

alzheimer's association®

FOR IMMEDIATE RELEASE

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Alzheimer's Association Memory Walk® Provides Fun and Inspiring Way for Twin Cities Residents to Raise Critically Needed Funds for Alzheimer's Care, Support and Research

(Twin Cities, Minnesota, September 1, 2010) – The Alzheimer's Association is inviting Twin Cities' area residents to become *Champions* in the fight against Alzheimer's by participating in the annual Alzheimer's Association Memory Walk®. Hyland Lake Park in Bloomington will be the site of Memory Walk on September 25, 2010.

Alzheimer's disease is a growing epidemic that is now the seventh leading cause of death in the United States. It is estimated that someone in America develops Alzheimer's disease every 70 seconds. By mid-century someone will develop Alzheimer's disease every 33 seconds.

“There has never been a greater need for Twin Cities' area citizens to join in the fight against Alzheimer's disease by participating in Memory Walk,” said Mary Birchard, Executive Director of the Alzheimer's Association Minnesota-North Dakota Chapter. “As many as 5.3 million Americans are living with Alzheimer's disease and funds raised will provide support services to the 97,760 residents of Minnesota living with Alzheimer's, while also contributing to critically needed research.”

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The Twin Cities Memory Walk is an empowering event that gives participants an opportunity to be *Champions* and take action in the fight against Alzheimer's. In addition to the .7 or 3 mile walk at, participants will enjoy live entertainment, free snacks, a children's area, a family tent, and much more. **FM107's Colleen Kruse and GR Anderson** from *Colleen and the Boys* will emcee the event.

About the Alzheimer's Association Memory Walk®:

The Alzheimer's Association Memory Walk® is the nation's largest event to raise awareness and funds for Alzheimer care, support and research programs. Held annually in hundreds of communities across the country, this inspiring event calls volunteers of all ages to become *Champions* in the fight against Alzheimer's.

The Alzheimer's Association has fourteen Memory Walks in Minnesota and North Dakota.

Sign up or donate by clicking on a walk below.

2010 Location	2010 Date
Bismarck, ND	Saturday, September 18
Brainerd, MN	Saturday, September 25
Dickinson, ND	Saturday, September 11
Duluth, MN	Saturday, October 2
Grand Forks, ND	Saturday, September 11
Mankato, MN	Tuesday, September 14
Minot, ND	Saturday, September 25
Red Wing, MN	Saturday, October 9
Rochester, MN	Saturday, September 11
St. Cloud, MN	Saturday, October 2
Twin Cities, MN	Saturday, September 25
West Fargo, ND	Saturday, September 18
Winona, MN	Saturday, September 25
Williston, ND	Saturday, October 2

About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; to advocate for policy change; and to reduce the risk of dementia through the promotion of brain health.

For more information visit www.alz.org/mnnd.

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