

Phyllis George Outstanding Caregiver - Advocate Award

The Phyllis George Outstanding Alzheimer's Caregiver - Advocate Award has been established in Phyllis George's honor by the Alzheimer's Association and will be presented in January at a state rally in Frankfort. The Public Policy Office of the Association's Greater Kentucky and Southern Indiana Chapter is currently soliciting nominations for the award which is presented annually to an extraordinary caregiver who has been involved in advocacy.

The award recognizes Ms. George's passion for family caregivers and her exceptional commitment to advocacy. The former First Lady of Kentucky is involved in many charitable and humanitarian endeavors, but has a special passion for Alzheimer's because of her own caregiving experience during her mother's years with this disease. She shines a light on what thousands of families live with when Alzheimer's strikes.

Ms. George is an Alzheimer's Association-designated national Champion for Alzheimer's for her dedication to raising awareness of the disease and raising funds to find better treatments, as well as for her outspoken advocacy for improved support of families living with Alzheimer's. Through her determination to make a difference and because of her tireless commitment to expanding awareness of the unique toll that Alzheimer's takes on families and her willingness to speak up, Ms. George is an inspiration to caregivers and advocates.

She has served as Honorary Chair of the Alzheimer's Association of Greater Kentucky and Southern Indiana Chapter's annual Alzheimer's Advocacy Day at the state capitol and champions the cause at national Alzheimer's events.

Criteria

- Nominee shall be an Alzheimer's family caregiver; and
- Nominee shall have participated in advocacy action on Alzheimer's issues at the local, state and/or national levels.

Nomination Procedures

Nomination letters (see attached sample letter) demonstrating the exemplary advocacy action(s) of the caregiver should be submitted by someone having knowledge of the nominee's experience. The nomination letter (not to exceed 2 pages) and any supporting documentation (not to exceed four pages total) should include the following:

1. Brief bio on the nominee, including involvement in caregiving and the Association, relevant outside volunteer activities, if any, etc.
2. Description of experience and actions taken. What was the role of the nominee?

3. Description of any outcomes that the nominee achieved, e.g., who was impacted and how.
4. Description, if applicable, of how the caregiver/advocate demonstrated a commitment to Association's legislative priorities?

Examples of exemplary caregiving and advocacy:

- Nominee cares for spouse, parent or other relative or friend or neighbor at home, long-distance or in a residential setting; **AND**
- Nominee engages in advocacy activities, such as serving on an Alzheimer's public policy committee, or meets/has met with public officials in support of Alzheimer policy priorities; **OR**
- Nominee helped persuade elected officials or other decision makers to support changes in state regulations affecting nursing home residents; **OR**
- Nominee may have influenced the media, the general public and/or friends and family members of a person with Alzheimer's disease in order to achieve a public policy goal; **OR**
- Nominee may have facilitated a collaborative effort of Alzheimer's advocates as well as participants of other aging-related coalitions.

Application forms will be posted on the Association's website www.alz.org/kyin

Nominations should be sent to Ellen Kershaw at the Alzheimer's Association - Greater Kentucky and Southern Indiana Chapter, Public Policy Office, 6100 Dutchmans Lane, Suite 401, Louisville, KY 40205 via U.S. Mail and/or overnight mail ONLY. Please include two (2) copies of all paperwork. The Public Policy office will acknowledge the receipt (in writing) of all nominations.

THE DEADLINE FOR SUBMITTING NOMINATIONS IS JANUARY 9, 2012. All nominations must be in the Public Policy Office by close of business on January 9, NO EXCEPTIONS. The award winner and his/her nominator will be notified by January, 17, 2012.

Selection Procedures

The Award Selection Committee will review nominations and select the recipient. The Award Selection Committee will consist of two members of the Alzheimer's Chapter Public Policy Committee, two representatives from the Association and Phyllis George.

Award

The award will be presented at the annual Public Policy Rally in Frankfort and will include:

- Commemorative plaque
- Recognition in the Chapter newsletter and on the Chapter website.

Additional Information: Application Form and Sample letter

PHYLLIS GEORGE OUTSTANDING CAREGIVER - ADVOCATE AWARD

APPLICATION FORM

NOMINEE INFORMATION

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE #: _____ EMAIL: _____

CAREGIVER ROLE: _____

NOMINATED BY:

NAME: _____

RELATIONSHIP TO NOMINEE: _____

SIGNATURE: _____

CONTACT INFORMATION:

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

(MUST include name and signature of nominator for application to be processed)

Attach nomination letter (no more than 2 pages) describing nominee's outstanding caregiving and advocacy.

***Please return application and letter no later than January 9, 2012 to:
Ellen Kershaw, Public Policy Office,
Alzheimer's Association - Greater Kentucky and Southern Indiana Chapter,
6100 Dutchmans Lane, Suite 401, Louisville, KY 40205***

SAMPLE LETTER

[Date]

Dear Award Selection Committee:

I am pleased to nominate [nominee name] for the 2012 Phyllis George Outstanding Caregiver - Advocate Award.

Brief biographical paragraph describing who the nominee is, what role(s) s/he has held, family connections to Alzheimer's disease, professional interests, etc. For example: [Nominee name] personally knows the pain of Alzheimer's disease. S/he was or has been a caregiver for her/his [list specific family member(s)] for [number] years. S/he has been involved with the Greater Kentucky and Southern Indiana Chapter of the Alzheimer's Association since [year or specific length of time] and has served as [list titles and volunteer positions held, chapter committees served on, etc.] [S/he] also maintains an active professional career as a [occupation] in addition to [list other volunteer activities or personal interests].

Paragraph describing the caregiving that inspired the nominee to become active in advocating for public policy issue(s) and what the issue(s) is/are.

Paragraph or two describing nominee's advocacy efforts and outcomes. Include specific actions the nominee took toward achieving advocacy outcomes, the role the nominee played and any additional resources that were mobilized to achieve the advocacy result. For example: [Nominee name] was instrumental in the passage of Senate Bill 123, legislation that [description of bill]. [Nominee name] made [number] trips to the state capital to testify in support of the bill, wrote Letters to the Editor, and chaired/served on/attended/spoke at the chapter's lobby day at the State Capitol.

Paragraph describing how the nominee has demonstrated a commitment to the Association's legislative priorities. For example: [Nominee name] has demonstrated an outstanding commitment to the Association's legislative priorities by [list specific activities nominee has engaged in to support the Association's legislative agenda].

Paragraph describing the lasting impact of the advocacy effort, example: The lasting impact of Senate Bill 123 will be felt not only by the [number] persons with Alzheimer's disease in [state] but also by all direct care staff who are required to participate in the dementia care training program mandated by the legislation. A curriculum will be developed for the training program in addition to publishing a training manual that will be given to approximately [number] direct care workers.

In closing, I respectfully urge you to give [nominee name] your full consideration for the Phyllis George Outstanding Caregiver and Advocate Award. I am happy to provide any additional information or answer any questions you have about [nominee name].

Sincerely,

[signature]
[name]
Address