

Greater Maryland Chapter Highlights of FY 2007-2008

Public Awareness

- Development of new web site
- New Mission Enhancement Center in Timonium Office – kick-off reception for Center
- Increased space in Frederick office
- Increased volunteer involvement
- Kick-off of Ambassador program- Volunteer speakers who set up engagements in their community to talk about the work of the Alzheimer's Association

Services and Education

- Funding from Leonard and Helen R. Stulman Foundation for outreach efforts
- Significant policy change in how people with cognitive impairments will be assessed for medical eligibility for Medicaid long term care services, effort led by Public Policy Director, Public Policy Committee and coalition partners
- Completion of a 8-hour dementia training DVD targeted to employees of nursing facilities
- Funding from the Harry and Jeanette Weinberg Foundation for development of marketing partnerships and outreach
- First-ever conference for African-American caregivers in Frederick
- Development of support groups for people with young onset Alzheimer's and their family members in Timonium and Hagerstown
- Designated "Non-Profit of the Year" by Baltimore County Department of Aging, presentation with Governor O'Malley and County Executive Jim Smith, for outstanding educational efforts in the County
- First conference ever for people with young –onset dementia and their family members

Development

- Unprecedented funds raised for Memory Walks
- Unprecedented funds raised for Galas
- Two successful donor receptions in Cambridge

Management and Governance

- Recertification for Maryland Non-Profits Standards of Excellence
- Chapter-wide strategic planning process resulting in 2009-2011 Strategic Plan