

# go purple

have fun  
do Good  
end alzheimer's  
benefitting the alzheimer's association



## Creative Fun-Raising Events to Help Raise Awareness and Funds for Alzheimer's

### Jeans or Casual Dress Day

If your school, organization or place of business has a strict dress code, opt for a day when people can donate a small amount (for example, \$5) in exchange for the option to wear jeans, casual dress, or designate a day to GO PURPLE – wear purple and display your commitment to the Alzheimer's Association by wearing our symbol.

### Spaghetti Dinner

Spaghetti is a low-cost meal that's easy to make in large amounts, and everyone loves it! Some other fun, low-cost dinner options are pancakes and hotdogs. Add a twist and have a black-tie pancake supper! You can also make this a hot breakfast, lunch, afternoon tea or brunch event!

### Dollar Walk

Invite supporters to help pave your "Dollar Walk" with dollar bills. Outline your walk in a hallway or large room with colored tape. Use masking tape (preferably one that isn't sticky enough to tear paper) to tape donated dollar bills as stepping-stones on your walk.

### Garage Sale

One person's trash is almost always another person's treasure, which is why garage sales are such fun and successful events. Let your buyers know that the proceeds benefit the Alzheimer's Association.

### Game Night

Set up games like cornhole, volleyball or softball. Collect donations to play or entry fees for teams.

### Tailgate to Tackle Alzheimer's Party

Throughout the football season bring your friends together for food, games, and fun! Collect donations and increase awareness of this devastating disease.

### Movie Night

Host a movie night at your house and charge admission. Pass around an empty popcorn tub for donations.

### Run, Cycle or Swim

Or choose your own adventure. Make your miles more meaningful by asking people to donate to your efforts. Collect donations for every mile that you run, cycle or swim.

### Dunk Alzheimer's

Score points with a Dunk Alzheimer's Event during basketball season. Join in the fun as you host a party to watch a big game and collect donations at halftime.

### Memory Walk

Rally behind our cause and organize a team to participate in our signature fundraising and awareness event.

### Creative Friends

Get creative (and ask some friends to pitch in) and make some ornaments for the holiday season. Sell them at school or at local bazaar or fair.

### Delegate

Get 10 friends to ask 10 people for \$10 to help raise money for the Alzheimer's Association.

### Ebay.com

Remember the garage sale idea? How about rounding up the goods from your friends and putting it all on ebay.com to be auctioned off.

### Forget-Me-Not

Ask friends to take home 10 Alzheimer's Association paper Forget-Me-Not flowers to sell to their family, friends and neighbors. Display the sold paper flowers in the hallways, cafeteria or gymnasium at school.

### Extra Change in My Pocket

Create little boxes for your friends and family and have them place it on their dresser. At the end of the day, they can drop any spare change in the box and at the end of the designated period can turn their extra change box back over to you.

### Meet the Press

Does your school distribute a newsletter? Take advantage of this to get the word out about Alzheimer's disease. Have them include a "Tickle Your Brain" game.

### Lifesaver Candy Sale

Buy a Lifesaver and become a life saver for individuals affected by Alzheimer's disease.

### Jail a Teacher

Place a teacher or coach "under arrest" and charge \$1/minute to keep him/her in jail.

### Have a Dance-A-Thon

Collect pledges for every hour you dance. Get a band or DJ to donate their time and music.

### Talent Show

Host a talent show or entertainment event and sell tickets. Everyone loves to be a star!