

# alzheimer's association™

the compassion to care, the leadership to conquer

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## \*\*MEDIA ALERT\*\*



*Thousands of Twin Cities Area Residents MOVE to End Alzheimer's!*

**ATTENTION: PLANNING/ASSIGNMENT DESK**

**WHAT:** **THOUSANDS** of **Twin Cities** residents will be *Champions* for Alzheimer's. They are on the MOVE to end Alzheimer's disease at the annual Alzheimer's Association's Memory Walk. **Congressman Jim Ramstad** is the Honorary Chairperson of the 2009 Twin Cities Memory Walk, one of the area's largest outdoor walk events. **FM107's Colleen Kruse and G.R. Anderson** from *Colleen and the Boys* will emcee the event. The event raises public awareness and critically needed funds for the fight against Alzheimer's. In 2008 the **Twin Cities Memory Walk** raised **more than \$450,000** contributing to more than \$38 million raised by *Champions* nationwide, for care and support of those impacted and research to advance the diagnosis, treatment and prevention of Alzheimer's.

**WHEN:** **Saturday, September 26, 2009**  
*Registration: anytime between 8:30-10:30 a.m.*  
*Walk: anytime between 8:30-10:30 a.m.*  
*Post-Walk Program: 11:00 a.m.*

**WHERE:** **Three Rivers Park District-Hyland Lake Park Reserve, Bloomington**

**HOW:** To start a team or make a donation, contact the Alzheimer's Association at [www.alz.org/mnnd](http://www.alz.org/mnnd) or **(952)830-0512**.

**WHO:** Interview and photo opportunities from 8:00 a.m.-11:30 p.m. at the walk:

- **Mike Donohue**  
*person with Alzheimer's disease*
- **Michelle Barclay**  
*VP of Programs at the Alzheimer's Association*
- **Susan McPherson, PhD, ABPP, LP**  
*Associate Clinical Professor of Neurology, University of Minnesota School of Medicine*
- **J. Riley McCarten, M.D.**  
*Assistant Professor, Department of Neurology Director, Memory Clinic, N. Bud Grossman Center for Memory Research and Care at the University of Minnesota and Medical Director for the University of Minnesota Medical Center-Fairview Memory Care Clinic*

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**About the Alzheimer's Association:**

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information visit [www.alz.org/mnnd](http://www.alz.org/mnnd).