel Medical Associates
Lourdes Hospital
Magnolia Springs
Magnolia Village
Martin Family Practice
Masonic Homes/Sally's Garden
McAllisters
McKnight & Associaties
Medco
Memories Preserved
Mercy Health Partners
Millers Merry Manor
Morning Pointe Ridge
Morningside
Mountain Manor of Paintsville
Mountain View Health Care Center
Nazareth Home
New Directions Health & Fitness Club
North Hardin Health and Rehab
North Park Nursing Center and Columbia Healthcare
Northpoint Lexington Healthcare and Crossings Care Center
Northwestern Mutual
Norton Healthcare
Oakmont Manor
Oakview Nursing & Rehab
Oakwood
Old National Bank
Our Lady of Bellafonte Hospital
Paducah Care and Rehabilitation Center
Parkview Nursing and Rehab
Parkway Medical Associates
Peabody Energy
Perry County Memorial Hospital
Pikeville Neurology Clinic and Diagnostic Center
Raffertys
Right at Home
River Pointe Health Campus
Riverview Health Care Center
Rosewood
Sam's
Sams Club
Scenic Hills
Senior Care
St. Bernard's Catholic Church
St. Mary's Medical Center
Stacey Ferguson Realty
Sunrise
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Swope Dealership
The Allegro
The Lafayette/Lexington Country Place
The Legacy Personal Care Home
Today's Woman/Transition's
Trilogy Health Services
Trilogy Healthcare
Trinity Station
Trisoft
UK Sanders-Brown
UPS
Village Manor
Walmart
West Towne Pharmacy
WHAS-11
Wayne Supply
Whitts BBW
WKU Center for Gerontology
WNKY
Woodland Oaks
Woodland Terrace
WQXE 98.3
Zeimer, Staymen, Weitzel & Shoulders

Founder's Society

Individuals that have notified the Association of a planned gift or bequest

Mrs. Deborah S. Allgeier
Miss Helen Belleville
Mr. Richard C. Brown
Mrs. Tonya M. Cox
Ms. Betty M. Decker
Mrs. DeeAnna Esslinger
Ms. Ellen Kershaw
Mrs. Helen G. Kientz
Mr. Steve H. Magre
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