

go purple

have fun
do Good
end alzheimer's
benefitting the alzheimer's association

Help Raise Awareness and Funds for Alzheimer's One-Day Fun-Raising Activities

Want an easy way to get involved with the Alzheimer's Association while building team spirit within your workplace? Here's how: plan a one-day fun-raising activity designed to motivate co-workers to support the millions of Americans across the country affected by Alzheimer's disease. It's fun and easy to do!

Casual for a Cause

Employees choose a day to dress casually and display their commitment to the Alzheimer's Association in return they donate \$5 to support Alzheimer's research and other vital services.

Get Grounded in the Fight Against Alzheimer's

Declare a morning to have the ultimate coffee break to show your support for the Alzheimer's Association. Ask your local coffee shop to donate some coffee and encourage your employees to "get grounded" in the facts about Alzheimer's. Offer a cup of coffee in exchange for a small donation.

Game Day



Rally around a sporting event and encourage employees to wear a favorite team's cap or jersey. Or, organize softball, volleyball or board game tournaments to help employees

exercise their bodies and their brains.

Win-a-Day

Employees donate to enter a contest to win valuable workplace-related prizes, like a prime parking spot, tickets to an event or an afternoon off.

Tailgate To Tackle Alzheimer's Party

Throughout the football season bring your co-workers together for food, games, and fun! Collect donations and increase awareness of this devastating disease.

Run, Cycle or Swim



Or choose your own adventure. Get a workplace team together and enter an active event. Make your miles more meaningful by asking people to donate to your efforts. Collect

donations for every mile that you run, cycle or swim.

Dunk Alzheimer's

Score points with a Dunk Alzheimer's Event during basketball season. Join in the fun as you host a party to watch a big game and collect donations at halftime.

Memory Walk

Rally behind our cause and organize a team to participate in our signature fundraising and awareness event.

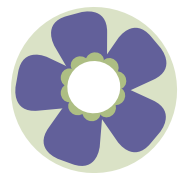
Ebay.com

Hate the idea of a garage sale? How about rounding up the goods from your co-workers and putting it all on ebay.com to be auctioned off.

Forget-Me-Not

Ask co-workers to take home 10 Alzheimer's Association paper Forget-Me-Not flowers to sell to their family, friends and neighbors.

Display the sold paper flowers in your office, break room or the company cafeteria.



These voluntary activities are easy to implement, and we can provide you with all the tools you'll need. Every dollar you and your colleagues raise will help us to provide education, support and training programs in your community. For more information contact us at 800.272.3900 or www.alz.org/kyin.