



Friday, March 26, 2010 • Sheraton Metairie-New Orleans Hotel

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$5,000

- Logo on front of conference brochure and conference program
- Full page ad in conference program
- Logo w/business description in exhibit listing (*business description not to exceed 40 words*)
- Logo and link on conference registration website
- Conference registration for 8 employees
- Prime exhibit location
- Opportunity to identify your organization as a Dementia Care Conference sponsor in your 2010 marketing materials
- Logo in e-newsletter following conference and displayed prominently in primary meeting room
- Opportunity to highlight company to participant audience

GOLD SPONSOR \$2,500

- Logo inside conference brochure
- Logo w/ business description in exhibit listing
- 1/2 page ad in conference program
- Logo and link on conference registration website
- Conference registration for 6 employees
- Prime exhibit location
- Opportunity to identify your organization as a Dementia Care Conference sponsor in your 2010 marketing materials
- Logo in e-newsletter following conference and displayed prominently in primary meeting room
- Representative from Association will highlight company to participant audience

SILVER SPONSOR \$1,000

- Logo inside conference brochure
- Logo w/ business description in exhibit listing (*business description not to exceed 40 words*)
- ¼ page ad in conference program
- Logo on conference registration website
- Conference registration for 4 employees
- Preferred exhibit location
- Logo in e-newsletter following conference

BRONZE SPONSOR \$500

- Name inside conference brochure
- Name w/ business description in exhibit listing (*business description not to exceed 40 words*)
- Conference registration for 2 employees
- Assigned exhibit location
- Name in e-newsletter following conference

EXHIBITOR* \$300—Includes: name in exhibit listing and assigned exhibit location.
* *Does not include participant registration.*

Exclusive Underwriting Opportunity— LUNCH SPONSOR \$ 4,000

- Logo in program as lunch sponsor
- Prime exhibit opportunity at Dementia Care Conference
- Opportunity to welcome lunch attendees and speak briefly (5 minutes) about company
- Sign recognition as exclusive sponsor at event

For more information contact Elena Lacour at
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