



Alzheimer's Association Greater KY and Southern IN Chapter

Position Opening Announcement

Posting Date: 10/27/09

Job Title: Marketing Representative

Education Requirements: 4-year Degree preferred

Location: Lexington Chapter Office
465 E. High Street

Experience Requirements: At least 2 years

Employee Type: Full time

Base Pay: \$27,000 to \$31,000

Travel: Local travel with some overnights.

Closing Date: Until Filled

Description

This position is responsible for executing marketing activities in the Lexington area and other targeted counties to expand community awareness and develop relationships with corporations, community groups and health care providers.

At least 2 years experience in marketing or sales with public contact preferably in a non-profit or health-related environment.

Local travel required with some overnights.

Requirements

Bachelor's degree in Marketing or a related field preferred

Proficiency in Microsoft Office applications

Experience in public speaking

Strong oral, written and presentation skills

Ability to travel as needed to perform job duties

Ability to work evenings and weekends as needed

The Way We Work

The Greater Kentucky and Southern Indiana Chapter of the Alzheimer's Association is committed to maintaining a working environment free from discrimination and harassment. The association prohibits any conduct that is discriminatory or harassing in nature or that adversely affects an employee's terms or condition of employment because of his or her race, color, religion, age, gender, national origin, sexual orientation, citizenship, or disability status as a veteran.

Our Equal Opportunity policy applies to hiring, training, promotions, salary administration, job assignment, benefits, discipline, termination, and all other aspects of the job.

Contact Information

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