

# alzheimer's association™

## Midlands Chapter

Midlands Chapter Alzheimer's Association • 1941 South 42<sup>nd</sup> Street • Suite 205 • Omaha, NE 68105  
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### **Metro Omaha's Official Oscar Night® America Party To Benefit the Midlands Chapter Alzheimer's Association**

(OMAHA, NE) – You don't have to live in Hollywood to experience the magic and excitement of Oscar Night. Metro area residents can join in the festivities when the Academy of Motion Picture Arts and Sciences stages its 84th Academy Awards® on Sunday, February 26, 2012 by attending the area's only own Academy-sanctioned Oscar Night America party. The metro Omaha party is one of 49 official parties that will be held across the country on Oscar Night.

Benefiting the Midlands Chapter Alzheimer's Association, the Omaha metro Oscar Night celebration will be held at the DC Centre, beginning at 5:00pm. Please call the Midlands Chapter office at 402-502-4301 or go to the Midlands Chapter website at [www.alz.org/midlands](http://www.alz.org/midlands). Tickets are \$125.00 or a table of 8 is \$1000.00. Reservations are due no later than Monday, February 20, 2012.

The local audience will watch the Academy Awards telecast on large screens through the courtesy of KETV, the Omaha affiliate of the ABC Television Network, which broadcasts the Academy Awards presentation. ABC and the Academy are cooperating for the 19<sup>th</sup> year with local charities to support the official Oscar Night viewing parties. The Academy of Motion Pictures provides local Oscar Night guests the same official program distributed to celebrities at the actual Academy Awards in the Kodak Theatre in Hollywood, California.

"Oscar night is an event meant to be a shared with others. This network of fundraising parties across the nation is a natural extension of that experience, and also represents the year-round philanthropic work the Academy does," said Academy CEO, Dawn Hudson. "This February we are thrilled to be able to celebrate the movies with fans nationwide while supporting charities around the country."

“Oscar Night generates excitement all over the world,” said Duane J. Gross, President and CEO of the Midlands Chapter. “We had an incredibly enthusiastic turnout last year. We hope the party is even bigger and better in 2012! This benefit for the Alzheimer's Association Midlands Chapter is important to meet the increased demand for Chapter services.”

The proceeds from the event will benefit the Midlands Chapter Alzheimer's Association. The Midlands Chapter serves Eastern Nebraska and Southwest Iowa by providing education, information, and support and care to individuals afflicted with Alzheimer's disease and their caregivers.

For more information or tickets to Oscar Night, visit [www.alz.org/midlands](http://www.alz.org/midlands) or contact Alisha Palagi at the Midlands Chapter Alzheimer's Association at (402) 502-4301 or via email at [apalagi@midlandsalz.org](mailto:apalagi@midlandsalz.org).

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