

FISHING FOR MEMORIES

Carrick & Holly Boffy
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fishingformemories@gmail.com

115 Triangle Circle
Lafayette, LA

To Our Potential Sponsors,

In an attempt to raise awareness and funds for the Alzheimer's Association and bring back the family fun and excitement of the long-lasting Tarpon Rodeo in Intracoastal City, we are organizing a fishing rodeo.

According to the *2008 Alzheimer's Disease Facts and Figures Report*, as many as 5.2 million people in the United States are living with Alzheimer's. Ten million baby boomers will develop the disease in their lifetime. Every 71 seconds someone develops Alzheimer's, and the disease is the sixth-leading cause of death. The direct and indirect costs of Alzheimer's and other dementias to Medicare, Medicaid and businesses amount to more than \$148 billion each year.

Fishing for Memories will be held at the public boat launch located adjacent to Maxie Pierce Grocery in Intracoastal City from July 30th – August 2nd and will include both inshore and offshore categories. Winners in the 11 categories will receive cash prizes depending on the money donated by sponsors. The plans also include family-oriented activities during the day Saturday and entertainment Saturday night. The awards ceremony will take place Sunday afternoon.

Please review the attached sponsor categories and return the application as soon as possible. Platinum sponsorships must be received by June 15th to be included on the t-shirt. All donations are tax deductible. Sponsors will receive a letter from the Louisiana Chapter of the Alzheimer's Association documenting donations for tax purposes. The money donated by sponsors will pay for the rodeo, and therefore impact the quality of event we are able to offer. The ticket sales will benefit the Alzheimer's Association.

Sponsors will be identified on the website for the Louisiana Chapter of the Alzheimer's Association under the Fishing for Memories information.

Your sponsorship will benefit a worthy cause and provide an exciting event for the community. The money raised will be used by the Louisiana Chapter of the Alzheimer's Association to fund educational and awareness programs along with care and support programs for those families dealing with Alzheimer's disease in our state.

For updates on the rodeo, visit www.alz.org/louisiana, email us at fishingformemories@gmail.com or call Carrick at 254-4880.

Sincerely,

Carrick & Holly Boffy

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2009 Sponsor Categories

- Bronze Sponsor \$100 - Receive their name/business name on a banner at the weigh in

- Silver Sponsor \$250.00 - Receive their name/ business name on a banner at the weigh in and free tournament registration for 1 person

- Gold Sponsor \$500.00 - Receive their name/ business name on a banner at the weigh in and free tournament registration for 2 people

- Platinum Sponsor \$1000.00 - Receive their name/ business name on a banner at the weigh in, company/business name on the back of the rodeo t-shirts, 5 free rodeo t-shirts, and free tournament registration for 5 people
Please include the printer friendly business name or logo you would like to have on the rodeo t-shirt. Platinum sponsorships must be received by June 15th to be included on the t-shirt.

- Master Sponsor \$2500.00 - Receive their name/ business name on a banner at the weigh in, company/business name on the back of the rodeo t-shirts, 15 free rodeo t-shirts, free tournament registration for 15 people as well as two custom embroidered fishing shirts
Please include the printer friendly business name or logo you would like to have on the rodeo t-shirt.

If you are interested in participating as a sponsor, please fill out the application form. Return the form along with your donation to Fishing for Memories, c/o Carrick Boffy, 115 Triangle Circle, Lafayette, LA 70508. Make checks payable to Fishing for Memories.

Sponsors will be identified on the website for the Louisiana Chapter of the Alzheimer's Association under the Fishing for Memories information.

For updates on the rodeo, visit www.alz.org/louisiana, email us at fishingformemories@gmail.com or call Carrick at 254-4880.

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Sponsor Application Form

Name _____

Business name _____

Address _____

Phone number _____

Email address _____

Please make checks payable to ***Fishing for Memories***

Sponsor Level

- Bronze
- Silver
- Gold
- Platinum – Please include the printer friendly business name or logo you would like to have on the rodeo t-shirts.
- Master – Please include the printer friendly business name or logo you would like to have on the rodeo t-shirts.
- Any other amount or contribution _____

How many additional rodeo tickets do you need at the cost of \$30? _____
List the names of rodeo participants on the following sheet.

TOTAL \$ _____

