



Greater Louisville Inc.

**FOR IMMEDIATE RELEASE**

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**Greater Louisville Inc honors 2009 Inc.credible Award winners**  
*Awards honor outstanding small businesses in the community*

Louisville, KY (5/20/09) – Greater Louisville Inc., the Metro Chamber of Commerce, announced the recipients of its 2009 Inc.credible Awards today at the Celebration of Small Business Luncheon/Launch Louisville Small Business Showcase.

“Small businesses lay the foundations for Greater Louisville’s economy,” said Joe Reagan, GLI President. “They play a vital role in the local community and economy and combined they represent Greater Louisville’s largest employer. We are proud to honor this year’s winners,” he said.

The Inc.credible Awards salute outstanding small businesses with fewer than 100 employees in six categories. Listed below are this year’s winners. For more information, please see the following page.

**Congratulations to the winners of the 2009 Inc.credible Awards:**

- The Quilogy Award for a business with 1-9 employees - The Coalition for the Homeless, Inc.
- The Northwestern Mutual Financial Network Award for a business with 10-49 employees – Evidence In Motion.
- The Strothman & Company Award for a business with 50-99 employees – Alliant Technologies LLC
- The MainSource Bank Award for a woman-owned business – The Pepper Group, LTD.
- The award of a minority-owned business – T.E.M. Electric Co. Inc.
- The McCauley Nicolas & Company Award for a non-profit business –Alzheimer’s Association.

The Inc.credible Awards were founded in 2000 through a partnership with Greater Louisville Inc. and Stoll Keenon Ogden PLLC. For nearly a decade the Inc.credible Awards have honored and recognized outstanding small businesses in the Louisville area. Small businesses create new jobs and new wealth and empower people to use their skills.

The award winners are nominated by members of the community and are selected by independent judges based on the following criteria: Innovativeness of Product/Service, Response to Adversity, Community Involvement, Growth in Employment, Number of Years in Business, and Financial Performance. The only requirement is that the nominated business must be locally owned and operated in the Louisville area, and must have been in business prior to January 1, 2006.

**About Greater Louisville, Inc.**

The mission of Greater Louisville Inc. is to provide leadership on initiatives that impact the success of our members and contribute to the prosperity of our entire community. By working with individual businesses -- large and small, new and established -- Greater Louisville Inc. works to help our community grow and prosper.

The Quilogy Award for a business with 1-9 Employees

**The Coalition for the Homeless, Inc.**

[www.louhomeless.com](http://www.louhomeless.com)

*Collaboration for efficient community impact makes for Inc.credible service.*

In 1984, citizens and officials of Louisville and Jefferson County sought a coordinated community response to homelessness. In 1986 with the help of by two associate priests from the Cathedral of the Assumption and Christ Church Cathedral this task force became the Coalition for the Homeless, Inc. The Coalition educates the community about homelessness; it advocates for system change, and it coordinates the community response to homelessness through efficient use of resources and funding.

The Coalition promotes collaboration in our community in an effort to best meet the needs of the homeless and the providers that serve them. Collaborations preserve and maximize resources. This approach also reduces duplication of services that can often operate in a “vacuum”. The synergistic effect of working as a collaborative “whole” has greater impact than any agency would if operating in isolation and in turn, the network of providers (suppliers) truly establishes a “continuum of care” for individual and family consumers who are homeless.

The Coalition and its 40-member agencies have a relationship best described as “symbiotic” and inc.credible.

The Northwestern Mutual Financial Network Award

For a business with 10-49 Employees

**Evidence in Motion**

[www.evidenceinmotion.com](http://www.evidenceinmotion.com)

*Flexible workplace model has allowed for Inc.credible talent attraction and cultivation.*

EIM is an education and consulting company dedicated to creating and promoting a best practice culture within the physical therapy profession. EIM has created a genuinely unique on-line/on-site, best practice marketplace (an “educational studio”) for the advancement of musculoskeletal physical therapy practice, incorporating a variety of educational strategies in a coordinated fashion, including; weekend courses, on-line courses, topical discussion threads, on-line journal clubs and residency and fellowship degree tracks.

EIM has truly crafted a hybrid virtual/traditional company employee model. What makes EIM special is their founders and professional faculty. While Administrative services are centralized, thier network of subject matter experts (faculty/instructors/authors) reside throughout the US and occasionally beyond our national borders. These experts would not be able to closely collaborate if required to reside in a single or limited geographic location(s). Keeping this virtual office in mind EIM developed and launched the first (and at

this time, only) distance-learning based residency and fellowship education model for physical therapists.

For EIM advancing business is all about tapping into their Inc.credible outside-the-box (and location) thinking.

