

alzheimer's association® day

at the hill

Tuesday, February 21, 2012

Iowa State Capitol in Des Moines

10:00 a.m. - 4:00 p.m.

****Registration Required****

Featured Speakers:

Welcome and Introduction -- John Beals, Alzheimer's Advocate

Overview of Alzheimer's Disease in Iowa and 2012 Legislation -- Emily Garber, Manager of Education and Outreach, Alzheimer's Association

Communicating with Legislators -- Amy Campbell and Craig Patterson, Campbell/Patterson Lobbying & Public Policy Consulting

Effective Approaches with Legislators -- Member of the Legislature

Join us to become educated about the issues, learn new skills, network with fellow advocates and take our message to our elected officials.

Use your **VOICE** to advocate for Iowans!

- Advocacy training will be provided in the morning at the Wallace Building Auditorium.
- Meetings with Legislators to follow in the afternoon in the State Capitol Building.
- Birthday bash for the baby boomers: A number of legislators are entering the age of greatest risk as the baby boom generation begins to turn 65. Legislators and aides are invited to the Capitol cafeteria for a complimentary cupcake and chat with advocates.
- Attendees will be responsible for transportation to Des Moines. (Looking for a car pool? Let us know when you register!)

WEAR PURPLE FOR THE CAUSE

REGISTRATION DUE BY FEBRUARY 17, 2012

(Lunch will be available for \$5.00 per person.)

Register on-line at advocacyday@kintera.org
or contact Clayton Freeman at 800.272.3900
or at clayton.freeman@midlandsalz.org

Map to Parking Near the Iowa Capitol Complex



ADDITIONAL ACCESSIBLE PARKING IS ALSO LOCATED IN EMPLOYEE & VISITOR LOTS.

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