

## Program Highlights

The Alzheimer's Association offers a wealth of community programs and services designed to meet the needs of those with Alzheimer's disease, their family members and care partners. During the past year, with the support of generous donors and volunteers, the Michigan Great Lakes Chapter provided help and hope to thousands of area families. Following are highlights of this productive year.

### Family Services

The Alzheimer's Association's 24/7 Helpline, comprehensive Web site, 45+ support groups, and one-on-one care consultation services are a lifeline for thousands of families seeking timely and accurate information about Alzheimer's disease. Helpline support is available anytime of the day or night; follow-up calls are offered to ensure ongoing support. Information is also readily available through our Web site, which includes a Helpline online feature for those who prefer to submit their questions via e-mail. Care consultation services, including intensive telephone consultation, walk-in appointments at all offices, and scheduled appointments at off-site locations, offer families the opportunity to meet one-on-one with chapter staff.

During the past year:

- √ a client-tracking database was established to better serve persons with dementia and their families.
- √ more than 4,000 people called the Helpline and received information, referrals, and support.
- √ nearly 54,000 visitors accessed the chapter Web site to obtain information on Alzheimer's disease, register for education programs, access our Helpline online tool, and purchase books.
- √ 2,371 family members and friends of people with dementia attended an Alzheimer's Association support group to receive help and understanding from others affected by Alzheimer's disease or a related dementia.
- √ 832 families received assistance through our care consultation program; off-site appointments are now available in 10 cities in addition to our four office locations.

### Education and Training

The launch of the Campaign for Quality Residential Care in 2006 marked a milestone in our efforts to improve the quality of dementia care in residential care settings. Staff distributed "Dementia Care Practice Recommendations for Assisted Living and Nursing Homes" throughout the chapter service area to educate residential care facilities on standards of quality care for people with dementia. The chapter also began providing "Foundations of Dementia Care" professional training for direct care workers and supervisors in assisted living facilities and nursing homes. Based on the practice recommendations, the trainings provide practical advice on how to meet the needs of people with dementia.

The chapter's seventh Schreiber Memorial Conference, presented in Kalamazoo, was among the many education opportunities for family caregivers and health care professionals in 2006. The conference theme, "Partnering in Care," highlighted opportunities for families to work with physicians, elder law attorneys, and residential care staff to meet the needs of people with dementia. During the past year:

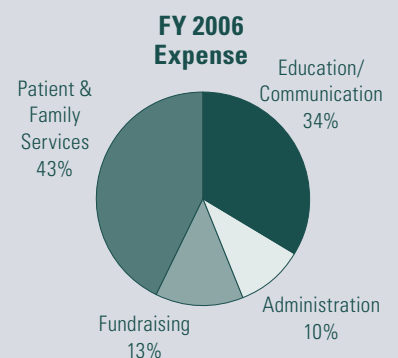
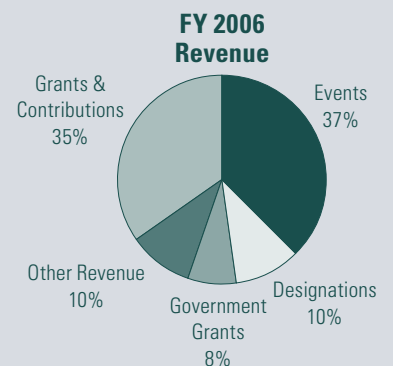
- √ caregiver education programs reached 3,534 participants; highlights of our education curriculum include an Understanding Alzheimer's orientation program, an annual research program and intensive caregiver workshops.
- √ the Understanding Alzheimer's program was presented in Spanish for the first time; programs were offered in Kalamazoo and Ypsilanti.
- √ "Keeping Your Loved One Safe" presentations were offered in several cities to educate the community on wandering and driving safety issues.
- √ more than 200 health care professionals and Alzheimer family members attended the Schreiber Memorial Conference; participants learned how to form vital partnerships that will have a positive impact on the care of those affected by Alzheimer's.
- √ as part of the Campaign for Quality Residential Care, the chapter began providing "Foundations of Dementia Care" professional training for direct care workers and supervisors in assisted living facilities and nursing homes.
- √ in total, the chapter provided training for 742 health care professionals.

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## 2006 Financial Summary

REVENUE	FY 2006*	EXPENSE	FY 2006
Grants, Contributions and Memorials	347,294	Patient and Family Services	518,370
United Way and Designations	106,037	Public Education/Communications	410,001
Planned Giving	7,091	Research	1,520
Fundraising Events	414,977	Management and General	126,221
Less: Direct Donor Benefits	(31,091)	Fund Development	159,854
Net Fundraising Events	383,886	<b>TOTAL EXPENSE</b>	<b>\$1,215,966</b>
Government Contracts	77,459		
Other Revenue	101,347		
<b>TOTAL REVENUE</b>	<b>\$1,023,114</b>	<b>TOTAL CHANGE IN NET ASSETS</b>	<b>(\$192,852)</b>

ASSETS	FY 2006	LIABILITIES	165,977
Current Assets	304,163	Net Assets at Beginning of Year	426,556
Furniture and Equipment	24,221	Change in Net Assets	(192,852)
Other Assets - Promises to Give	71,297	Net Assets at End of Year	233,704
<b>TOTAL ASSETS</b>	<b>\$399,681</b>	<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$399,681</b>



\* Fiscal Year July 2005 – June 2006

Audited Financial Statement and IRS Form 990 available for review upon request.

# is a world without alzheimer's



alzheimer's association

## OUR VISION

### Message from the Chair and President

For more than 25 years, individuals and families facing the difficult challenges of Alzheimer's disease have turned to the Alzheimer's Association for support and understanding. This year was no exception, as the number of people participating in chapter programs and services reached more than 12,000.

As we reflect on our accomplishments of the past year, the pride we take in the progress we've made is tempered by the realization that we must do more. The needs in the communities we serve are increasing as we confront an uncertain economy and a period of transition for our chapter. Yet, despite these challenges, we continue to provide high quality signature services in an environment of change. Our efforts to do more for those who need us most produced many positive results during FY2006. The past year brought new leadership to the chapter and an internal restructuring added two additional counties to our service area – Allegan and Barry – thereby increasing our outreach to the thousands of Michigan residents who live with Alzheimer's disease and dementia.

In addition to expanding our service area, we established several key partnerships in the community. Our collaboration with the Michigan Dementia Coalition on the "Worried about Memory Loss?" campaign increased dementia awareness throughout the state; our partnership with the Primary Care Dementia Network provided education and outreach to primary care physicians and their medical teams.

Most importantly, over the past year, we have worked to expand and improve our services for families. We have enhanced our education opportunities, developed new outreach strategies and launched new support groups – all while placing an emphasis on the needs of local communities. In an effort to increase our presence throughout our 23-county service area, we are establishing regional advisory councils in several major cities. As we look ahead to this exciting initiative and further collaborations in the communities we serve, the future looks bright. With the commitment of our staff and the steadfast support of our generous donors and volunteers, we will realize our vision of a world without Alzheimer's.

Linda Furgason, Chair  
Board of Directors, 2006 - 2007

Elizabeth A. Longley  
President and CEO

The Alzheimer's Association is the leading donor-supported, voluntary health organization in Alzheimer research, care, and support.

