

alzheimer's association®

Louisiana Chapter

www.alz.org/louisiana

24 hour helpline 1-800-272-3900

Alzheimer's Association
Louisiana Chapter State Office
3717 Government St., Suite 7
Alexandria, LA 71302
318-619-8383
Fax: 318-619-8339



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CHAPTER UPDATES:

Shreveport/Bossier City office
telephone number has been
changed to 318-673-2166

Louisiana Chapter Staff

Bob Stephens, Executive Director
Ruth Fontenot, Director of Public Affairs
Leigh Ann Tonore, Accounting
Courtney Arceneaux, Director Bayou Region
Danielle Bacque, Director Acadiana/
Lake Charles
Sandy Bass, Director Northeast Louisiana
Joanna Hensley, Director Shreveport/
Bossier City
Elena Lacour, Director Greater New Orleans
Julie Morris, Director Central Louisiana
Elizabeth Youngquist, Intern, Greater New
Orleans

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Keith Weisheit - Houma

Funds raised through Memory Walk benefits the care, support and research efforts of the Alzheimer's Association.

The Alzheimer's Association Louisiana chapter provides services in all 64 parishes. Services include: support groups for caregivers; support groups for Younger Onset Alzheimer's disease patients; dementia care conferences for professionals and caregivers; free informational programs for family caregivers; law enforcement and first responder training; dementia training for providers, professionals and in-home caregivers; referral services, Medic Alert/Safe Return program; 24 hour toll-free helpline; care consultation, public advocacy efforts; and funding research in Louisiana.

Your financial support helps us to provide these services to continue research efforts that may lead to a cure.

If you have not done so, please sign up for the Memory Walk near you by going to our chapter website at

www.alz.org/louisiana

Greater New Orleans Memory Walk—October 3, 2009
Central Louisiana Memory Walk (Alexandria)- October 17, 2009
Lake Charles Memory Walk—October 24, 2009
Northeast Memory Walk (Monroe) - November 7, 2009

You, your family, and friends have the opportunity to be a part of a movement bringing help and hope to millions of Americans living with Alzheimer's and millions more at risk.

**Mark your calendar and join a
Alzheimer's Association Memory Walk
this year.**

SAVE THE DATES

Message from the Executive Director

Dear Alzheimer's Association Friends,

The Alzheimer's Association has advanced research and care discoveries that would not have been possible without our donors. The Association has been a catalyst behind nearly every major breakthrough and advance in Alzheimer research for the past 27 years. Scientists are learning more every day about the characteristics of Alzheimer's and promising treatments to slow or stop its progress. There is hope.

We appreciate your support of our efforts and encourage you to participate in our events and programs across Louisiana. Any donation that you make to the Louisiana Chapter of the Alzheimer's Association will be used to provide services and information to families in Louisiana, to actively pursue legislation at the state and national level, and to advance research to find a cure for Alzheimer's disease.

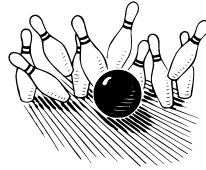
Once again, thanks for your interest and support.

Bob Stephens
Executive Director
Louisiana Chapter
Alzheimer's Association

Upcoming Chapter Events:

Bayou Region:

***STRIKE OUT ALZHEIMER'S BOWLING TOURNAMENT—
November 15, 2009 at Creole Lanes in Houma, LA***



*For more information contact
Courtney.arceneaux@alz.org*

Services:

Support Groups

The purpose of an Alzheimer's Association support group is to offer the opportunity to families in similar situations to learn care giving strategies, receive support, build social relationships and gain information about local resources. Support groups help prevent burn-out, give hope and encouragement and teach the importance of self care. To locate a chapter listing of support groups call your local office or visit the website at www.alz.org/louisiana.

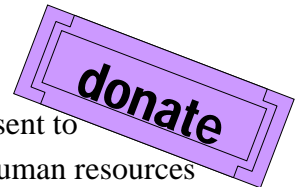
Step by Step: The Journey With Alzheimer's

The Step by Step series is a free six week educational seminar for families and caregivers offered to the public. The topics offer information from understanding Alzheimer's disease, behaviors associated with the dementia, stress management to legal/financial matters and grief. Contact your local chapter to find out the upcoming dates near you.

WORKPLACE GIVING



Donate through your workplace today. Sign up and request contributions be sent to the Alzheimer's Association. Will your employer match your contribution? Contact your human resources department today! Many companies will match your contribution to the Alzheimer's Association.



**Alzheimer's Disease is the 7th
leading cause of death**

While the total number of deaths attributed to other major causes of deaths has been decreasing, those due to Alzheimer's have continued to increase in the United States. An increase risk of death may also apply to people newly diagnosed with Alzheimer's and the impact by not having a cure for Alzheimer's nor highly effective treatments.

Millions of Americans now have Alzheimer's disease or other dementia. The number increases every year because of the steady growth in the older population. The number will continue to increase and escalate rapidly in the coming years as the baby boom generation ages.

Although Alzheimer's disease and death from Alzheimer's can occur under age 65, the primary occurrence is in the elderly. The mechanisms by which dementia leads to death may create uncertainty about the underlying cause of death. Severe dementia frequently causes such complications as immobility, swallowing disorders or malnutrition. These complications can significantly increase the risk of developing pneumonia, which has been found in several studies to be the most commonly identified cause of death among elderly people with Alzheimer's disease and other dementias.

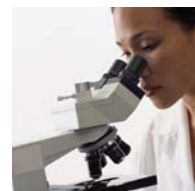
Every 70 seconds, someone in America develops Alzheimer's Disease. Currently, an estimated 5.3 million Americans of all ages have Alzheimer's disease. This figure includes 5.1 million aged 65 and older and 200,000 individuals under age 65 who have younger-onset Alzheimer's.

Although the cause or causes of Alzheimer's disease are not yet known, most experts agree that Alzheimer's, like other common chronic conditions, probably develop as a result of multiple risk factors rather than a single cause. The greatest risk factor for Alzheimer's is advancing age. A small percentage, probably less than 5 percent, is caused by rare genetic variations found in a small number of families worldwide. In these inherited forms of Alzheimer's, the disease tends to develop before age 65, sometimes in individuals as young as age 30.

National Alzheimer's Association 2009 Facts and Figures

To learn more about Alzheimer's Disease visit the National Alzheimer's Association website at www.alz.org.

*83,000 people in Louisiana
are living with Alzheimer's
Disease, representing a
14% increase since the year
2000.*



The field of Alzheimer's Disease research is evolving rapidly. It is important not to ignore the early warning signs. With more information from longitudinal studies, researchers will be able to further characterize the early features of Alzheimer's. If you or someone you know is showing memory impairment it is important to share your concerns with a physician.