The Strothman & Company Award

For a business with 50-99 Employees

**Alliant Technologies LLC**

[www.allianttechnologies.com](http://www.allianttechnologies.com)

*Going above and beyond to understand and recognize Inc.credible untapped opportunities.*

Alliant Technologies is a turnkey controls and software integration company. They design, manufacture and commission control systems for the material handling industry including the airport baggage handling, freight and parcel sortation systems, warehouse and distribution market segments. Alliant has also added a very large and efficient panel fabrication facility for the local and regional panel market including Original Equipment Manufacture (OEM) companies.

On a recent project for a major airline, a specific budget was given for a large project. Alliant on their own visited the site, finding several ways to save significant costs on field wiring and installation costs. Expecting a price only a few pennies below the budget, the customer was pleased with several hundred thousand dollars in savings. Because of this extra effort and care Alliant was the only company selected to bid on this particular project. Another beneficial outcome of this insight for the client was ability to pull future work forward due to the cost savings. Alliant has earned the trust of many clients because of their in-depth and honest approach.

Inc.credible care equals unparalleled opportunities for Alliant Technologies.

The MainSource Bank Award

For a Woman Owned Business

**The Pepper Group, LTD.**

[www.thepeppergroup.com](http://www.thepeppergroup.com)

*A varied resource pool of top talent means Inc.credible results for clients.*

the pepper group, ltd. manages brand strategy development and implementation for a variety of clients in business-to-business and direct-to-consumer categories. They have a unique business model designed to bring stronger, more meaningful results to clients through a network of strategic alliances. Our model is inclusive of a resource pool of

creative, interactive, production, PR/media relations, direct marketing, and business planning experts.

Their unique business model is designed to bring stronger, more meaningful results to clients. Once a client's business challenge is identified and the strategic process outlined, the pepper group, ltd. engage the appropriate marketing disciplines through a strategic network representing research, media, public relations, creative, and other fields. Topping it all off with a creative and relaxed working environment that helps drive and support the team.

Cool business structure and even cooler associates at the pepper group blend to make inc.credible brand strategies.

The Award for a Minority Owned Business

**T.E.M. Electric Co. Inc.**

[www.temelectric.com](http://www.temelectric.com)

*Connecting rather than competing with peers fosters Inc.credible success.*

T.E.M. Electric Co., Inc. is a full service electrical contracting company. Their highly skilled staff strives diligently to provide the following services: Electrical contracting, engineering, supply, service and maintenance of commercial, industrial, and institutional facilities. T.E.M. also offers design-build, data, voice, fiber, telecommunication, fire alarm, security, temperature control, energy management and TV system installation.

T.E.M. is involved in involved with a peer group that consists of other electrical contractors throughout the United States. They meet three times a year to discuss how they can help each other. With guidance from peers T.E.M. has built a solid company, with specialized certifications; MBE, DBE, 8(a), HUB Zone, SDVOC and GSA along with impressive company paid educational opportunities for employees.

Maximizing peer mentoring and offering apprenticeship/continuing education opportunities to employees makes T.E.M. an inc.credible incubator for continued success.

The McCauley Nicolas & Company Award for a Non-Profit Business

**Alzheimer's Association**

[www.alz.org/kyin](http://www.alz.org/kyin)

*Streamlining to facilitate enhanced communication, ties together an Inc.credible support system.*

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. The Louisville-based Greater Kentucky & Southern Indiana Chapter is one of seventy-seven local organizations making up a national network.

Our organization's achievements and progress in the field have given thousands of people a better quality of life and brought hope for millions more. Since 1982, the Association has committed more than \$250 million to over 1,700 best-of-field research proposals.

Prior to 2008, the Association's organizational structure was based on a "three office, three region" model. Staff reported to regional directors regardless of job responsibilities or function. In July 2008, the Association restructured, allowing for functional supervision across the 125 county territories. As a result of the new organizational structure and a significant investment of time, improved communication and technology, the Association is acting as one Chapter serving a broad and expansive territory. To broaden their reach even further the Association strengthened its video and regional conference opportunities, allowing individuals in even the most remote communities to participate in Association sponsored learning opportunities

Inc.credible reach and strong communication is exemplified in The Alzheimer's Association.

Please visit [GreaterLouisville.com](http://GreaterLouisville.com) to find out more about GLI's small business solutions and to learn about past Inc.credible Award winners.

**Inc.credible Award Sponsors:**

**Presenting Sponsor** – Stoll Keenon Ogden

**Award Sponsors-** Quilogy, Northwestern Mutual Financial Network, Strothman & Company, MainSource Bank, McCauley Nicolas & Company