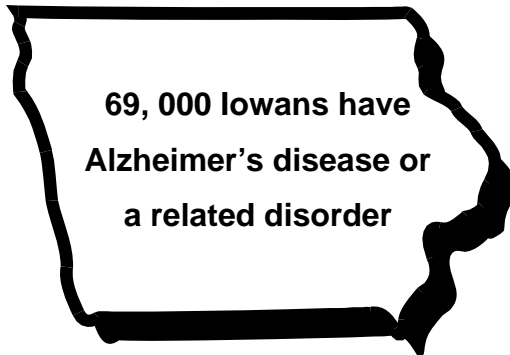


## Iowa Public Policy

### Did you know that:

- 69, 000 Iowans have Alzheimer's disease or a related disorder
- An estimated 5.4 million Americans currently have Alzheimer's disease
- By 2050 this number may increase to 16 million



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### Chapter Services:

Support of Research  
Caregiver Educational Presentations  
Learning Institute  
Chapter Newsletter  
Clergy Forums  
Lunch & Learn Presentations  
Resource Lending Library  
Speakers Bureau  
Professional Conference  
Family Support Services  
Support Groups  
MedicAlert® Safe Return® Program  
Care Consultation  
Outreach Projects in  
non-urban communities  
Informational & Referral Service  
Dementia Training for respite volunteers  
24/7 Helpline

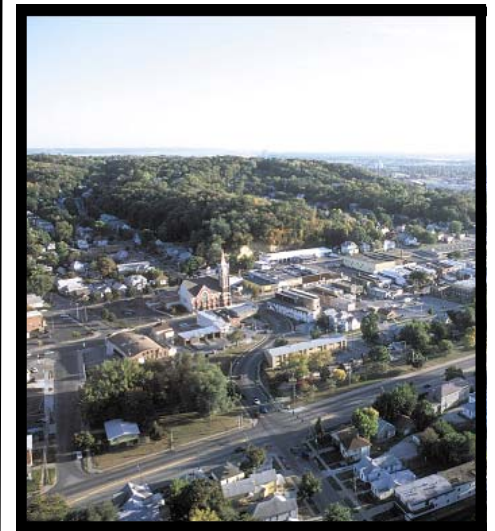
#### Branch Office

Charles E. Lakin Human Services Campus  
705 North 16th Street  
Council Bluffs, IA 51501  
Business Phone: 712.322.8840

24/7 Helpline: 1.800.272.3900

[www.alz.org/midlands](http://www.alz.org/midlands)

# Becoming an Advocate in Iowa



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## The Many Different Faces of Advocacy

### Why should I get involved?

- To increase funding to find a cause and cure for Alzheimer's disease.
- To establish an accountable system to help finance long term care.
- To ensure that those with Alzheimer's disease and other related dementing disorders receive the best care possible in facilities.
- To build strong partnerships which insure that elderly concerns are appropriately addressed at governmental and community levels.
- To provide individuals with dementing disorders the best quality of life possible.

### How do I get involved?

#### Become an Advocacy Network Member

- Stay informed on issue through Chapter mailings and e-mails
- Contact public officials when you receive ALERTS!

#### Become a Public Policy Speaker

- Speak at legislative hearings or forums
- Meet with public officials to tell your story

#### Become an Awareness Supporter

- Oversee Public Policy tables at Memory Walks, health fairs or other events
- Talk about Public Policy efforts at Support Group meetings

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### Becoming An Advocate!

I would like to help by becoming:

\_\_\_\_\_ an Advocacy Network Member

\_\_\_\_\_ a Public Policy Speaker

\_\_\_\_\_ an Awareness Supporter

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

\_\_\_\_\_ I would like to get involved; however, I do not have time right now. Please send me the advocacy alerts to keep me informed of issues. *(Must have e-mail address to receive.)*

**24/7 Helpline: 800.272.3900**

**[www.alz.org/midlands](http://www.alz.org/midlands)**